PX 6

Declaration of Sallie S. Schools

DECLARATION OF SALLIE S. SCHOOLS PURSUANT TO 28 U.S.C. § 1746

- I am over 18 years old, and am employed by the Federal Trade Commission
 ("Commission" or "FTC") as an investigator in the Division of Advertising
 Practices, Bureau of Consumer Protection. My business address is FTC
 Headquarters Satellite Building, 601 New Jersey Avenue, NW, Washington,
 DC 20580.
- 2. As an investigator, my duties include monitoring and investigating persons or companies who are suspected of engaging in unfair or deceptive acts or practices in violation of the FTC Act and any other laws or rules that the FTC enforces. In the course of my duties, I participated in an investigation of defendants Circa Direct LLC ("Circa Direct") and Andrew Davidson ("Davidson"). In the course of this investigation, I have acquired personal knowledge and information about the facts stated herein, and, if called upon as a witness, could and would testify competently to them. I also serve as the custodian of documents and records in connection with this investigation.

Website Domains Registered By Andrew Davidson: NameCheap Records

I reviewed documents produced to the FTC by NameCheap Inc.
 ("NameCheap"), an internet domain name registration company, in response

to a Civil Investigative Demand ("CID"). These documents ("NameCheap Records"), are appended to the Declaration of NameCheap's record custodian, Sergio Hernandez. (PX 2, Atts. A and B, FTC-000036-37, FTC-000038-149, FTC-000150-246.)

4. In reviewing the NameCheap Records, I found that only one person,

Davidson, had used NameCheap to register each domain name listed therein,

including <u>circadirect.com</u>, <u>clkrd.com</u>, <u>daily-job-news.com</u>, <u>onlinenews6.com</u>,

<u>online6reports.com</u>, <u>newsdaily7.net</u>, <u>roiserver.com</u>, <u>memphisgazette.net</u>,

<u>online8report.com</u>, <u>channel8health.com</u>, <u>online6health.com</u>,

<u>chan7reports.com</u>, and <u>dailyhealth6.com</u> ("Davidson websites"). The

NameCheap records identified the account information for Davidson as:

Username: drewjd2k Name: Andrew Davidson Drewjd2k@gmail.com 209 N. Essex Ave. Margate, NJ 08402

Phone: (609) 233-8360

NameCheap registered Davidson's account on March 5, 2008. (PX 2 Att. A at FTC-000039, PX 2 Att. B at FTC-000151.) Davidson registered a total of 144 distinct domain names through NameCheap.

5. I summarized the registration information from the NameCheap Records received by the FTC for the Davidson websites discussed in this declaration

as set out below:

Domain Name	Date[s] Registered	Payment Method	Payment Source	Page No. in NC Decl.
circadirect.com	August 31, 2008	credit card ending in - 4638	Steven Davidson billing zip code 08402	NC000040, 43, 56, 107- 109,150
circadirect.com	August 14, 2009,	FUNDS	User: drewjd2k	NC000041, 76-77, 169- 170
circadirect.com. WhoisGuard ProtectOne	August 16, 2009	FUNDS	User: drewjd2k	NC000077, 170
circadirect.com	August 28, 2010	FUNDS	User: drewjd2k	NC000041- 42, 87, 180
daily-job-news.com	June 1, 2009	credit card ending in - 4638	User: drewjd2k Andrew Davidson, 209 N. Essex Ave., Margate, NJ 08402	NC000038, 72, 100- 101, 165
daily-job-news.com	May 13, 2010	FUNDS	User: drewjd2k Andrew Davidson	NC000037, 84,177
onlinenews6.com	December 18, 2009	FUNDS	User: drewjd2k Andrew Davidson	NC000033, 81,174

Domain Name	Date[s] Registered	Payment Method	Payment Source	Page No. in NC Decl.
clkrd.com	February 9, 2010	FUNDS	User: drewjd2k Andrew Davidson	NC000039, 83, 176
clkrd.com	January 16, 2011	FUNDS	User: drewjd2k	NC000184, 190
clkrd.com. WhoisGuard ProtectOne	February 6, 2011	FUNDS	User: drewjd2k	NC000185, 187
online6reports.com	April 27, 2010	FUNDS	User: drewjd2k Andrew Davidson	NC000034, 83-84, 176
newsdaily7.net	April 28, 2010	FUNDS	User: drewjd2k	NC000084, 177
roiserver.com	May 25, 2010	FUNDS	User: drewjd2k	NC000085, 177-178
memphisgazette.net	August 31, 2010	FUNDS	User: drewjd2k	NC000087- 88, 180
online8report.com	September 4, 2010	FUNDS	User: drewjd2k	NC000088, 181
channel8health.com	September 19, 2010	FUNDS	User: drewjd2k Andrew Davidson	NC000044, 89, 182
online6health.com	December 2, 2010	FUNDS	User: drewjd2k Andrew Davidson	NC000183, 194

Domain Name	Date[s] Registered	Payment Method	Payment Source	Page No. in NC Decl.
chan7reports.com	January 21, 2011	FUNDS	User: drewjd2k	NC000185, 188
dailyhealth6.com	February 17, 2011	FUNDS	User: drewjd2k	NC000185- 186, 197

Ad Network Publishers: Dissemination of Davidson Websites Through Pulse 360, Inc.

- 6. As part of my investigation, I received, reviewed and summarized voluminous data produced by Pulse 360, Inc. ("Pulse 360"), a company that provides online advertising services for online advertisers and publishers, in response to a CID issued by the Commission. (See PX 3, Pulse 360/Cronberger Declaration, FTC-000247-51).
- 7. In particular, I reviewed data compilations in the form of electronic spreadsheets that summarized account advertising information about certain of Pulse 360's advertisers, including Circa Direct, for which Davidson was listed as the contact. Pulse 360 had provided these spreadsheets ("account advertising spreadsheets") to the Commission on or about October 4, 2010 and March 4, 2011, the latter of which included updated information. (See PX 3, Pulse 360/Cronberger Declaration, FTC-000247-51).

- 8. To assist in reviewing and summarizing data in Pulse 360's advertising billing spreadsheets regarding Circa Direct, I extracted the data regarding Circa Direct from the spreadsheets to separate it out from the other advertisers listed therein. I also compared the data from the October 4, 2010 and March 4, 2011 spreadsheets to identify and remove any overlapping data regarding Circa Direct. I then analyzed and summarized the Circa Direct data as follows:
 - a. **Number of impressions**: As set forth in the Pulse 360 Declaration, the account advertising spreadsheets listed the number of impressions potentially viewed by consumers through the Pulse 360 advertising network for each advertisement that was posted on a Davidson website(s). For the time period November 9, 2008 to December 1, 2010, the account advertising spreadsheets show that Circa Direct disseminated more than 11,198,460,170 impressions of advertisements through the Pulse 360 advertising network.
 - Number of click-throughs: As set forth in the Pulse 360
 Declaration, the account advertising spreadsheets listed the number of times that consumers clicked through each advertisement and were directed to the click URL to reach Davidson websites. For the period

- November 9, 2008 to December 1, 2010, the account advertising spreadsheets show 6,408,372 click-throughs by consumers to Davidson websites through the Pulse 360 advertising network.
- c. Advertising costs: As set forth in the Pulse 360 Declaration, the account advertising spreadsheets indicated the revenue received by Pulse 360 from Circa Direct on a cost-per-click basis. For the period November 9, 2008 to December 1, 2010, the account advertising spreadsheets show that Pulse 360 received \$6,255,322.66 in revenue from Circa Direct for online advertising services.
- d. Davidson websites as landing pages: The account advertising spreadsheets identified various websites (landing pages) where consumers who clicked on the placed advertisement were directed. Websites identified in the Pulse 360 records as landing pages for Circa Direct advertisements for products, programs and services include daily-job-news.com, newsdaily7.net, and memphisgazette.net, all of which are Davidson websites.
- 9. Pulse 360's response to the CID also included copies of email exchanges between Pulse 360 personnel and Davidson through the email address drewjd2k@gmail.com. (PX 3, ¶ 5, FTC-000250, and Attachment A, FTC-

- **000252-61.**) In one of these emails, Davidson provided a link to the web page at <u>circadirect.com/tags/pulse-cpm/htm</u> to a Pulse 360 employee. (PX 3, FTC-000253.) As noted above, circadirect.com is a Davidson website.
- 10. On or around March 10, 2011, I visited the web page at circadirect.com/tags/pulse-cpm/htm. This webpage consisted of a series of banner advertisements, described below at paragraph 20. I captured the contents of the webpage, and subsequent pages that I viewed, and have appended a true and correct PDF copy of these webpages as **Schools**Attachment A, FTC-000430 to FTC-000482.

Website Captures

- 11. As part of my investigation, I made electronic copies of the contents of various websites ("website captures") from a computer in the internet lab at the FTC headquarters satellite office building in Washington, D.C. I then converted the contents of the websites and the hyperlinked products featured therein to PDF files using the Adobe Acrobat ("Adobe") software program. The conversion to PDF process includes any JPEG images, text files, and image maps, as well as other associated files from the original web page.
- 12. As part of my investigation, I also made video copies of my visits to certain websites through a screen capture program called Camtasia. The FTC has

lodged with the Clerk of the Court, simultaneously with the filing of this Declaration, a CD containing a true and correct copy of the Camtasia video recordings.

A. Superpages.com

- 13. On or around January 14, 2011, I accessed the publicly available website superpages.com. I recorded my visit to this website as a video file through the Camtasia screen capture program described above. I appended a true and correct copy of this video file in CD form as **Schools Attachment B**.
- 14. As shown on the attached video file, after arriving at superpages.com, I entered the term "hotels Beverly Hills CA" using the website's search engine. When the website displayed the search results, a banner ad appeared at the bottom of the web page, depicting a person squeezing his or her exposed belly and stating:

1 Trick of a tiny belly:
Cut down a bit of your belly every day by using this 1 weird old tip.

(Schools Att. B.) When I hovered my cursor over the banner ad a link to the URL http://ads.roiserver.com (a Davidson website, as described above) appeared in the status bar of the browser at the bottom of the page.

15. When I clicked on the "1 Trick of a tiny belly" banner ad discussed in the preceding paragraph, I was transferred to the web page http://www.online6health.com/HEALTH/Acai-Berry/index.php (also a Davidson website, as described above). I captured the contents of this webpage and have appended a true and correct PDF copy of the webpage as Schools Attachment C, FTC-000484 to FTC-000490. This webpage displayed an article entitled, "1 Trick of A Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip." (Schools Att. B, Schools Att. C at FTC-**000485.**) The article discussed two products, LeanSpa Acai and South Beach Java, and contained several hyperlinks for each product. When I attempted to close the page, a pop-up appeared that included the phrase "IMPORTANT: Are you sure you don't want to take advantage of the LeanSpa Acai and PureLife Cleanse Free Trial?" I clicked "OK" and another pop-up appeared stating "Are you sure you want to navigate away from this page? Click "Cancel" below to reconsider." I clicked "Cancel" and was directed to another page at http://www.online6health.com/HEALTH/Acai-Berry/exit.php that contained hyperlinks for the LeanSpa Acai and South Beach Java products ("LeanSpa

Acai hyperlink" and "South Beach Java hyperlink").

above, I was transferred to the website getleanspa.com. I captured the contents of this webpage on February 25, 2011 and have appended a true and correct PDF copy of the webpage as Schools Attachment D, FTC-000490 to FTC-000493. This "getleanspa" website promoted a "free-trial" for a product called LeanSpa with Acai. I subsequently clicked on the South Beach Java hyperlink described in the preceding paragraph and was connected to the website southbeachjava.com. I captured the contents of this webpage on March 11, 2011, and have appended a true and correct PDF copy of the webpage as Schools Attachment E, FTC-000494 to FTC-000497. This website similarly offered a free trial for the South Beach Java product.

B. Work-At-Home Landing Pages

17. On or around January 25, 2011 I accessed the publicly available website daily-job-news.com, a Davidson website as described above that Davidson disseminated, at least in part, through the Pulse 360 network. (See Paragraph 8 above.) Upon visiting this website, I was immediately redirected to a web page at online8report.com (also a Davidson website). The online8report.com website displayed an article entitled

New Jersey JOB REPORT Work At Home Mom Makes \$6,795/Month Part-Time

and included several hyperlinks to the Home Income Wealth System. I clicked on one of the hyperlinks and was directed to the website https://www.theinstantwealthbuilder.com/. I captured the contents of the online8report.com and instantwealthbuilder.com webpages and have appended a true and correct PDF copy of the webpages as **Schools Attachment F, FTC-000498 to FTC-000505.**

18. On or about February 25, 2011, I accessed the publicly available website newsdaily7.net, which is a website that Davidson disseminated, at least in part, through the Pulse 360 network. (See Paragraph 8 above.) I captured the contents of the netwo bage and have appended a true and correct PDF copy of the webpage as Schools Attachment G, FTC-000506 to FTC-000512. This website displayed an article entitled:

New Jersey JOB REPORT
Work At Home Mom Makes \$6,795/Month Part-Time

The <u>newsdaily7.net</u> webpage included several links to the Home Income Profit System.

C. Surplus Auction Landing Page

19. On or about February 25, 2011, I accessed the publicly available website

memphisgazette.net, which is also a Davidson website that Davidson disseminated, at least in part, through the Pulse 360 network. (See Paragrah 8 above.) I captured the contents of the memphisgazette.net webpage and have appended a true and correct PDF copy of the webpage as **Schools**Attachment H, FTC-000513 to FTC-000517. The memphisgazette.net website displayed an article entitled

BREAKING NEWS: Exclusive: Massive Savings "Trick" discovered. Surplus Auctions Exposed: 95% Off Retail Possible?

This article discussed SwipeBids, a surplus auction site, and contained several links to SwipeBids.

D. Banner Advertisements

- 1. Banner Advertisements Contained in Davidson Email to Pulse 360
- 20. As noted above at Paragraphs 9 and 10, an email that Davidson sent to a Pulse 360 employee contained a link to a webpage that contained eight different banner ads promoting acai berry, tooth whitening, or work at home products. (FTC-000431-3.) Three of these banner ads promoted acai berry products ("Acai Berry Banner Ads"), another three promoted work-at-home programs ("Work-At-Home Banner Ads"), and the remaining two promoted teeth whitening products ("Teeth Whitening Banner Ads").

a. Two of the Acai Berry Banner Ads that I discuss in the preceding subparagraph depicted a female news reporter and stated:

Acai Berry EXPOSED (Consumer Report) Washington Warning! Health Reporter Discovers the Shocking Truth!

b. The third Acai Berry Banner Ad depicted a basket of berries and stated:

Acai Berry EXPOSED:

Washington
Washington Warning: Health
Reporter Discovers The
Shocking Truth!

- c. When I clicked on each of the Acai Berry Banner Ads, I was linked to the website <u>dailyhealth6.com</u> (a Davidson website, as described above). This website contained alternating versions of a news article that discussed different brands of acai berry products. Each of these articles began with the headline, "1 Trick of A Tiny Belly: Reporter Loses Her 'Belly' Using 1 Easy Tip" and were substantially similar in content to the article discussed in paragraph 15. (FTC-000434, 446, 455.)
 - i. One version of the Acai Berry article, located atwww.dailyhealth6.com/HEALTH/HCA-Diet/index.php

- discussed two products, LeanSpa with Pure HCA and LeanSpa Cleanse, and contained several hyperlinks for each product.

 (FTC-000434-9.) When I clicked on these hyperlinks for LeanSpa with Pure HCA and LeanSpa Cleanse, I was directed to a website that sold the products. (FTC-000440-5.)
- ii. Another version of the Acai Berry article discussed two different products, UltraBerry Slim and ColoThin, and contained several hyperlinks for each product. (FTC-000446-50.) When I clicked on the hyperlinks for UltraBerry Slim and ColoThin, a website selling one of the products appeared. (FTC-000451-4.)
- iii. A third version of the Acai Berry article discussed in Paragraph
 15 above discussed two different products, TrimSport Acai and
 PureCleanse 360, and contained several hyperlinks for each
 product. (FTC-000455-9.) When I clicked on the hyperlinks
 for TrimSport Acai and PureCleanse 360, a website selling one
 of the products appeared. (FTC-000460-5.)
- d. The three Work-At-Home Banner Ads depicted either a woman sitting at a desk or a news reporter and stated:

Washington Mom
Makes \$77/hr Online!
Unemployed Mom Makes \$6,397/Month
Working Online! Read How She Did It.

(FTC-000431-2.) Clicking on these banner ads linked me to chan7reports.com/FINANCE/Job-Report/index.php (a Davidson website, as described above). (FTC-000466-71.) This web page contained an article entitled "EXPOSED: New Jersey Mom Makes \$8,000/Month and You Won't Believe How She Does It!" This article discussed a course from millionaire author Robert Allen called Multiple Streams Of Income and contained hyperlinks to sign up for the course.

e. The two Teeth Whitening Banner Ads both directed me to a web page on dailyhealth6.com (a Davidson website, as described above). This web page contained an article entitled:

Don't Break the Bank: A Mom's Trick to Whiter Teeth: Amidst the second worst recession in United States history, thrifty consumers are turning to the internet to take advantage of special offers.

This article discussed the benefits of using two teeth-whitening products named Pür Whitening Tray Kit and Vibrant Smile Pen together and contained several hyperlinks for these two products.

(FTC-000472-7.) I then clicked on the hyperlinks for Pür Whitening Tray Kit and Vibrant Smile Pen, each of which lead me to a different website selling one of the products. (FTC-000478-82.)

2. Los Angeles Times Banner Ads

- 21. On or around March 11, 2011, I visited the Los Angeles Times web site at latimes.com. I accessed a page that displayed banner ads similar to the ones I describe in paragraph 20, including the Acai Berry Banner Ad portraying a person squeezing his or her belly ("Belly Fat Banner Ad"). A true and correct copy of a recorded video file of one of my visits to this website and subsequent web pages I discuss in this paragraph is attached as **Schools**Attachment I, and a true and correct PDF copy of the captured web pages are attached as **Schools Attachment J, FTC-000519 to FTC-000542**.

 When I hovered my cursor over each of the banner ads a link to the URL http://ads.roiserver.com (a Davidson website) appeared in the status bar at the bottom of the browser.
- 22. When I clicked on the Belly Fat Banner Ad, I was immediately directed to a web page at dailyhealth6.com/HEALTH/HCA-Diet/index.php. This page contained an article that appeared substantially similar to the article described in paragraph 15. This article discussed two products, LeanSpa

with Pure HCA and LeanSpa Cleanse, and contained several hyperlinks to both products. (Schools Att. I, Schools Att. J, FTC-000521-5.) I then clicked on the hyperlinks for LeanSpa with Pure HCA and LeanSpa Cleanse. The LeanSpa with Pure HCA hyperlink that I clicked led to the website tryleanspa.com, which promoted a "free-trial" for a product called LeanSpa with HÇA that had packaging that appeared to be substantially identical to the LeanSpa Acai product referenced in paragraph 16. (Schools Att. I, Schools Att. J, FTC-000526-8.) The LeanSpa Cleanse hyperlink that I clicked led to the website leanspacleanse.com, which similarly offered a free trial for the LeanSpa Cleanse product. (Schools Att. I, Schools Att. J, FTC-000529-31.)

- 23. On other occasions when I clicked on the Belly Fat Banner Ad that appeared on the latimes.com website substantially similar versions of the article discussed in Paragraph 15 appeared. The ad's content varied slightly to promote other Acai Berry products.
- 24. The <u>latimes.com</u> website also contained a Work-At-Home Banner Ad similar to those discussed in Paragraph 20. This banner ad stated:

Piscataway Mom Makes \$84/hour

We Investigated How She Makes \$8000/Month. You Won't Believe How....

When I clicked on this Work-At-Home Banner Ad, I was directed to the web page: http://chan7reports.com/FINANCE/Job-Report/index.php (a Davidson website.) This web page I was directed to contained an article titled "EXPOSED: New Jersey Mom Makes \$8,000/Month And You Won't Believe How She Does It!" The article discussed Robert Allen's Multiple Streams of Income Course and contained hyperlinks for this program. When I clicked on one of these hyperlinks I was then directed to a website to register for the Robert Allen home study course. (Schools Att. I, Schools Att. J, FTC-000532-42.)

- 3. <u>Banner Ad at thefreedictionary.com Website</u>
- 25. On or around March 31, 2011, I visited the publicly available website at thefreedictionary.com and observed a banner advertisement similar to the one I discuss in paragraph 14. When I hovered my cursor over the ad a link to the URL http://ads.roiserver.com (a Davidson website) appeared in the status bar of the browser at the bottom of the page. I clicked on this banner ad and was redirected to a web page at http://dailyhealth6.com/HEALTH/Acai-Berry-Diet/index.php (a Davidson website) that displayed an article that was substantially similar to the article

I describe in paragraph 15. This article discussed two products, Acai

UltraBerry and ColoThin, and contained several hyperlinks for each product. I closed out the pages and clicked on the banner ad again. This time I was redirected to a substantially similar web page at http://www.dailyhealth6.com/HEALTH/Acai-Diet/index.php. This article discussed two products, SuperAcai 1200 and Complex Cleanse, and contained several hyperlinks for each product.

Format of Comments on Actual News Websites

26. As part of my investigation, I visited the websites of several news organizations. The news articles on these sites often included comments that readers had posted on the site. The comments typically appeared below the text of the article, although in the case of Fox News, I reached the comments by clicking on a hyperlink. I have attached true and accurate PDF copies of webpages as they appeared on April 13, 2011 containing comments from The (Philadelpia) Inquirer, The (Newark) Star-Ledger, The Washington Post, and Fox News at Schools Attachment K, FTC-000543 to FTC-000559.

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Identical Comments Repeated On Various Websites

- 27. The Davidson "news" websites that advertise or have advertised weight loss products, as captured and identified above in paragraphs 15, 20, and 22 contain nearly identical "comments" from purported consumers.
- 28. In particular, I compared the "Comments" section from the following Circa

 Direct webpages:
 - a. **FTC-000523-4** (2011-03-11 dailyhealth6 from latimes belly fat banner) (Lean Spa with Pure HCA and LeanSpa Cleanse)
 - b. **FTC-000457-8** (2011-03-10 dailyhealth6 trimsport acai.pdf) (TrimSport Acai and PureCleanse 360)
 - c. **FTC-000448-9** (2011-03-10 dailyhealth6 ultraberry slim.pdf)
 (UltraBerry Slim and ColoThin)
 - d. **FTC-000436-7** (2011-03-10 dailyhealth6.pdf) (LeanSpa with Pure HCA and LeanSpa Cleanse)
 - e. **FTC-000487-8** (2011-01-14 Online 6 Health News Diet Trends_ A look at America's Top Diets.pdf) (LeanSpa Acai and South Beach Java)
- 29. Each of the Comments sections from the five webpages identified in the preceding paragraph contained the following similarities:

- a. Each Comments section purports to list "10 of 177" responses from the immediately preceding "report."
- b. Each Comments section purports to list comments from the following ten persons, always in the following order: Diane, Michelle, Jen, Stephen, Julia/Julie (apparently referring to the report's author), Davis, Damo, Amy, James, and Wanda.
- c. The content of each individual commenter is virtually identical across the various websites, with only the product name changing.
 - i. For example, the first commenter in each website, Diane, invariably states:

My friends and I have all been waiting for the acai diet [or hca diet, or hca cleanse diet] to hit the news. Atleast 5 of us have all done the diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

ii. Similarly, the seventh commenter on each website, Damo,always states:

I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the free trials and signed up to the gym aswell. I really hope to lose atleast 50 pounds

- 30. Commonalities in comments also occur on Davidson websites promoting other products, services, and programs. For example, the phrase "this stuff truley is incredible," included in a post by "Diane" as noted above, also appears in the Comments section of Davidson's Surplus Auction website discussed above. (FTC-000516.) Similarly, the comment "This is amazing! I wish I knew about this 5 years ago," from "Davis" appears on many of Davidson's Work-At-Home and Teeth Whitening websites. (FTC-000503, 511, 476.)
- 31. The typographical and spelling errors of the individual comments also repeat across the different websites. For example, the comment from Diane, quoted above, always contains the errors "Atleast" and "truley". Similarly, the comment from Damo always contains the errors "aswell" and "atleast".
- 32. Comments substantially identical to those found on the Circa Direct weight loss webpages also appear on other news-format webpages, *not* known to be affiliated with Davidson, promoting a variety of products. On or around April 14, 2011, I performed a search on the Google search engine for the phrase "this stuff truley" (as referenced in the comment attributed to Diane in the Circa Direct webpages). The results returned several pages of "hits"

of websites that contain substantially identical comments, with the same typographical and spelling errors.

- a. Several of the news-format pages repeated the "this stuff truley" comment to promote acai-berry-based weight-loss products and other products. (FTC-000436, 448, 457, 487, 516, 523.)
- b. Other news-format sites used substantially the same "this stuff truley" comment to promote unrelated products, programs, or services. For example, washingtonreviewhub.com used a slight variant of the comment to promote a surplus auction site. Similarly,

 http://johnrhodes.amplify.com/2010/10/15/this-site-can-put-quibidscom-out-of-business-or-make-you-wish-you-saw-this-first/ used a slight variant of the comment to promote a work-at-home scheme. I have attached true and correct copies of these webpages at Schools

 Attachment L, FTC-000560 to FTC-000570.
- A true and correct copy of the Google search results is attached as
 Schools Attachment M, FTC-000571 to FTC-000583.

Images of "Reporters" on Circa Direct Pages Are Stock Photos

33. The photographic images for the "health and diet columnists" pictured on Circa Direct's landing pages are stock photographs.

- a. The photographic image of a blonde woman wearing a white blouse and dark blazer identified as either "Julia Miller" or a "health and diet columnist" appears on several of Circa Direct's landing pages promoting acai berry weight-loss products. See, e.g. FTC-000434, 446, 455, 485, 521.
- b. I copied the image of the blonde "Julia Miller" from a Circa Direct landing page and entered into the search engine of tineye.com, a website that uses image identify technology to find web pages using the same image. The search results showed that the identical image has been used on various news-format websites and on a Frenchlanguage website for a real estate developer. I have attached a true and accurate copy of the search results as **Schools Attachment N**, **FTC-000584 TO FTC-000586**.
- c. The photographic image of a brown-haired woman wearing a sleeveless black top, also identified as "Julia Miller," appears on several of Circa Direct's landing pages promoting acai berry weightloss products. The same photographic image, identified as "Michelle," also appears on a Circa Direct landing page promoting surplus auctions. (FTC-000514.)

- d. I copied the image of the brown-haired "Julia Miller" or "Michelle" from a Circa Direct landing page and entered it into the <u>tineye.com</u> search engine. The search results show that the identical image has been used on dozens of news-format webpages. A true and accurate copy of the first several pages of results are attached as **Schools**Attachment O, FTC-000587 to FTC-000596.
- e. The tineye.com search results for image of the brown-haired "Julia Miller" or "Michelle" also produced many search results of webpages identifying the woman as French journalist Mélissa Theuriau. One of those webpages, cafeanant.wordpress.com, contains 14 images of Theuriau, including the one used in various Circa Direct/Davidson websites. A true and accurate copy of a portion of the pages of this webpage, as it appeared on April 15, 2011, is attached as Schools

 Attachment P, FTC-000597 to FTC-000602 (images of Theuriau at FTC-000601.) The entry for Mélissa Theuriau on wikipedia.com describes her career and notes that in 2010 "scam websites started using her photo to promote health treatments and penny auctions." A true and accurate copy of this Wikipedia entry as it appeared on April

14, 2011, is appended as Schools Attachment Q, FTC-000603 to FTC-000605.

Summary of Products Sold on Davidson's Websites

34. I summarized the products advertised on the various Davidson websites as set forth below.

URL	Products sold
http://onlinenews6.com/HEALTH/Acai- Berry/index.php	Acai Optimum Advanced Cleanse
http://www.online6reports.com/HEALTH/Acai-Berry-Diet/report.php	Acai Optimum Advanced Colon
http://www.online6reports.com/HEALTH/Acai-Berry/acai-berry.php	Acai Ultra Lean Fibra Detox
http://www.online6reports.com/FINANCE/online- jobs.php	Home Income Profit System
http://www.online6reports.com/HEALTH/Teeth-Whitening/index.php	Brite White Smile Glamour Smile
http://www.channel8health.com/HEALTH/Acai-Berry/index.php	LeanSpa Acai Nature Detox
http://www.online6health.com/HEALTH/Acai-Berry/index.php	LeanSpa Acai, South Beach Java
http://www.online8report.com/FINANCE/Job-Report/jobs-online.php (Redirected from daily-jobnews.com)	Home Income Wealth System
http://www.newsdaily7.net	Home Income Profit System
http://www.memphisgazette.net	SwipeBids

URL	Products sold
http://chan7reports.com/FINANCE/Job-Report/index.php	Robert Allen's Multiple Streams of Income Course
http://www.dailyhealth6.com/HEALTH/HCA-Diet/index.php	LeanSpa with Pure HCA LeanSpa Cleanse
http://www.dailyhealth6.com/HEALTH/Acai-Berry-Diet/index.php	UltraBerry Slim ColoThin
http://www.dailyhealth6.com/HEALTH/Teeth-Whitening/report.php	Pür Whitening Tray Kit Vibrant Smile Pen
http://www.dailyhealth6.com/HEALTH/Acai-Report/index.php	TrimSport Acai PureCleanse 360
http://www.dailyhealth6.com/HEALTH/Acai- Diet/index.php	Super Acai 1200 Complex Cleanse
http://www.dailyhealth6.com/HEALTH/Acai-Berry-Diet/index.php	Acai Ultraberry ColoThin
http://www.dailyhealth6.com/HEALTH/Teeth-Whitening/report.php	OrthoWhite BellaBrite

Business Entities, Locations, and Relationships

- 1. Business Entities and Location
- 35. In or around January 2011, I obtained a Certificate of Formation for Circa Direct, LLC from the New Jersey Department of Treasury's Division of Revenue. This certificate lists Circa Direct's main business address as 209 N. Essex Ave., Margate, NJ 08402 at the time of filing.

- 36. On or around March 31, 2011, I obtained a Business Entity Status Report from the New Jersey State Business Gateway Service. A true and correct copy of these documents are attached to this declaration as **Schools**Attachment R, FTC-000606 to FTC-000609. The documents list the filing date for Circa Direct as January 27, 2009. The March 31, 2011 Status Report lists "Andrew Davidson" as Incorporator and Chief Executive Officer, the corporate address as 607 N. Delavan Ave., Margate, NJ 08402, and the corporate status as active. The status report also lists "Rapid Offers" as an associated fictitious name.
- 37. Information from the publicly available database at findashorehome.com
 indicates that Davidson purchased property at 607 N. Delavan Ave. in

 Margate, New Jersey for \$450,000 on June 10, 2010. A true and correct copy of a printout of the page is attached as Schools Attachment S, FTC-000610 to FTC-000616 (Davidson purchase at FTC-000612.)
 - 2. <u>Davidson's Connection to CX Digital Media</u>
- 38. As discussed in the Declaration of Douglas M. McKenney, (PX 5, ¶ 8, FTC-000288-9), in some instances, Davidson websites redirect to the website

 Incentaclick.com, before sending consumers to websites where featured

- products are sold. CX Digital Media is an affiliate network that formerly operated under the name Incentaclick. See PX 5, ¶ 9, FTC-000289-90.
- 39. On April 4, 2011, I visited the publicly available website cxdigitalmedia.com, the corporate website for a company called CX Digital Media. On this website CX Digital Media describes itself as an affiliate marketing company. The section of the website that discusses its affiliate business states:

Affiliate marketing is any type of online advertising or marketing where the merchant pays affiliates for results as an alternative to paying to reach a targeted audience. Affiliates promote merchant's products and/or services via their website or newsletters in exchange for commission revenue, generated by their marketing efforts.

A true and correct PDF copy of the webpage is attached as **Schools Attachment T, FTC-000617 to FTC-000619.**

2. <u>Davidson and the EWA Network</u>

As noted above, Pulse 360 produced, in response to the aforementioned CIDs, copies of email exchanges between Pulse 360 personnel and Davidson through the email address drewjd2k@gmail.com. (PX 3, Pulse 360 Decl. ¶ 5 and attachments, FTC-000247-61.) In one of those email exchanges, attached to the Pulse 360 Decl. at FTC-000260-61, Davidson arranges for a Pulse 360 employee to attend, as a "VIP" guest, an event described as the "2nd Annual PPC.bz Get Money + Get Paid Party by EWA Network."

- 41. I visited the website for EWA Network Inc. at ewanetwork.com. This website describes EWA Network as a private network of advertising affiliates that "send[s] our advertisers 120,000,000 visitors each month" and "makes advertisers rich." The website states that it pays affiliates on a weekly basis. The website contains a banner stating, "As of April 10, EWA is only accepting 12 new affiliates!" (bold in original). A true and correct PDF copy of the relevant webpage is attached as Schools Attachment U, FTC-000620 to FTC-000621.
- 42. By clicking on the above-referenced "As of April 10, EWA is only accepting

 12 new affiliates!" banner, I was connected to an application page on

 eaglewebassets.com. The application for member affiliates on this page

 states that each such affiliate:

shall display and distribute advertising creatives, including without limitation e-mails, web sites, links, and banner advertisements, and search engine placement (collectively, "Ads"), promoting the products or services of advertisers with whom Eagle Web Assets Inc. ("Eagle Web Assets") has contracted to provide online advertising services ("Advertisers").

A true and correct PDF copy of the relevant webpages is attached as **Schools**Attachment V, FTC-000622 to FTC-000624.

43. According to the ewanetwork.com site, Eagle Web Assets Network, Inc., is the parent company of EWA Network, Inc., and its website is eaglewebassets.com.

Ordering and Returning Lean Spa Product Advertised by Davidson

44. During the course of this investigation, using a fictitious identity, I ordered the LeanSpa with Acai product. I purchased this product because it is one of the many Acai berry weight loss products that Circa Direct and Davidson have been advertising through the use of banner ads and landing pages. I have set out in the table below my experience with ordering and cancelling the LeanSpa with Acai product.

Day	Action
1	(Monday) Ordered LeanSpa with Acai product free trial for \$1.95
8	(Monday) On or about this date, LeanSpa order arrived at delivery address
12	(Friday) Called LeanSpa toll free customer service number to cancel. Received recorded message stating the wait may take up to 30 minutes due to a high volume of calls and was invited to visit the customer support section of the LeanSpa website. Accessed website and clicked on "Easy Cancel" button but it appeared inoperable. Emailed customer support and indicated desire to cancel. Received email from LeanSpa customer support stating that a request for support ticket had been opened.
13	(Saturday) Received an email from customer support stating they were experiencing extremely high call and email volume and would be in contact in the next few days.

Day	Action
14	(Sunday) One bottle of LeanSpa shipped without notice and credit card charged \$79.99
15	(Monday) I returned to LeanSpa website, entered account information, and received notification that account was still active. I tried to click on the "Easy Cancel" button again, and again the cancellation failed to process. I contacted customer support and listened to recording that stated they were experiencing a high call volume and to call back later. Then, I was disconnected. I called back a while later and this time listened to an automated menu that reported that my next order would ship on a date that was approximately a month later. I followed the prompts to cancel using the automated phone system where the only two options were to return the bottle or cancel any future billing. I cancelled any future billing. I received another email stating that my account had been cancelled and an RMA (return) number had been issued, assuring that I would not be charged again or receive any more shipments.
22	(Monday) On or about this date, LeanSpa product that shipped on the 14 th day arrived at delivery address.
25	Returned product to LeanSpa according to the instructions and LeanSpa's RMA number
41	credit card charged by LeanSpa for \$79.99
45	Received email from LeanSpa stating that a credit of \$79.99 was being issued and that the credit should appear on my account within the next 5-7 business days
45	Credit card credited \$79.99 (outstanding charge of \$79.99 remains on card)

Lean Spa Consumer Complaints

45. During the course of this investigation, I searched the Commission's central consumer protection complaint database, Consumer Sentinel. It includes

consumer complaints mailed to the Commission, entered on the Commission's web site (ftc.gov), and telephoned to the Commission (1-877-FTC-Help). The Consumer Sentinel database includes complaints forwarded by a number of other law enforcement authorities and consumer protection organizations. I searched the Sentinel database for complaints on LeanSpa and located 122 non-duplicative complaints. Consumers consistently complained about unauthorized charges on their credit cards, non-delivery or delayed delivery resulting in insufficient time to use the product within the trial period, and difficulty contacting customer service to

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cancel the product. Twenty five complaints expressly stated that the consumers believed they had viewed a legitimate news site before ordering the product.

Subject of Complaint	Number of Complaints
Unauthorized charges	100
Trouble cancelling or getting refund	72
Failure to deliver	10
Delayed delivery	15
Misleading news site	25

I declare under penalty of perjury that the foregoing is true and correct. Executed

on April <u>L</u>\$\oldsymbol{\rho}\$, 2011

Sallie S. Schools

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This page is left intentionally blank.

Attachment A to Declaration of Sallie S. Schools

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 41 of 93 PageID: 524

COMPANY NAME: Circa Direct LLC ADVERTISER NAME: Circa Direct LLC

MEDIA PLAN NAME: Pulse360 CPM **MEDIA PLAN START**

3/9/2010

DATE: **MEDIA PLAN END DATE: 3/9/2011**

PUBLISHER NAME: Pulse360 **PACKAGE NAME: CPM**

PACKAGE START 3/9/2010 DATE:

PACKAGE END DATE: No expiration

SPEND CAP: No **GUARANTEED** No **MINIMUM:**

CAP SPENDING AT CONTRACTED

AMOUNT: No

PLACEMENT NAME: 160x600 USA Only

PLACEMENT SIZE: 160 x 600

FREQUENCY CAPPING: 3 times per 24 hours



Washington Mom Makes \$77/hr Online!

Unemployed Mom Makes \$6,397/Month Working Online! Read How She Did



Acai Berry EXPOSED (Consumer Report)

Washington Warning! Health Reporter Discovers The Shocking Truth!



Washington Mom Discovers \$3 Whitening Trick

Dentists DO NOT want you to know about THIS teeth whitening secret!

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 42 of 93 PageID: 525

<iframe allowTransparency="true" frameborder="0" scrolling="no" marginheight="0"
marginwidth="0" topmargin="0" leftmargin="0" width="160" height="600"
src="http://this.content.served.by.adshuffle.com/p/kl/46/799/r/12/4/8/ast0k3n/cj_K_IW0d4_cH8Ui7bq
3SavZokjhSJDp/view.html?[Place Your Cache Buster ID here]&ASTPCT=[Place Your Click
Tracking URL Here]"></iframe>

PLACEMENT NAME: 300x250 USA Only

PLACEMENT SIZE: 300 x 250

FREQUENCY CAPPING: 3 times per 24 hours



Washington Mom
Makes \$77/hr Online!
Unemployed Mom Makes
\$6,397/Month Working Online!
Read How She Did It.



Acai Berry EXPOSED: Washington Washington Warning: Health

Washington Warning: Health Reporter Discovers The Shocking Truth!



DON'T Pay For White Teeth

Washington Mom discovers one simple trick to turn yellow teeth white from home for

<iframe allowTransparency="true" frameborder="0" scrolling="no" marginheight="0"
marginwidth="0" topmargin="0" leftmargin="0" width="300" height="250"
src="http://this.content.served.by.adshuffle.com/p/kl/46/799/r/12/4/8/ast0k3n/cj_K_IW0d4_cH8Ui7bq
3SaLGSGmWqxau/view.html?[Place Your Cache Buster ID here]&ASTPCT=[Place Your Click
Tracking URL Here]"></iframe>

PLACEMENT NAME: 728x90 USA Only

PLACEMENT SIZE: 728 x 90

FREQUENCY CAPPING: 3 times per 24 hours



Acai Berry EXPOSED (Consumer Report)

Washington Warning! Health Reporter Discovers The Shocking Truth!



Washington Mom Makes \$77/hr Online!

Unemployed Mom Makes \$6,397/Month Working Online! Read How She Did It.

<iframe allowTransparency="true" frameborder="0" scrolling="no" marginheight="0"
marginwidth="0" topmargin="0" leftmargin="0" width="728" height="90"
src="http://this.content.served.by.adshuffle.com/p/kl/46/799/r/12/4/8/ast0k3n/cj_K_IW0d4_cH8Ui7bq
3SfMKH6_IVQ5U/view.html?[Place Your Cache Buster ID here]&ASTPCT=[Place Your Click
Tracking URL Here]"></iframe>



1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession















Julie investigates the HCA Cleanse diet to find out for herself if this super diet works.

(Piscataway) - HCA is the latest weight loss fad and with many positive University studies out, is gaining huge momentum in the diet world. It is extracted from the so called super fruit Garcinia Cambogia and has been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at Daily Health 6 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to

conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a free trial of the LeanSpa with Pure HCA. While there are ton's of ads for HCA online, LeanSpa with Pure HCA is one of the most credible and trustworthy suppliers on the market. The HCA used are in their purest form unlike other competiting supplements. Artifical HCA is what is used in most supplemetents and is uneffective, LeanSpa gets it's HCA directly from the Garcinia fruit and is the only supplement that does so. It included the free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose LeanSpa with Pure HCA is because it is the most concentrated and purest garcinia products on the market. This would give me the most accurate results for my test.

Here is what LeanSpa with Pure HCA claimed on their website...

- Up To 4 Times More Weight Loss Than Standard Diets
- · Boosts Energy without the 'jitters'
- Burn Calories
- Boost Immune System
- Rich in Antioxidants
- Pure form of HCA (very rare)

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining HCA with colon cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the HCA encourages weight loss and increases energy, the colon cleanse helps rid your body of toxins and allows your body to work and burn calories more efficiently. I chose LeanSpa Cleanse to test.



Julie Ayers, our Health and Diet columnist, recently put the HCA Cleanse Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising.

She lost 25lbs in 4 weeks.

The benefits of the HCA CLeanse diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

Step 1:

First get LeanSpa with Pure HCA Use our exclusive promo "LEAN195" and get price reduced to \$1.95!

Step 2:

Then get LeanSpa Cleanse Use our exclusive promo "CLEANSE195" and get price reduced to \$1.95!

**This is key. Use both for results like

Free Trials expire on Friday, March 11, 2011

Weather



Thursday, March 10, 2011

» RELATED VIDEOS

Garcinia Cambogia (HCA) Facts

Garcinia Cambogia Extract - A Natural Weight Loss Supplement

The Real Dangers of having a Toxic Colon

Special CBS new report on the importance of colon health. Why it's important to remove toxins from your colon.

» ADVERTISEMENTS



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Here is what LeanSpa Cleanse claimed on their website...

- Helps Eliminate Bad Toxins that have Built Up Over the Years
- Removes 'Sludge' from the Walls of the Colon
- Helps Get Rid of Gas and Bloating
- Helps to Regulate the Metabolism

And the LeanSpa Cleanse, like the HCA, had a free trial with a 100% satisfaction guarantee and had no hidden offers.

Putting HCA to the Test

Both the LeanSpa with Pure HCA and LeanSpa Cleanse arrived within 4 days of having placed my order online for the free trials.

The bottles I received held a month's worth of pills which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

My Test

4 Week HCA Diet: LeanSpa with Pure HCA + LeanSpa Cleanse

- Take one LeanSpa with Pure HCA pill per day
- Take one LeanSpa Cleanse pill per day

My Results

Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the HCA which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

Week Three

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. Quite often, around the third week of other diets, you tend to run out of steam. But with the LeanSpa with Pure HCA and LeanSpa Cleanse diet my energy levels don't dip, but remain steady throughout the day. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

Week Four

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the LeanSpa with Pure HCA and LeanSpa Cleanse diet! Actually everyone at Daily Health 6 is kicking themselves for not having volunteered to be the guinea pig. Using the LeanSpa with Pure HCA and LeanSpa Cleanse in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that left to lose. Given the results and the added





» Weight Loss Tips

- 1. Set a goal. Identify your ideal weight and set up a plan to start reaching your goal.
- 2. Don't be afraid to ask for and get help.

You're not going to lose weight alone. Tell you family. Get support.

- 3. Vitamins are good for you. The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.
- 4. Walk the Walk. You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.
- 5. Sleep it off. To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

health benefits I will continue to use the products indefinitely!

I couldn't be any happier with the results.

I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense **Exercise**

Conclusion: Like us, here at Daily Health 6, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included:)). And you have nothing to lose. Follow the links to the free trials I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss, - Julie Ayers

Click Here To Get A Free Trial Of LeanSpa with Pure HCA

Use our exclusive promo "LEAN195" and get price reduced to 1.95!

Click Here To Get A Free Trial Of LeanSpa Cleanse

Use our exclusive promo "CLEANSE" and get price reduced to

**This is key. Use both to get the same results as Julie!

Free Trials expire on Friday, March 11, 2011

Would you like to share a consumer tip for next week? If so, please send us an e-mail!

Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

Diane says:

11:33 AM Wednesday, March 09, 2011

My friends and I have all been waiting for the hca cleanse diet to hit the news. Atleast 5 of us have all done the diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Michelle says:

12:58 PM Wednesday, March 09, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:

1:54 PM Wednesday, March 09, 2011

I've gone ahead and ordered my free trials. I can't wait to get started and see what happends.

Stephen savs:

4:24 PM Wednesday, March 09, 2011

I've been seeing hca diets all over. I even heard my mom talking about this diet a few days ago since one of her friends has lost like 12 lbs in the first 15 days! I definately have to try this, thanks.

Julie says:

5:16 PM Wednesday, March 09, 2011

Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says:

6:05 PM Wednesday, March 09, 2011

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight... couldn't believe it and had to do some research on my own which is how I found this article. I can't

Wanda says:

9:45 PM Wednesday, March 09, 2011

A friend of mine did the LeanSpa with Pure HCA diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring.

Leave A Reply

Comments will appear after approval by our editorial team. Thank you.

Name:	
City:	
Email:	
Message:	

Submit

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*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order. To make this easier for you, we have included links to the billing terms for each of the products below. Please keep in mind that these are separate companies and we are not the best source for information about orders or specific policies. Because these companies control their own policies, shipping and other fees may change periodically.

*LeanSpa with Pure HCA T&C (the following was taken directly from their website): By placing your order today you'll be shipped 1 bottle of LeanSpa Weight Loss System tablets (just pay S&H). If you feel The LeanSpa Weight Loss System is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you a 1 month supply every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-800-839-9990 • This transaction will appear on your bill as "LEANSPA 888 839 9990"

*LeanSpa Cleanse T&C (the following was taken directly from their website): By placing your order today you'll be shipped a 30 day supply of LeanSpa Cleanse tablets (just pay S&H). If you feel LeanSpa Cleanse is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you 1 bottle every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-800-839-9990 • This transaction will appear on your bill as "LEANSPA 888 839 9990"

SUBSCRIBE News | Comments | Email | Thursday, March 10, 2011



HOME U.S. WORLD BUSINESS POLITICS ENTERTAINMENT LEISURE HEALTH SCITECH OPINION SPORTS ON AIR

1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip















***Note: Offers Expire On Friday, March 11, 2011



Shown above is a blogger from New Jersey that lost 42 pounds with Pure HCA and Colon Cleanse!

STEP 1: Click here for LeanSpa with Pure HCA

Use our exclusive promo "LEAN195" and get price reduced to \$1.95!

STEP 2: Click here for LeanSpa Cleanse

Use our exclusive promo "CLEANSE195" and get price reduced to \$1.95!

TERMS AND CONDITIONS CAREFULLY READ AND AGREE TO PURCHASE TERMS BELOW BEFORE ORDERING:

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*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order.

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TISFACTION

The LeanSpa Weight Loss System is an advanced weight loss system designed to work fast and naturally for Proper Weight Loss!**

- Reduce Belly Fat*
- Improve Muscle Mass*
- Boost Metabolism*
- Burn More Calories with Advanced Thermogenics*
- Curb Appetite and Food Intake*

ACT NOW TO CLAIM YOUR BOTTLE!

LIMITED TO 1 ORDER PER HOUSEHOLD

WHERE SHOULD WE SEND YOUR ENTER YOUR SHIPPING INFORMATION First Name: Last Name: Address: Zip Code:

City:

Phone

SEND ME MY TRIAL ORDER SAH

McAfee SECURE

Credit Card SAFE

Secure and Safe Transactions

LEANSPA CLINICAL RESULTS



The Miracle of Garcinia/HCA

The power of LeanSpa's unique and clinically studied (-) hydroxycitric acid (HCA) is a powerful tool for reducing Fat and building lean Muscle. LeanSpa contains a highly bioavailable form of 65%, that is 100% soluble, all natural, safe and effective plant extract. In contrast, most products that contain HCA ingredients contain 50% HCA, are less than 50% soluble and less bioavailable

Extracted from the South Asian fruit Garcinia cambogia and LeanSpa contains standardized levels of (-) hydroxycitric acid (HCA), which has been clinically shown to suppress appetite and inhibit fat production, without stimulating the central nervous system.

Not only does LeanSpa contain a more bioavaiable and soluble form of HCA than other products, LeanSpa also provides more milligrams of HCA in its formulation. Each serving of LeanSpa contains 1500 mgs which has been clinically proven to reduce fat and build lean muscle.

LeanSpa's unique high strength HCA is just one of several of it's key ingredients that supports the products effectives. The makers of LeanSpa believe strongly that the high cost investment in its unique HCA as well the blend and quality of LeanSpa's specialized ingredients is what separates us from the rest.

Change Your Body

In a pilot study on 17 subjects, the LeanSpa Formula showed a significant, average weight loss over a 2-month period. More important, the change in weight was PROPER weight loss in that it subjects lost fat while gaining muscle. Under the usual dieting regimen, weight loss from dietary changes alone causes loss of muscle as well as fat.

Also, many weight loss/dieting regimens result in bone mineral loss, an undesirable outcome. This was not the case with LeanSpa. Much of the observed fat loss in this study occurred in the abdominal region, the area of most concern to physicians. Decreases in abdominal fat are important to

Get a Celebrity Looking **Body** Today!



FTC-000440 Schools Att. A Page 10 of 52 Try Leanspa

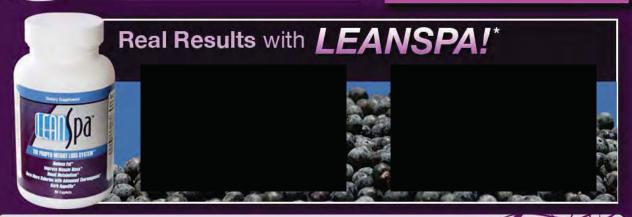
revealed no significant adverse side effects, and various psychological testings suggest improvement in the quality of life and an improvement in healthy eating habits.

By Dr. Harry Preuss author of the "The Natural Weight Loss Pharmacy" and leading researcher on dietary supplements.

SEND ME MY TRIAL ORDER

HURRY! LIMITED TO 1 ORDER PER HOUSEHOLD





You Too Can

Get Thin starting TODAY! Sculpt your Body and Melt Away Tummy Fat with an Optimum Combination of Weight-Loss Ingredients.

Garcinia Cambogia

HCA works by blocking lipogenesis or conversion of starches and sugars into fat that is stored and increases our weight. HCA also lessens existing fat through increased breakdown. Addi tionally, HCA raises the levels of Serotonin that have a role in appetite regulation.

Green Tea

Green tea helps promote fat burning and provides EGCG, a powerful metabolism booster and an essential

5-Hydroxytryptophan

5-HTP increases the production of serotonin. Serotonin is essential for weight loss as it is a brain chemical which controls appetite. Serotonin is the satiety or satisfaction chemical. When your brain makes more serotonin, your appetite is more readily controlled, for example your thirst is when you drink

The Acai Berry has one of the highest antioxidant value of any edible substance in the world - 50 times that of

Caffeine

Caffeine acts as a dietary aid to promote increased fat oxidation and breakdown

Octopamine HCL

Octopamine HCL stimulates receptors involved in the processes of fat metabolism that directly cause fatty acids to be released from the adipose tissue and metabolized

Chromium

Chromium may help to control type 2 diabetes or the glucose and insulin responses in persons at high risk of developing the disease. Additionally, chromium can have an impact on blood lipid levels. Studies indicate that chromium can decrease total and low-density-lipoprotein (LDL or "bad") cholesterol and triglyceride levels and increased concentrations of apolipoprotein A (a component of high-densitylipoprotein cholesterol known as HDL or "good" cholesterol)







Have Questions? Feel free to contact Customer Service by calling 1-800-839-9990 Note: Customer pays just shipping and handling fees at sign-up. Customer is responsible for shipping costs on all returns.

Please view our Returns and Refunds Policyfor other restrictions that may apply.

* The statements made on our websites have not been evaluated by the FDA (U.S. Food & Drug Administration). This product is not intended to diagnose, cure or prevent any disease. The information provided by this website or this company is not a substitute for a face-to-face consultation with your health care professional and should not be construed as individual medical advice. Please consult your health care professional before website of instructionally is not a substitute of a face-to-lace constitution with your health care professional and strough the beginning any weight loss or exercise program. If there is a change in your medical condition, please stop using our product and plan immediately and consult your health care professional. LeanSpa is an all natural delary supplement for use as a weight loss aid. The testimonials on this website are individual cases and do not guarantee that you will get the same results. Typical weight loss results were reported on average at 1 b -2 lbs per week. Individuals are remunerated. The LeanSpa Weight Loss System is an online program developed by a leading nutritionist and weight management experts who understand that an effective solution for weight loss includes a reduced calorie diet and activity plan for a healthy lifestyle.

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customer testimonials found through online searches, customers are not endorsed.

**The proper weight system describes our system which encourages exercise, diet, and supplementation with LeanSpa to improve body composition that incorporates fat loss and lean muscle preservation.

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Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 53 of 93 PageID: 536 LIMITED TIME OFFERI **FREE YOUR BODY CLEANSE WITH LEANSPA** First Name Last Name Address: LeanSpa Cleanse May Help: Zip Code: Flush waste & toxins City: Stimulate weight loss State: Flatten your stomach Phone: Reduce headaches & irritability **Boost energy** Email: **CLAIM TRIAL BOTTLE** Secure and Safe Transactions **LEANSPA CLEANSE CUSTOMERS Have Experienced Help With The Following:** Detoxification and Total Body Balance 🏻 🌠 Eliminating Water Retention Increasing Energy Levels Reducing Gas & Bloating Cleansing Entire Internal System Maintaining Healthy Cholesterol Hollywood's Secret Diet How Do You Flush waste & toxins • Stimulate Want to Feel? weight loss • Flatten your stomach · Boost energy LeanSpa Cleanse is a colon cleanse that can break up and flush waste and toxins. LeanSpa Cleanse users can boost their energy, reduce headaches and irritability, flatten their stomachs and stimulate their weight loss. The average person may have fecal matter trapped on their colon wall. When your intestines are clogged, toxins can circulate throughout your entire LeanSpa Cleanse users can feel healthier, happier, and thinner, which can considerably

supplement. IHI (pa

FTC-000443 Schools Att. A

For years, Hollywood celebrities

LeanSpa Cleanse gives you this celebrity secret in one natural

to keep fit and stay healthy*

have been relying on colon cleansing

improve their quality of life.

LeanSpa Cleanse uses herbs to gently purify and

within the body. LeanSpa Cleanse also assists in the absorption of vitamins and minerals

sweep the colon, promoting a healthy balance





Feel Lighter & Stay Healthier

Are you overeating? If you constantly feel hungry and lack energy, it may be time to us LeanSpa Cleanse. The solution may be as simple as a colon cleanse. Weight gain affects millions of Americans, and many wonder why they are gaining weight. In some cases, an unhealthy colon and digestive system are a contributing factor to weight gain.

What if your body isn't allowing you to absorb essential vitamins and minerals from the food you eat? If you constantly feel exhausted and have intense food cravings, you may tend to eat more throughout the day in order to get the proper nutrition, which in turn leads to weight gain.

By using LeanSpa Cleanse and maintaining a healthy diet, you may begin to feel and look better. If you are ready for clearer skin, flatter abs, and a positive attitude, LeanSpa Cleanse is your solution.

Proper colon care is essential to maintaining a healthy and happy lifestyle. LeanSpa Cleanse is the most effective dietary supplement for cleansing your body. It contains 6 herbal superstars that may help flush harmful food debris and toxins from the colon.

Nearly 50 million Americans are believed to have problems with their digestive tract. Cleansing your system and detoxifying naturally is a simple solution and can improve your overall health.

Have you ever considered this simple question?

Are You Clean Inside?



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1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession

uncovers steps to

weightloss success."















Julie investigates the Acai Berry diet to find out for herself if this super diet works.

(Piscataway) - Acai berries are the latest weight loss fad. These so called Super Foods that you take as a supplement to lose weight have been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at Daily Health 6 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a risk free trial of the <u>UltraBerry Slim</u>. While there are ton's of Acai berry ads online, <u>UltraBerry Slim</u> is one of the most credible and trustworthy suppliers on the market. It included the risk free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose UltraBerry Slim is because it is the most concentrated and purest acai products on the market. This would give me the most accurate results for my test.

Here is what UltraBerry Slim claimed on their website...

- · Up To 4 Times More Weight Loss Than Standard Diets
- Boosts Energy without the 'jitters'
- **Burn Calories**
- **Boost Immune System**
- Rich in Antioxidants

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining acai berry with colon cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the Acai Berry encourages weight loss and increases energy, the colon cleanse helps rid your body of toxins and allows your body to work and burn calories more efficiently. I chose ColoThin to test.

Here is what ColoThin claimed on their website...

- Helps Eliminate Bad Toxins that have Built Up Over the Years
- Removes 'Sludge' from the Walls of the Colon
- Helps Get Rid of Gas and Bloating
- Helps to Regulate the Metabolism



Is it a scam or not?"

Julie Ayers, our Health and Diet columnist, recently put the Acai Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising.

She lost 25lbs in 4 weeks.

The benefits of the Acai berry diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

Step 1:

First get <u>UltraBerry Slim</u> Use our exclusive link and get price reduced to \$3.95!

Step 2:

Then get **ColoThin** Use our exclusive link and get price reduced to \$4.79!

**This is key. Use both for results like Julie

Risk Free Trials expire on Friday, March 11,

Network Reviews:

ABC News Calls Acai Berry A Superfood! Many world-class athletes have started using Acai berry products as part of Thursday, March 10, 2011

» RELATED VIDEOS

Acai Berry: Fox35 Special Report

Acai Health Benefits America's #1 Superfood. Look younger and Live Longer and Healthier

The Real Dangers of having a Toxic Colon

Special CBS new report on the importance of colon health. Why it's important to remove toxins from your colon.

» ADVERTISEMENTS



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And the ColoThin, like the Acai Berry, had a sample with a 100% satisfaction guarantee and had no hidden offers.

Putting Acai to the Test

Both the <u>UltraBerry Slim</u> and <u>ColoThin</u> arrived within 4 days of having placed my order online for the bottles.

The bottles I received held a month's worth of pills which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

My Test

4 Week Acai Berry Diet: UltraBerry Slim + ColoThin

- Take one UltraBerry Slim pill per day
- Take one ColoThin pill per day

My Results

Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the Acai Berry which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

Week Three

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

Week Four

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the UltraBerry Slim and ColoThin diet! Actually everyone at Daily Health 6 is kicking themselves for not having volunteered to be the guinea pig. Using the <u>UltraBerry Slim</u> and <u>ColoThin</u> in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that left to lose. Given the results and the added health benefits I will continue to use the products indefinitely!

I couldn't be any happier with the results.

I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense Exercise Filed 04/18/11 Page 57 of 93 PageID: 540



their personal training regimen.

- ABC News



Studies show that the acai berry is one of the most nutritious foods in the world. Acai is packed with antioxidants, amino acids and essential fatty acids.

- MSNBC



CBS News notes that Acai berries are "rich in B vitamins, minerals, fiber, protein and omega-3 fatty acids. Acai berries also contain oleic acid.

- CBS NEWS

Weather



Weather Forecast | Weather Maps | Weather Radar



» Weight Loss Tips

- **1. Set a goal.** Identify your ideal weight and set up a plan to start reaching your goal.
- 2. Don't be afraid to ask for and get help. You're not going to lose weight alone. Tell you

family. Get support.

- 3. Vitamins are good for you. The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.
- **4. Walk the Walk.** You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.
- **5. Sleep it off.** To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

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Conclusion: Like us, here at Daily Health 6, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included:)). And you have nothing to lose. Follow the links I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss,

- Julie Ayers

Click Here To Get A Risk Free Trial Of UltraBerry Slim
Use our exclusive link and get price reduced to \$3.95!

Click Here To Get A Risk Free Trial Of ColoThin

Use our exclusive link and get price reduced to \$4.79!

**This is key. Use both to get the same results as Julie!

Risk Free Trials expire on Friday, March 11, 2011

Would you like to share a consumer tip for next week? If so, please send us an e-mail!

Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

Diane says:

11:33 AM Wednesday, March 09, 2011

My friends and I have all been waiting for the acai diet to hit the news. Atleast 5 of us have all done the acai diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Michelle says:

12:58 PM Wednesday, March 09, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:

1:54 PM Wednesday, March 09, 2011

I've gone ahead and ordered my risk free trial. I can't wait to get started and see what happends.

Stephen says:

4:24 PM Wednesday, March 09, 2011

I've been seeing acai diets all over. I even heard my mom talking about this diet a few days ago since one of her friends has lost like 12 lbs in the first 15 days! I definately have to try this, thanks.

Julie says:

5:16 PM Wednesday, March 09, 2011

Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says:

6:05 PM Wednesday, March 09, 2011

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight.. i couldn't believe it and had to do some research on my own which is how I found this article. I can't believe they are offering risk free trials! I know Jessica spent something like \$600 and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

Damo says:

7:17 PM Wednesday, March 09, 2011

I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the risk free trial and signed up to the gym aswell. I really hope to lose atleast 50 pounds before the end of the year.

FTC-000448 Schools Att. A Page 18 of 52 Daily Health 6 - Diet Trends: A look at America's Top Diets

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Amy says:

Hey Julie, i just ordered my risk free trial. I can't wait to get them!! Thanks, Amy xoxoxo

Hey Julie, i just ordered my risk free trial. I can't wait to get them!! Thanks, Amy xoxoxo

James says:

8:31 PM Wednesday, March 09, 2011

My wife used both these products, and the change in her is remarkable. She looks and feels wonderful and we are BOTH grateful!

Wanda says:

9:45 PM Wednesday, March 09, 2011

A friend of mine did the UltraBerry Slim diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring.

Leave A Reply

Me

Comments will appear after approval by our editorial team. Thank you.

Name:	
City:	
Email:	
essage:	

Submit

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*UltraBerry Slim T&C (the following was taken directly from their website): You will have a 14-day trial period (the 'Trial Period') to try our Product. The Trial Period will start after you place your order, and will end at 11:59 p.m. Eastern Standard Time on the 14th day. Upon shipment of your trial supply your credit card will be charged shipping and handling charges of \$3.95 for your trial bottle. Canceling During Trial Period: If you wish to cancel your order within your Trial Period, simply call our Customer Care Department at 888-839-9990 and inform us that you wish to cancel (or visit www.leanspa.com/page/returns and follow the prompts on the website to cancel), then return your trial bottle (even if it's empty!) within 30 days from canceling, by the method set forth in Section 3, below. If you cancel within the Trial Period and return your trial bottle within 30 days after canceling, you will not incur any further charges. If you cancel but do not return the bottle, your credit card will be charged \$79.99 for the 30-day supply. You also are responsible for all shipping charges to return the Product to us. The free pedometer included with your trial purchase is yours to keep even if you cancel your enrollment, during the Trial Period or at any other time.

*ColoThin T&C (the following was taken directly from their website): When you place your initial order by clicking the "Submit & Confirm", we will send you 1 bottle (a 30 day supply) of ColoThin, and your credit card provided today will be charged \$69.95 (plus s&h) and in approximately 30 days you will be charged \$69.95 plus a shipping and handling charge of \$3.95 for your second bottle of ColoThin which then qualifies you for

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our Rebate Program. If you qualify for our Mail-In Rebate Program (see below), you can receive a rebate of \$69.95, providing you with one FREE bottle of ColoThin. If you have any questions, please contact our Customer Service Department online at www.getvitacleanse.com/rebate/info/4.php or call us at 1-888-950-3438. Today's charges and future charges will appear on your credit card as Swiss Sciences Nutrition.



SEND MY TRIAL ORDER

https://support.ccbill.com

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as advertised on CNN MS NBC USA

Lose Weight MS CNN NBC USA

TELL US WHERE TO SEND YOUR

TRIAL BOTTLE

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Address:

City:

State: Please select

Zip Code:

CLAIM TRIAL BOTTLE

EANSE WITH COLOTHIN

SEND MY TRIAL ORDER

FREE Fat Loss DVD!

Celebrity Trainer's 5 Keys to Guaranteed Fat Loss

FREE YOUR BODY

ColoThin May Help:

Flush waste & toxins

Stimulate weight loss

Flatten your stomach

Boost energy

Reduce headaches & irritability

We cannot yet reveal the Celebrity Personal Trainer and best-selling author featured in this free DVD! Try ColoThin today, and you can have her DVD, ABSOLUTELY FREE!





Hi, I'm Allison. I'm here to make sure that you receive great service. If you have questions, contact me at allison@colothin.com

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100% SECURE AND SAFE TRANSACTIONS

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COLOTHIN CUSTOMERS

Have Experienced Help With The Following:

- Detoxification and Total Body Balance
- Eliminating Water Retention
- of Increasing Energy Levels
- Reducing Gas & Bloating
- Cleansing Entire Internal System
- Maintaining Healthy Cholesterol



How Do You Want to Feel?

Flush waste & toxins • Stimulate weight loss • Flatten your stomach • Boost Energy

Colothin is a colon cleanse that can break up and flush waste and toxins. Colothin users can boost their energy, reduce headaches and irritability, flatten their stomachs and stimulate their weight loss.

0/

This Celebrity Trainer's DVD,

5 Simple Keys to Guaranteed Fat Loss

Try ColoThin Today & Get a

FREE Fat Loss DVD!

reveals her coveted Fat-Loss Secrets!

Due to licensing restrictions, we cannot yet reveal the Celebrity Personal Trainer and best-selling author featured in this Free DVDI

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their colon wall. When your intestines are clogged, toxins can circulate throughout your entire body.

Colothin users can feel healthier, happier, and thinner, which can considerably improve their quality of life.

Colothin uses herbs to gently purify and sweep the colon, promoting a healthy balance within the body. Colothin also assists in the absorption of vitamins and minerals.







TRYING COLOTHIN

This is your time to have great health, vitality and energy.

Try this Product!

ColoThin CLICK HERE TO GET CLEANSED

Feel Lighter & Stay Healthier

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Have you ever considered this simple question?

Are You Clean Inside?



COLON HEALTH NEWS: IN THE MEDIA



*Colorectal cancer is the second leading cause of cancer death in the U.S."

- CBS



- "Every living thing has at least one parasite that lives inside or on it, and many, including humans, have far more!"
- Discover Magazine

"Colon cancer is the third most common tumor in the U.S., with 108,000 cases diagnosed and 41,000 deaths this year." Read What People Are Saying About

ColoThin

Countless people are using ColoThin, the tried and tested 100% natural cleanser!



'If I cannot get it sooner, then I guess I will have to wait. Your product has really helped me lose a lot of weight. It flushes out everything I eat. I have run out of pills, so I don't want to start putting the weight back on. That's why I was anxious about getting the shipment right away, if possible. Thank you very much."

- Staci D., Kentucky, 2010



Thank you for shipping the ColoThin to me in such a timely manner. I appreciate the quick service. This really does work for me.

Wanda M., Texas, 2010



"Cleansing helped me take off the weight that I couldn't lose, even after training for a triathalon! With this power-

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1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

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Here is what TrimSport Acai claimed on their website...

- · Up To 4 Times More Weight Loss Than Standard Diets
- Boosts Energy without the 'jitters'
- **Burn Calories**
- **Boost Immune System**
- Rich in Antioxidants

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining acai berry with colon cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the Acai Berry encourages weight loss and increases energy, the colon cleanse helps rid your body of toxins and allows your body to work and burn calories more efficiently. I chose PureCleanse 360 to test.

Here is what PureCleanse 360 claimed on their website...

- · Helps Eliminate Bad Toxins that have Built Up Over the Years
- Removes 'Sludge' from the Walls of the Colon
- Helps Get Rid of Gas and Bloating
- Helps to Regulate the Metabolism



Julie Ayers, our Health and Diet columnist, recently put the Acai Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising.

She lost 25lbs in 4 weeks.

The benefits of the Acai berry diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

Step 1:

First get TrimSport Acai Use our exclusive promo "Acai" and get price reduced to \$3.95!

Step 2:

Then get PureCleanse 360 Use our exclusive promo "Cleanse" and get price reduced to \$3.95!

**This is key. Use both for results like Julie

Free Trials expire on Friday, March 11, 2011

Network Reviews:

ABC News Calls Acai Berry A Superfood! Many world-class athletes have started using Acai berry products as part of their personal training

Thursday, March 10, 2011

» RELATED VIDEOS

Acai Berry: Fox35 Special Report

Acai Health Benefits America's #1 Superfood. Look younger and Live Longer and Healthier

The Real Dangers of having a Toxic Colon

Special CBS new report on the importance of colon health. Why it's important to remove toxins from your colon.

» ADVERTISEMENTS



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And the PureCleanse 360, like the Acai Berry, had a sample with a 100% satisfaction guarantee and had no hidden offers.

Putting Acai to the Test

Both the <u>TrimSport Acai</u> and <u>PureCleanse 360</u> arrived within 4 days of having placed my order online for the bottles.

The bottles I received held a month's worth of pills which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

My Test

4 Week Acai Berry Diet: TrimSport Acai + PureCleanse 360

- Take one TrimSport Acai pill per day
- Take one PureCleanse 360 pill per day

My Results

Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the Acai Berry which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

Week Three

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. Quite often, around the third week of other diets, you tend to run out of steam. But with the TrimSport Acai and PureCleanse 360 diet my energy levels don't dip, but remain steady throughout the day. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

Week Four

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the TrimSport Acai and PureCleanse 360 diet! Actually everyone at Daily Health 6 is kicking themselves for not having volunteered to be the guinea pig. Using the TrimSport Acai and PureCleanse 360 in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that left to lose. Given the results and the added health benefits I will continue to use the products indefinitely!

I couldn't be any happier with the results.

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regimen.
- ABC News



Studies show that the acai berry is one of the most nutritious foods in the world. Acai is packed with antioxidants, amino acids and essential fatty acids.

- MSNBC



CBS News notes that Acai berries are "rich in B vitamins, minerals, fiber, protein and omega-3 fatty acids. Acai berries also contain oleic acid. - CBS NEWS

Weather



» Weight Loss Tips

CLICK HERE

Flush Pounds of Harmful

Toxins with Acai

Acai Cleanse

*1 Selling Acai

1. Set a goal. Identify your ideal weight and set up a plan to start reaching your goal.

2. Don't be afraid to ask for and get help. You're not going to lose weight alone. Tell you

family. Get support.

3. Vitamins are good for you. The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.

4. Walk the Walk. You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.

5. Sleep it off. To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

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I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense **Exercise**

Conclusion: Like us, here at Daily Health 6, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included:)). And you have nothing to lose. Follow the links I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss,

- Julie Ayers

Click Here To Get A Free Trial Of TrimSport Acai

Use our exclusive promo "Acai" and get price reduced to \$3.95!

Click Here To Get A Free Trial Of PureCleanse 360

Use our exclusive promo "Cleanse" and get price reduced to \$3.95!

**This is key. Use both to get the same results as Julie!

Free Trials expire on Friday, March 11, 2011

Would you like to share a consumer tip for next week? If so, please send us an e-mail!

Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

Diane says:

11:33 AM Wednesday, March 09, 2011

My friends and I have all been waiting for the acai diet to hit the news. Atleast 5 of us have all done the acai diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Michelle says:

12:58 PM Wednesday, March 09, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:

1:54 PM Wednesday, March 09, 2011

I've gone ahead and ordered my free trials. I can't wait to get started and see what happends.

Stephen says:

4:24 PM Wednesday, March 09, 2011

I've been seeing acai diets all over. I even heard my mom talking about this diet a few days ago since one of her friends has lost like 12 lbs in the first 15 days! I definately have to try this, thanks.

Julie says:

5:16 PM Wednesday, March 09, 2011

Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says:

6:05 PM Wednesday, March 09, 2011

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight.. i couldn't believe it and had to do some research on my own which is how I found this article. I can't believe they are offering free trials! I know Jessica spent something like \$600 and was thrilled...imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

Damo says:

7:17 PM Wednesday, March 09, 2011

Daily Health 6 - Diet Trends: A look at America's Top Diets

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I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the free trials and signed up to the gym aswell. I really hope to lose atleast 50 pounds before the end of the year.

Amy says:		7:38 PM Wednesday, March 09, 2011			
Hey Julie, i just ordered my free trials. I can't wait to get them!! Thanks, Amy xoxoxo					
James says:		8:31 PM Wednesday, March 09, 2011			
My wife used both the and we are BOTH g	nese products, and the change in her is remarkat rateful!	ele. She looks and feels wonderful			
Wanda says:		9:45 PM Wednesday, March 09, 2011			
A friend of mine did the TrimSport Acai diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring.					
eave A Reply					
Comments will ap	opear after approval by our editorial tea	m. Thank you.			
Name:					

Citv:

Email:

Message:

Submit

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*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order. To make this easier for you, we have included links to the billing terms for each of the products below. Please keep in mind that these are separate companies and we are not the best source for information about orders or specific policies. Because these companies control their own policies, shipping and other fees may change periodically.

*TrimSport Acai T&C (the following was taken directly from their website): You will have a 14-day trial period (the 'Trial Period') to try our Product. The Trial Period will start after you place your order, and will end at

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11:59 p.m. Eastern Standard Time on the 14th day. Upon shipment of your trial supply your credit card will be charged shipping and handling charges of \$4.95 for your trial bottle. Canceling During Trial Period: If you wish to cancel your order within your Trial Period, simply call our Customer Care Department at 888-839-9990 and inform us that you wish to cancel (or visit www.leanspa.com/page/returns and follow the prompts on the website to cancel), then return your trial bottle (even if it's empty!) within 30 days from canceling, by the method set forth in Section 3, below. If you cancel within the Trial Period and return your trial bottle within 30 days after canceling, you will not incur any further charges. If you cancel but do not return the bottle, your credit card will be charged \$79.99 for the 30-day supply. You also are responsible for all shipping charges to return the Product to us. The free pedometer included with your trial purchase is yours to keep even if you cancel your enrollment, during the Trial Period or at any other time.

*PureCleanse 360 T&C (the following was taken directly from their website): When you place your initial order by clicking the "Submit & Confirm", we will send you 1 bottle (a 30 day supply) of PureCleanse 360, and your credit card provided today will be charged \$69.95 (plus a\$h) and in approximately 30 days you will be charged \$69.95 plus a shipping and handling charge of \$4.95 for your second bottle of PureCleanse 360 which then qualifies you for our Rebate Program. If you qualify for our Mail-In Rebate Program (see below), you can receive a rebate of \$69.95, providing you with one FureCleanse 360. If you have any questions, please contact our Customer Service Department online at www.getvitacleanse.com/rebate/info/4.php or call us at 1-888-950-3438. Today's charges will appear on your credit card as Swiss Sciences Nutrition.





Get the results you want!

- Lose that last bit of belly fat
- Get a firmed midsection faster
- Boost your exercise & diet results

FEATURED ON:









GET YOUR FREE' TRIAL BOTTL

CELEBRITY REPORT: HOLLYWOOD'S SECRET IS OUT!







This is the RED CARPET SECRET!

Not every star has time to work out with a personal tramer. So how do your favorite celebs flaunt that perfect figure?

Doctors and fitness trainers share a supplement with their clients to help them flush pounds quickly. Models, actors, and musicians turn to TrimSport - a dietary supplement that contains 100% natural active ingredients for a flatter stomach and a sexy figure in record time.

Where do we send your RISK FREE* TRIAL?

Last Name:	
Email:	
Phone:	
Address:	
City:	
State:	Zip Code:
Select State	
State	

CIROSIE	<u>@</u>	TRUSTe
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PROVEN RESULTS!

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Real Untouched Photos (Results not typical. Individual results may vary.)

"I have lost 12 pounds in 2 weeks!"

-Quinn W

"I cant believe I have lost 15 pounds with TrimSport!"

-Megan T

BURN FAT WITH OUR SCIENTIFIC FORMULA



Are you ready to finally shed those unwanted pounds?

Want to look your best this summer and those special occasions? The TrimSport weight loss supplement can help you shed those unwanted pounds. Our proprietary weight loss formula has 100% all natural ingredients, including powerful Green Tea (EGCG) and the Acai Berry.

in clinical studies, Green tea has been help shown to burn body fat and boost your metabolism. TrimSport also contains Ginseng, which is known to increase energy levels, and Chromate, which supports a healthy heart and blood pressure. Our formulas are 100% all natural and safe. What are you waiting for?

100% ALL NATURAL INGREDIENTS



Acai Berry

This potent and nutritious berry from the Amazon rain forest is loaded with antioxidants that help fight free radicals that accelerate the aging process.



Green Tea (EGCG)

Used for centuries in Asia and the Middle East, this ingredient is a powerful fat burner. It creates energy from stored fat and helps you burn calories and boost your metabolism.



Chromate®

US Patent 4,923,855 - ChroMate is a safe potent, and effective form of Chromium. It promotes a healthy blood sugar, blood presure, and cardiovascular health.



Ginsena

Known as a promising dietary supplement, Ginseng has been used to boost energy levels, while releasing stress, along with signs of fatigue.



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Try It Today RISK FREE! Try It Now!

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pure**cleanse**

Cleanse Your Body Today!

Be Aware and Be Well.



HOW DO YOU WANT TO FEEL?

- FEEL HEALTHIER & LIGHTER
- LOSE WEIGHT QUICKLY & NATURALLY

Countless people use PureCleanse every day as an all-natural method to gently flush away unwanted toxins.

Did you know that as much as 10 pounds of undigested food and fecal matter can be trapped inside your body? Can you imagine what this toxic waste is doing to your health?

We formulated PureCleanse specifically to help optimize the natural waste elimination process of your digestive system - enhancing your overall feeling of good health. How? PureCleanse uses



IN THE NEWS Even on TV, credible sources

have been talking about the importance of colon health.



FTC-000463 Schools Att. A Page 33 of 52 CLICK HERE TO START YOUR PURECLEANSE DETOX TODAY!

It's time to have great health and energy!





FEEL LIGHTER & STAY HEALTHIER

PureCleanse is a unique, powerful, and GENTLE digestive cleanser. It contains all-natural ingredients that help flush harmful food debris and toxins from the body leaving it clean, disinfected, and functioning properly.

The standard American Diet (or SAD) for most Americans consists of ultra-high level fat content foods with high levels of preservatives. Add to that pollution from red and white meats, water, air and other environmental factors can leave your insides feeling yucky and run-down.

An average American will eat 4-6 meals/day and have a typical bowel-movement (bm) once a day. This leaves anywhere from 5-8 meals of food sitting in your system at any given time.

Have you ever considered this simple question?

Are You Clean Inside?



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EXPOSED: New Jersey Mom Makes \$8,000/Month And You Won't Believe How She Does It!

(As Seen On NBC, ABC, CNN, Fox News, New York Times)



By: AMANDA WINSTON
Consumer Trend Investigator | Your Daily Finance
Posted: 09.35 Saturday, March 05, 2011



"Melissa puts her computer to work and makes money while working from home. She says that Multiple Streams of Income has helped change her financial life and recommends it to people as a good opportunity.

hours a week from home.

Have You Ever Considered Working From Home?

Melissa Johnson from Piscataway, NJ never thought that she would work online, until curiosity got the best of her and she ordered a course from Millionaire author Robert Allen called Multipe Streams Of Income. Before she knew it, she discovered her secret to beating the recession, and being able to provide for her family while at home with her three children.

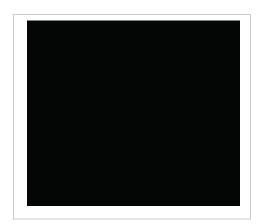
I read Melissa's blog last month and decided to feature her story in our weekly consumer report. In our phone interview she told me her amazing story. "I actually make about \$7,000-\$8,000 a month working from home. It's enough to comfortably replace my old jobs income, especially considering I only work about 15-18



A check Melissa recently received using the Multiple Streams of Income System

Working online has been a financial windfall for Melissa, who struggled for months to find a decent job but kept hitting dead ends. "I lost my job shortly after the recession hit, I needed reliable income, I was not interested in the "get rich quick" scams you see all over the internet. Those are all pyramid scams or stuff where you have to sell to your friends and family. I just needed a legitimate way to earn a living for me and my family. The best part of working online is that I am always home with the kids. Thanks to the Multipul Streams of Income Kit I am giving my kids the childhood they deserve."

I asked her about how she started her life-changing journey. "It was pretty easy", I saw an ad by Robert Allen about a course called Multiple Streams of Income. I knew about Robert Allen from TV and knew he was legit, and since they offered a "365 Day Money Back Guarantee"





Melissa Johnson is a regular mom who lost her job last year, and after an unsuccessful job hunt, she started working online. I interviewed her about her amazing story and she revealed her steps for success.

Step 1

Go to **Multiple Streams of Income**, and fill out the form to get instant activation.

Step 2

Get Robert Allen's Multiple Streams of Income Course and complete the attached Ad Placement Associate

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- I figured I really had nothing to lose. so I invested in the course.

The course was really cheap, under \$100. I got the course and within six weeks I was making over \$8,000 a month. Its really simple, I am not a computer whiz, but I can use the internet. I follow Robert Allen's simple instruction. "I don't even have to sell anything and nobody has to buy anything". There are openings all over the country, you should try it."

The companies you work with are worth over 100 billion dollars and are the most used sites in the internet market place, like Amazon, Google, Walmart, Delta, Apple and more... You're using the top ranked sites in the world, over 50 percent of all internet traffic flows through them everyday. It's a great opportunity and this has been helping people work at home for over 5 vears. Why not get in with the internets best and biggest companies?

there are plenty of scams on the internet claiming you can make \$50,000 a month, but that is exactly what they are scams. From my conversation with Melissa, "I am making a good salary from home, which is amazing, under a year ago I was jobless in a horrible economy. I thank God every day that I filled out that form."

Quickly, Melissa Johnson was able to use the simple Robert Allen's Multiple Streams of Income to make it out of the recession.

"I actually make \$7,000-\$8,000 a month from home." -**Melissa Johnson**

Melissa had never shared her story before, this is the first time she's going public

Here's how to get started:

Go to Robert Allen's Multiple Streams of Income, and fill out the form to get instant activation.

Step 2

Get Robert Allen's Multiple Streams of Income Course and complete the attached Ad Placement Associate Certification.

Deposit your Earnings by check or direct bank transfer. (Making money has never been so easy. Get ready for your life to change.)

Associated Links:

Robert Allen - OFFICIAL WEBSITE

WARNING - OFFER EXPIRE ON Friday, March 11, 2011

Read Responses For This Article

("Work At Home Mom Makes \$4,000/Month Part-Time."

Saturday, March 05, 2011 @ 9:37am

does this really work? I mean the whole working at home stuff? Has anyone tried this yet? Looks promising..



Saturday, March 05, 2011 @ 10:42am

Page 77 of 93 PageID: 560 Certification.

Step 3

Deposit your earnings into your bank account! Enjoy Life!

WARNING - OFFER EXPIRE ON Friday, March 11, 2011



Weather Forecast | Weather Maps | Weather Radar

Home Equity Loan Insurance Cradit CDs	-	o. 0 points. Ci	eveland O	H APR 5	25%
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Mortgages Equity Lean Insurance Cards CDs Overnight Avg Rate Latest Change Last	30 yr fixed		4.70%	*	4.55%
	Overnight Av	g Rate	Latest	Change	0
	Mortgages		Insurance		CDs

ROBERT ALLEN AS SEEN ON TV & MEDIA



Simon: you have to work and use the computer and internet, and if you can do that and dedicate some time each day then you can do this with no problem. I have been working with this for a month and have made over \$2,000 already. let me know if you need more help.



Ben

Saturday, March 05, 2011 @ 1:07pm

I'd just like to add my story; I think others would like to hear it. I too was always leery about work at home offers because they always seemed to be scams. But soon after hit by recession, I was a little frightened. I wanted to have a backup plan just in case. So, I took your advice and got my **Robert Allen Multiple Streams of income** (cuz they offered a 365Day Moneyback Guarantee,) . It worked like a charm - I was earning money right away! I eventually did get laid off, just as I had feared, but since I had been using the the Robert Allen System I had money to fall back on. Now I'm doing better than I had at my job!



Jake

Saturday, March 05, 2011 @ 9:32pm

Gonna get i tomorrow...



Dennis

Sunday, March 06, 2011 @ 9:45am

Thanks for the info, just started this 4 weeks ago. I've got my FIRST cheque total of \$350, pretty cooll.!



Amanda

Sunday, March 06, 2011 @ 2:19pm

I was kind of worried about the entire thing. I've never worked from home, But Yeah, I did just join and all is good. so I will post back how it goes!



Jane

Sunday, March 06, 2011 @ 6:18pm

I just wanted to tell everyone I got my first check today for \$800!



Liz

Monday, March 07, 2011 @ 11:03am

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This is amazing! With all the scams online it was hard to find a legit system now a days, thanks for the info...



Kate

Monday, March 07, 2011 @ 2:33pm

Even though I was not very pleased ordering online didn't wanna miss out on this offer, Great service and many thanks for the information, I have gone and ordered..



Lyn

Monday, March 07, 2011 @ 4:58pm

It's nice to read your story Ben....glad you are making some money' Gives me hope that it will work for me too! hopefully I could come out of my college debt...



Jess

Monday, March 07, 2011 @ 9:28pm

I just got the package. Thanks for the advice! I will keep in touch.. I could be making some extra money soon...:)



Alex G

Tuesday, March 08, 2011 @ 10:48am

Just a quick notice... It does work but you have to be able to use a computer at least somewhat. If you can use email, etc. then you'll be fine.



Mel

Tuesday, March 08, 2011 @ 11:08am

I think this is great and will come in really handy right now. I'm not the best computer user but I think I can post links!!! :)



Sue

Tuesday, March 08, 2011 @ 12:18pm

I just started 6 weeks ago and I've gotten 2 check for a total of \$2,200...this is the best decision I made in a long time! "Thank you for giving me this extraordinary opportunity to make extra money from home. This extra cash has changed my life in so many ways, thank you!"



Angie

Tuesday, March 08, 2011 @ 3:15pm

I will do anything to never have to work in a 4 x 4 cubicle ever again...if I could be my own boss that would be amazing...



Nigel

Tuesday, March 08, 2011 @ 4:08pm

The timing of this couldn't be better, We are struggling too and this could be our

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Jen

Wednesday, March 09, 2011 @ 10:27am

Does this really work guys..? I'm a bit skeptical.. how much effort do I have to put?



Carri

Wednesday, March 09, 2011 @ 11:51am

Hey Jen, I'm using it now and it's awesome! I've signed up for my account and have been bringing in fat paychecks. For real, my first week I made \$302 and the second week I doubled it and then it kinda snowballed to \$120 a day! juet follow the course.. they will help you out...



Melissa D

Wednesday, March 09, 2011 @ 5:07pm

Thanks for the info, just started this 5 weeks ago. I've got 2 checks for a total of \$750, pretty cooll.!



Wes

Wednesday, March 09, 2011 @ 8:12pm

I ordered it today.. can't wait to get my hands on it.. thanks for the info...

Leave a Reply

Name (required)
Mail (will not be published) (required)
Website



TERMS AND CONDITIONS CAREFULLY READ AND AGREE TO PURCHASE TERMS BELOW BEFORE ORDERING:

Work At Home Special Report!

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 81 of 93 PageID: 564

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Thursday, March 10, 2011



Jennifer Theuriau Dentists Don't Want You To Know About This Secret!'





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ON AIR

Don't Break the Bank: A Mom's **Trick to Whiter Teeth**

STORY HIGHLIGHTS

- Mom discovers **trick** to get white teeth from home.
- Exclusive links bring down the cost to under \$4*.
- · Combining a Tray Kit and Whitening Pen is key.













(DailyHealth6) -- Amidst the second worst recession in United States history, thrifty consumers are turning to the internet to take advantage of special offers.



Amy, an ordinary mom from Piscataway, NJ discovered a clever trick to get a celebrity smile for less than \$4.

Thanks to the trick she discovered, thousands of consumers have been able to whiten their teeth from home.

STEP 1:

First get **Pür Whitening Tray Kit** (Use our exclusive link for a discount!)

STEP 2:

Then get Vibrant Smile Pen (Use our exclusive link for a discount!)

*This is key. Use both products to get results like Amy

Amy, a New Jersey school teacher and full time mother, is one such consumer. It all started about three months ago when she bought an authentic Coach pocketbook on sale for only \$55 (75% off the retail price). She was determined to seek out other great offers and recently made her best find. Amy discovered a clever way of combining two different teeth whitening offers from two different companies -Pür Whitening Tray Kit and Vibrant Smile Pen -to get results similar to that of a professional whitening done by a dentist. Rather then spending \$500 at her local dentist to attain a sexy smile, she was able to do so for less than \$4 by using free trial offers she found online.

Amy: "I like to consider myself a smart shopper, always finding the best bang for my buck. My online teeth whitening discovery was without a doubt one of the best finds I made this year."

How did Amy wind up with yellow teeth?

"While my mom always told me be to be proud of who I am and what I look like, I have always been self conscious about my yellow teeth. Truthfully, I have no one to blame for this problem but myself. I smoked for 8 years, drink 2 cups of coffee a day (only way to stay awake at work), and love a glass of red wine to help

me sleep at night. Furthermore, I would be lying if I said that I brushed my teeth 3 times a day every day. While I recently quit smoking and have cut back on the amount of coffee I drink, my tooth discoloration seems to be permanent. I used just about every "whitening" toothpaste and mouthwash product on the market and saw little if any improvement.

A co-worker of mine recently recommended to do some research online before making my next purchase. As an elementary school teacher with a modest salary and a sizeable

Amy's Teeth Closeup:

During the 14 days period Amy documented this progress with her camera:

BEFORE and ...



... AFTER Amy applied the 2 products:



The second picture is taken exactly 7 days after the first. Notice the strong difference after applying the 2 trials during that time.

Related Videos

Medical Video Explaining Cavites

Be proactive-prevent cavities to help avoid

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11

mortgage, cost was a major concern. While searching the Web I found a few online teeth whitening companies giving away free trials where you only had to pay a few dollars for shipping. I ordered two products, <u>Pür Whitening Tray Kit</u> and <u>Vibrant Smile Pen</u>, both of which had 9/10 ratings and positive feedback from all users. After using the first product the results were noticeable, but after following with the second product I had a celebrity white smile. I'm far from a medical expert, but it appears that each product focused on DIFFERENT parts of the problem and that the second one put the whitening effect into overdrive. By using them both in a row I had absolutely unbelievable results. I can't believe companies are practically giving these products away!"

Amy: "I'm an optimist and always look for the silver lining in any situation. While this recession has negatively impacted me like everyone else, my savvy shopping skills got me the smile I always wanted."

Online teeth whitening companies are **DESPERATE** for new customers and are giving away free trials as a way to find new clients and offload excess inventory. **You can and should take advantage of the downturn in the economy just like Amy.**

When asked to elaborate on her discovery Amy said:

"I was impressed with the results after the first 3 days – but once I saw my teeth after a week, I was absolutely blown away... I knew I was onto something. The trick is to use TWO trial products that compliment each other **TOGETHER** to give yourself a whitening comparable to that of your favorite actress."

Daily Health 6 would like to thank Amy for this amazing teeth whitening tip. If you are interested in using Amy's trick, we have provided links and coupon code information for the two products she used. After further research, we have learned that these coupon codes will work until Friday, March 11, 2011, so you have until then to obtain these free trials. Remember, to get results like Amy's, you will want to use BOTH products together:

STEP 1: Click here for Pür Whitening Tray Kit

(Use our exclusive link for a discount!)

STEP 2: Click here for Vibrant Smile Pen

(Use our exclusive link for a discount!)

Would you like to share a consumer tip for next week? If so, please send us an email!

Comments (44 out of 44)

Read Responses For: "Don't Break the Bank: A Mom's Trick to Whiter Teeth"

Johanna says:

Wednesday, March 09, 2011

@Jack - those are amazing results! I just see that in a few days the two promo codes will expire! I guess I was lucky to still get them. Everybody hurry up... :-)

Mike says:

Wednesday, March 09, 2011

I smoked for quite a few years. recently quit and wanted to whiten my teeth, dentist quoted \$350!!!!! this is great

Kevin says:

Wednesday, March 09, 2011

Been a smoker all my life. My wife showed me this... We ordered both trials and had the same results as Jack. His photos say it all!!!

Jack says:

Wednesday, March 09, 201

 $@ Cody - my \ teeth \ are \ really \ sensitive \ as \ well, \ had \ no \ problems, \ shipping \ to \ Illinois \ took \ 2 \ days.$

Tiffany says:

1 Page 83 of 93 PageID: 566

potentially expensive dental treatments down

How to Brush Teeth With Braces

When your child has braces, it is more important than ever for them to brush.

Weather

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 84 of 93 PageID: 567

Wednesday, March 09, 2011

@Jack - jeeze, that's amazing. i wish my teeth looked like that! took the dive and ordered

Jack says:

Wednesday, March 09, 201

Sorry it took a while, but I wanted to be sure. I just finished the combo. I took a pic when I got the products a week ago (Pür Whitening Tray Kit came first, had to wait for the other one for an extra day), used them for about a week and just took another pic a few minutes ago. Here they are. Honestly, this is unbelievable, all I have to say is WOW. My Teeth:





James says:

Tuesday, March 08, 2011

my teeth are pretty yellow from drinking coffee and I'm not about to give that up, LOL. i can see how two different products might work better, can't wait until my trials get here.

Sarah says:

Tuesday, March 08, 2011

It's been a week since I started using these two together and I've been feeling a lot more confident, this is perfect, thanks.

Jennie says:

Monday, March 07, 2011

been so busy with the kids lately that never able to find deals like this. clever idea whoever came up with it!

Lisa says:

Monday, March 07, 2011

never even thought about combining the products.

0 1

Ryan says:

anybody know If I've already ordered a trial before, if i can do it again.

Monday, March 07, 2011

Wendel says:

always down for stuff like this. props

Sunday, March 06, 2011

Cody says:

Sunday, March 06, 2011

I really want to try this but my teeth are very sensitive, anyone know how this will affect them? Also how fast do you get the trials?

Jennifer says:

Sunday, March 06, 2011

My mom just e-mailed me this, a friend at work had told her about it. i guess it works really well

Amanda says:

Sunday, March 06, 2011

Got my trials a few days ago, already seeing a difference. can't wait to see what the end result is

Chris says:

@Jack - any updates? wanted to see how it went

Saturday, March 05, 2011

Amy says:

Beats the whitening strips I've used in the past HANDS DOWN!

Saturday, March 05, 2011

Rick says: glad i stumbled across this, nothing like saving a few bucks.	Saturday, March 05, 2011
Michelle says: Fantastic! What a difference in her smile! Wow!	Saturday, March 05, 2011
Nicole says: i do a lot of online shopping and I've can't believe they haven't caught onto this, file.	Saturday, March 05, 2011
Julie says: My brother did this a few months ago, I waited to order my trials to see if it really giving out the trials! what a dumb move that turned out to be. glad to see the trial the same mistake.	
Brian says: had no idea you could get results like this at home	Friday, March 04, 2011
Lee says: I want to see Jacks and others results before I order. bookmarked this page, kee	Thursday, March 03, 2011 p 'em comin
Courtney says: As a realtor it's important to look and feel my best, unfortunately the housing mar cash has been a little tight lately. Thanks for the info, looking forward to receiving	
Madison says: this looks like a great alternative to going to the dentist LOL and who can complain	Thursday, March 03, 2011 ain about the price
Liz says: For once I was able to do something nice for myself without feeling guilty about t	
Rebecca says: just placed my order for both trials. thanks Amy and amy!	Thursday, March 03, 2011
Lori says: wasn't sure about ordering online but this deal seals it for me, didn't want to miss new smile	Thursday, March 03, 2011
Tracy says: telling all my friends about this, ty for the info	Thursday, March 03, 2011
Nick says: 10/10!!! LOVE THE STORY!!	Wednesday, March 02, 2011
Vanocca cave	

FTC-000475 Schools Att. A Page 45 of 52

Wednesday, March 02, 2011

I was considering laser whitening but the cost is was outrageous. Great find, ordering now my kits now

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 86 of 93 PageID: 569 Mark says: Wednesday, March 02, 2011 Great Bargain. I Cannot Believe The Results! Rachel savs: Wednesday, March 02, 2011 You are very lucky Amy! Hope it works the same for me. Diane says: Tuesday, March 01, 2011 I saw this on the news. How lucky is she to have found this opportunity!?!?! Thank you for sharing this tip! I just **Doreen says:** Tuesday, March 01, 2011 Amy!!! I promised I'd report my progress so here I am!! It took 3 days to arrive (they said it would be faster), but the wait was SOOO worth it. I ALREADY see a difference. THANK YOU sooooooooo much!!! Amy xoxoxo Marco says: Tuesday, March 01, 2011 I saw you on this report, and the timing of this couldn't be better, I'm getting married next month and have been concerned about my teeth. thanks for the tip! Mikey says: Tuesday, March 01, 2011 Thanks for the info, just started mine. Stephen says: I've smoked for 13 years and this immediately started working for my stains, thanks Amy! Amy says: Tuesday, March 01, 2011 Yay! glad to see it's helped and that my story is getting out there! good luck! Jack says: Monday, February 28, 2011 I ordered my trials. I PROMISE I will keep everyone posted. Jim says: Always impressed with the deals you guys dig up, got both trials. Can't wait to see what you've got lined up Davis says: Monday, February 28, 2011 This is amazing! I wish I knew about this 5 years ago. Damo says: Monday, February 28, 2011 I own a vineyard and my teeth might as well be dark purple at this point, just orded, hope this helps. **Doreen says:** Hey Amy, i just signed up and added you to my Twitter, cant wait to share my progress. thanks again, Amy

Leave A Reply

Comments will appear after approval by our editorial team. Thank you.

Case 1:11-cv-02172-RMB -AMD Document 3-5 Filed 04/18/11 Page 87 of 93 PageID: 570

Name:

City:

Email:

Message:

Submit

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*Pür Whitening Tray Kit T&C (the following was taken directly from their website): If you are not completely satisfied for any reason when you receive your product, you can return it for a refund. Starting 30 days from your order date, you can request unlimited refills (no auto ship) every 30-days and pay only \$14.97 s/p. For coupon eligibility, simply collect four refills & complete coupon form. You're that much closer to health & beauty.

*Vibrant Smile Pen T&C (the following was taken directly from their website): We are confident you will see the benefits of using our Vibrant Smile Pen Teeth Whitening Kit within our 14-day trial. You are taking the next step toward a more confident smile! Upon signing up for your trial offer, your credit card will be charged a one-time processing fee of \$4.95. If you don't cancel your trial, you've chosen to enroll in our one-time membership. You will be charged the sum of \$129.95 to the credit card provided 15 days from the initial order to enroll you into our Annual Membership Program. This is a discounted price for members that we help saved hundreds of dollars over similar teeth whitening products, or the cost of professional dental whitening! Furthermore, 46 days from the trial date, \$19.95 will be charged to the credit card provided monthly for your replenishment and product fees of your Vibrant Smile Pen product. Please note results may vary, but with continuous use of Vibrant Smile Pen we are confident you will see that smile you are trying to achieve. For further



A CLINICAL STUDY ON HOME WHITENING

Recent studies by many prominent dentists have shown that bleaching compounds contained in tooth whitening products seem to work well and give great results even without the use of lasers or lights.

The use of lasers or lights do not effect the results in most cases. These studies were performed by using the "split arch" method, wherein the teeth on one side are treated using just the whitener, while the teeth on the other side are treated using the whitener as well as an activating light source.

Studies have stated that the results were the same in both cases. The teeth on both sides were the Att. A Page 48 of 52

http://www.trypurewhitening.com/w/trypurewhitening.com/Default.aspx[3/10/2011 4:22:43 PM]

spent on the procedure. CNN Anchor - Paula Zahn: And the

ages 20 and 50. And more than a billion dollars a year is

"According to the American Academy of Cosmetic Dentistry

volunteers, and it ranged from one shade difference to eight

shades lighter.(1)"

guess is the low-cost version of what a dentist might offer.

New York Dentist - Dr. Lou Siegelman: We tested 22

kits have come out you can use at home that

Teeth Whitening Number
One Request From Patients

11

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GET THAT BRIGHT SMILE BACK IN 2 WEEKS WITH CRYSTAL WHITES

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equally whitened in the initial comparisons as well as the evaluations that were made after one year of treatment."

AMAZING RESULTS

Pür Whitening Works Like No Other!



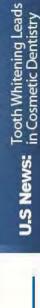












work as well as or better than in-office treatments, according "An informed do-it-yourself approach may be cheaper and, ultimately, just as effective. Costing \$200 to \$400, the kits to Matis. In studies, he has found that at-home treatments outperform all tested in-office products.(2)'





JNBEATABLE BENEFITS OF THE PÜR WHITENING SYSTEM **WHY USE PÜR WHITENING?**

HIGHEST QUALITY 22% PEROXIDE BLEACH!





SAME RESULTS DELIVERED BY DENTISTS WORLDWIDE!

USE THE AT-HOME WHITENING KIT ANYTIME!

http://www.trypurewhitening.com/w/trypurewhitening.com/Default.aspx[3/10/2011 4:22:43 PM]

But you don't have to spend a fortune, just fill out the form and we will send you your TRIAL OFFER An estimated Ten Million Americans will spend a whopping 1.7 Billion Dollars on tooth whitening AIM YOUR ORDER NOW products and services this year. According to the American

for a full 14 days!

States. But now, there is a solution that DOES NOT require you to see your dentist and DOES NOT

come with the high costs and fees that dentists charge.

hue that's made tooth whitening one of the most popular cosmetic dental procedures in the United lodged in tiny cracks in your teeth. What is the result? Unattractive, yellow or even worse, a brown Has the shine on your once white, glossy teeth faded to expose the natural yellow layer beneath?

Add to that a lifetime's worth of pigments from coffee, red wine, soda and tea that have gotten

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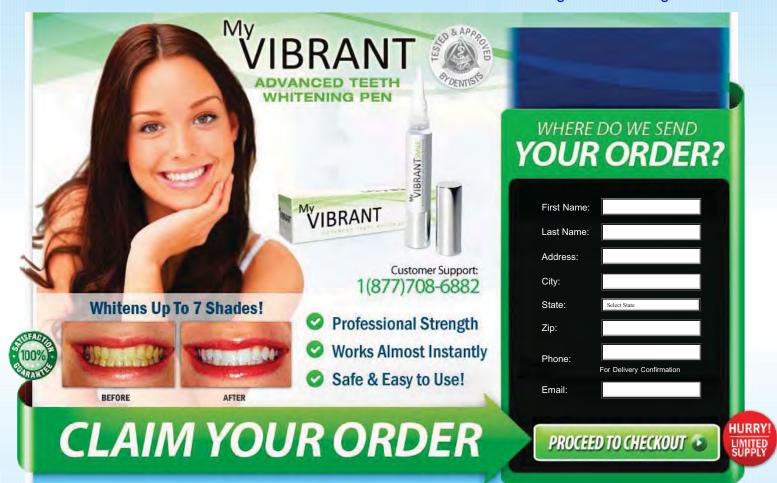
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Limit One (1) Per Household

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2. http://health.usnews.com/health-news/managing-your-healthcare/bones-joints-and-muscles/articles/2008/02/06/tooth-whitening-leads-in-cosmetic-dentistry.html References: 1. http://archives.cnn.com/TRANSCRIPTS/0207/15/ltm.12.html



TOOTH WHITENING IN THE MEDIA



Blinded by the White: Teeth Go Beyond Pearly "Other celebs including Jon Bon Jovi, Oprah Winfrey, Brad Pitt, Angelina Jolie, Jessica Simpson, Nick Lachey, Britney Spears, Cheryl Hines, Eva Longoria and Tom Cruise - plus many more - have gleaming white smiles a result of bleaching..."

CNN

Teeth Whitening Number One Request From Patients "According to the American Academy of Cosmetic Dentistry, teeth whitening is the #1 one request from patients between ages 20 and 50. And more than a billion dollars a year is spent on the procedure. CNN Anchor - Paula Zahn: And the range of kits have come out you can use at home that I guess is the low-cost version of what a dentist might offer. New York Dentist - Dr. Lou Siegelman: We tested 22 volunteers, and it ranged from one shade difference to eight shades lighter."

A Clinical Study on Home Whitening

Recent data provided by many respected dentists have shown that the bleaching compounds found in tooth whitening products work well and give great results even without the use of lasers or lights. These practices in most cases do not effect results. The studies in question used a method called the "split arch". In this testing method, the teeth on one side of the mouth are treated using just the whitener while the

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Amazing Results!

My Vibrant Smile Works Like No Other!



Testimonials



Judy Wood **32, Houston, TX**

FTC-000481

Schools Att. A Page 51 of 52

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other side is treated

using the whitener plus a light source. These studies have stated that the results were the same. Both sides were shown to be equally whitened in the initial comparisons as well as evaluations up to one year after treatment.

Get That Bright Smile Back with My Vibrant Whitening Pen

Do you remember when your smile was white as could be; before it faded with stains and discoloration? Our daily habits including but not limited to; coffee, red wine, soda, and tea fade the color of our teeth over time. The result is an unattractive discoloration that makes our once shiny smile a distant memory. This has made tooth whitening one of the most popular cosmetic dental procedures in the United States. But who can afford to visit their



dentist every time they want their teeth whitened? It is estimated that Americans spend a mind boggling 1.7 billion dollars on tooth whitening products and services every year.

I feel like I have gained self confidence after using the My Vibrant Teeth Whitening Pen. My teeth were stained from earlier years of smoking and I was somewhat embarrassed to smile in front of people. Now, everyone compliments me on how white my teeth look and it really feels great to hear that. I can't tell you how glad I am that I tried your products.





Donna Kirksmile 24, Miami, FL

before

at

I smoked for quite a few years. After I quit, I wanted to whiten my teeth. My dentist quoted \$250. Your pen worked great and I appreciate not having to spend a fortune.



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VibrantSmile - 3347 NW 74th Avenue Miami, FL 33122 Limit One (1) Per Household

Attachment B to Declaration of Sallie S. Schools is a CD lodged separately

UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEW JERSEY

)	
FEDERAL TRADE COMMISSION,)	
)	
Plaintiff,)	
)	
v.) Civil No.	
)	
CIRCA DIRECT LLC, and)	
ANDREW DAVIDSON,)	
)	
)	
Defendants.)	
)	
	,	
EXHIBITS SUPPORTING FTC'	S MOTION FOR TEMPORARY	
RESTRAINING ORDER, OTHER EQ	UITABLE RELIEF, AND ORDE	R TO
SHOW CAUSE WHY A PRELIMIN	•	
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VOLUME IV

Attachment C to Declaration of Sallie S. Schools





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1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession















Julie investigates the Acai Berry diet to find out for herself if this super diet works.

(Piscataway) - Acai berries are the latest weight loss fad. These so called Super Foods that you take as a supplement to lose weight have been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at News 6 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a free trial of the LeanSpa Acai. While there are ton of Acai berry ads online, LeanSpa Acai is one of the most credible and trustworthy suppliers on the market. It included the free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose LeanSpa Acai is because it is the most concentrated and purest acai products on the market. This would give me the most accurate results for my test.

Here is what LeanSpa Acai claimed on their website...

- Up To 4 Times More Weight Loss Than Standard Diets
- Boosts Energy without the 'jitters'
- **Burn Calories**
- **Boost Immune System**
- Rich in Antioxidants

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining acai berry with coffee cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the Acai Berry encourages weight loss and increases energy, the coffee helps speeds up your metabolism and allows your body to work and burn calories more efficiently. I chose South Beach Java to test. Coffee is the most widely consumed beverage in the world, a coffee company called South Beach Java has pioneered a healthier blend of fortified coffee that claims to provide some serious results.

Here is what South Beach Java claimed on their website...

- · Burns Body Fat
- · Curbs Appetite Dramatically



Julie Ayers, our Health and Diet columnist, recently put the Acai and COffee Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Coffee Diet Aid, she has reached the conclusion to what this diet is all about, and the results were surprising.

She lost 25lbs in 4 weeks.

The benefits of the Acai berry and coffee diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

Step 1:

First get <u>LeanSpa Acai</u>

Use our exclusive promo "LEAN195" and get price reduced to \$2.99!

Step 2:

Then get South Beach Java Use our exclusive promo "SAVE" and get price reduced to \$1.95!

**This is key. Use both for results like Julie

Free Trials expire on Saturday, January 15,

Network Reviews:

ABC News Calls Acai Berry A Superfood! Many world-class athletes have started using Acai berry products as part of Friday, January 14, 2011

» RELATED VIDEOS

Acai Berry: Fox35 Special Report

Acai Health Benefits America's #1 Superfood. Look younger and Live Longer and Healthier

Health Benefits of Coffee: CBS News

"Protects against obesity, heart disease, prostate cancer and type 2 diabetes

» ADVERTISEMENTS



Case 1:11-cv-02172-RMB -AMD Document 3-6

- Speeds Up the Metabolic Process Therefor Burning More Calories
- · Helps to Regulate the Metabolism

And the South Beach Java, like the Acai Berry, had a free trial with a 100% satisfaction guarantee and had no hidden offers.

Putting Acai to the Test

Both the <u>LeanSpa Acai</u> and <u>South Beach Java</u> arrived within 4 days of having placed my order online for the free trials.

The bottles I received held a month's worth of pills and special coffee which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

My Test

4 Week Acai Berry and Coffee Diet: LeanSpa Acai + South Beach Java

- Take one LeanSpa Acai pill per day
- Take one South Beach Java serving per day

My Results

Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the Acai Berry and Coffee which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

Week Three

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. Quite often, around the third week of other diets, you tend to run out of steam. But with the LeanSpa with Acai and South Beach Java diet my energy levels don't dip, but remain steady throughout the day. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

Week Four

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the LeanSpa Acai and South Beach Java diet! Actually everyone at News 6 is kicking themselves for not having volunteered to be the guinea pig. Using the LeanSpa Acai and South Beach Java in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that

Filed 04/18/11 Page 4 of 88 Page<u>ID</u>: 580



their personal training regimen.

- ABC News



Studies show that the acai berry is one of the most nutritious foods in the world. Acai is packed with antioxidants, amino acids and essential fatty acids.

- MSNBC



CBS News notes that Acai berries are "rich in B vitamins, minerals, fiber, protein and omega-3 fatty acids. Acai berries also contain oleic acid.

- CBS NEWS

Weather



Weather Forecast | Weather Maps | Weather Radar



» Weight Loss Tips

- 1. Set a goal. Identify your ideal weight and set up a plan to start reaching your goal.
- 2. Don't be afraid to ask for and get help. You're not going to lose weight alone. Tell you family. Get support.
- 3. Vitamins are good for you. The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.
- 4. Walk the Walk. You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.
- 5. Sleep it off. To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

left to lose. Given the results and the added health benefits I will continue

left to lose. Given the results and the added health benefits I will continue to use the products indefinitely!

I couldn't be any happier with the results.

I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense Exercise

Conclusion: Like us, here at News 6, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included:)). And you have nothing to lose. Follow the links to the free trials I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss,

- Julie Ayers

Click Here To Get A Free Trial Of LeanSpa Acai

Use our exclusive promo "LEAN195" and get price reduced to \$2.99!

Click Here To Get A Free Trial Of South Beach Java

Use our exclusive promo "SAVE" and get price reduced to \$1.95!

**This is key. Use both to get the same results as Julie!

Free Trials expire on Saturday, January 15, 2011

Would you like to share a consumer tip for next week? If so, please send us an e-mail!

Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

Diane says:

11:33 AM Thursday, January 13, 2011

My friends and I have all been waiting for the acai diet to hit the news. Atleast 5 of us have all done the acai diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Michelle says:

12:58 PM Thursday, January 13, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:

1:54 PM Thursday, January 13, 2011

I've gone ahead and ordered my free trials. I can't wait to get started and see what happends

Stephen says:

4:24 PM Thursday, January 13, 2011

I've been seeing acai diets all over. I even heard my mom talking about this diet a few days ago since one of her friends has lost like 12 lbs in the first 15 days! I definately have to try this, thanks.

Julie says:

5:16 PM Thursday, January 13, 2011

Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says:

6:05 PM Thursday, January 13, 2011

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight.. i couldn't believe it and had to do some research on my own which is how I found this news article. I can't

Online 6 Health News - Diet Trends: A look at America's Top Diets believe they are offering free trials! I know Jessica spent something like \$600 and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!! 7:17 PM Thursday, January 13, 2011 Damo says: I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the free trials and signed up to the gym aswell. I really hope to lose atleast 50 pounds before the end of the year. 7:38 PM Thursday, January 13, 2011 Amy says: Hey Julie, i just ordered my free trials. I can't wait to get them!! Thanks, Amy xoxoxo 8:31 PM Thursday, January 13, 2011 James says: My wife used both these products, and the change in her is remarkable. She looks and feels wonderful and we are BOTH grateful! 9:45 PM Thursday, January 13, 2011 Wanda says: A friend of mine did the LeanSpa Acai diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring. Leave A Reply Comments will appear after approval by our editorial team. Thank you. Name: City: Email: Message: Submit

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Online 6 Health News - Diet Trends: A look at America's Top Diets

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provided in this site

*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order. To make this easier for you, we have included links to the billing terms for each of the products below. Please keep in mind that these are separate companies and we are not the best source for information about orders or specific policies. Because these companies control their own policies, shipping and other fees may change periodically.

*LeanSpa Acai T&C (the following was taken directly from their website): You will have a 14-day trial period (the 'Trial Period') to try our Product. The Trial Period will start after you place your order, and will end at 11:59 p.m. Eastern Standard Time on the 14th day. Upon shipment of your trial supply your credit card will be charged shipping and handling charges of \$4.95 for your trial bottle. Canceling During Trial Period: If you wish to cancel your order within your Trial Period, simply call our Customer Care Department at 888-839-9990 and inform us that you wish to cancel (or visit www.leanspa.com/page/returns and follow the prompts on the website to cancel), then return your trial bottle (even if it's empty!) within 30 days from canceling, by the method set forth in Section 3, below. If you cancel within 130 days after canceling, you will not incur any further charges. If you cancel but do not return the bottle, your credit card will be charged \$79.99 for the 30-day supply. You also are responsible for all shipping charges to return the Product to us. The free pedometer included with your trial purchase is yours to keep even if you cancel your enrollment, during the Trial Period or at any other time.

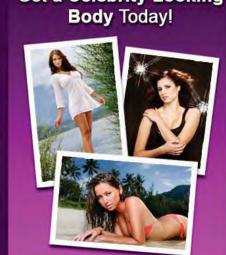
*South Beach Java T&C (the following was taken directly from their website): When you place your initial order by clicking the "Submit & Confirm", we will send you 1 bottle (a 30 day supply) of South Beach Java, and your credit card provided today will be charged \$69.95 (plus s&h) and in approximately 30 days you will be charged \$69.95 plus a shipping and handling charge of \$4.95 for your second bottle of South Beach Java which then qualifies you for our Rebate Program. If you qualify for our Mail-In Rebate Program (see below), you can receive a rebate of \$69.95, providing you with one FREE bottle of South Beach Java. If you have any questions, please contact our Customer Service Department online at www.getvitacleanse.com/rebate/info/4.php or call us at 1-888-950-3438. Today's charges and future charges will appear on your credit card as Swiss Sciences Nutrition.

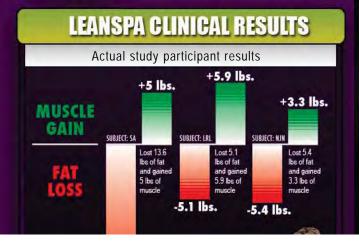
Attachment D to Declaration of Sallie S. Schools



LIMITED TO 1 ORDER PER HOUSEHOLD

In a pilot study on 17 subjects, the LeanSpa Formula showed a significant, average weight loss over a 2-month period. More important, the change in weight was PROPER weight loss in that the subjects lost fat while gaining muscle. Under the usual dieting regimen, weight loss from dietary changes alone causes loss of muscle as well as fat. Also, many weight loss/dieting regimens result in bone mineral loss, an undesirable outcome. This was not the case with LeanSpa. Much of the observed fat loss in this study occurred in the abdominal region, the area of most concern to physicians. Decreases in abdominal fat are important to physicians who understand that accumulation of fat in this area seems to be closely associated with many chronic disorders, such as blood pressure elevations, diabetes, and perturbations of circulating lipids in the blood. At least part of the weight loss in this study is accounted for by an 8% increase in basal metabolism, approximating over starting values. Notably, blood pressure and heart rate were virtually unchanged even though a significant increase in the basal metabolic rate occurred. Blood work revealed no significant adverse side effects, and various psychological testings suggest improvement in the quality of life and an improvement in healthy eating habits. healthy eating habits. By Dr. Harry Preuss author of the "The Natural Weight Loss Pharmacy" and leading researcher on dietary supplements. Da SEND ME MY TRIAL ORDER SAH







Case 1:11-cv-02172-RMB -AMD Document 3-6

-13.6 lbs. SEND ME MY TRIAL ORDER:

News MEDIA

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Studies show that the acai berry is one of the most nutritious foods in the world. Acai pulp contains 10 times more antioxidants than red grapes and 10 to 30 times the anthocyanins of red wine; a synergy of dietary fiber and phytosterols to help promote cardiovascular and digestive health.



Acai is packed full of antioxidants, amino acids and essential omegas. The pulp also contains a concentration of antioxidants, to help combat premature aging, with 10-30 times the anthocyanins of red wine. Acai has an almost-perfect essential amino acid complex vital to proper muscle contraction and regeneration.



You Too Can

Get Thin starting **TODAY!**

Sculpt your Body and Melt Away Tummy Fat with an Optimum Combination of Weight-Loss Ingredients*

The Acai Berry has one of the highest antioxidant value of any edible substance in the world - 50 times that of

Octopamine HCL

Octopamine HCL stimulates receptors involved in the processes of fat metabolism that directly cause fatty acids to be released from the adipose tissue and metabolized

5-Hydroxytryptophan

5-HTP increases the production of serotonin. Serotonin is essential for weight loss as it is a brain chemical which controls appetite. Serotonin is the satiety or satisfaction chemical. When your brain makes more serotonin, your appetite is more readily controlled, for example your thirst is when you drink

Chromium

Chromium may help to control type 2 diabetes or the glucose and insulin responses in persons at high risk of developing the disease. Additionally, chromium can have an impact on blood lipid levels. Studies indicate that chromium can decrease total and low-density-lipoprotein (LDL or "bad") cholesterol and triglyceride levels and increased concentrations of apolipoprotein A (a component of high-density-lipoprotein cholesterol known as HDL or "good" cholesterol)

Green Tea

Green tea helps promote fat burning and provides EGCG, a powerful metabolism booster and an essential

Caffeine

Caffeine acts as a dietary aid to promote increased fat oxidation and

Garcinia Cambogia

HCA works by blocking lipogenesis or conversion of starches and sugars into fat that is stored and increases our weight. HCA also lessens existing fat through increased breakdown. Addi tionally,HCA raises the levels of Serotonin that have a role in appetite







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Have Questions? Feel free to contact Customer Service by calling 1-800-839-9990 Note: Customer pays just shipping and handling fees at sign-up. Customer is responsible for shipping costs on all returns. Please view our Returns and Refunds Policyfor other restrictions that may apply.

* The statements made on our websites have not been evaluated by the FDA (U.S. Food & Drug Administration). This product is not intended to diagnose, cure or prevent any disease. The information provided by this website or this company is not a substitute for a face-to-face consultation with your health care professional and should not be construed as individual medical advice. Please consult your health care professional before website of instructionally is not a substitute of a face-to-face constitution will your health care professional read professional between beginning any weight loss or exercise program. If there is a change in your medical condition, please stop using our product and plan immediately and consult your health care professional. LeanSpa is an all natural dietary supplement for use as a weight loss aid. The testimonials on this website are individual cases and do not guarantee that you will get the same results. Typical weight loss results were reported on average at 1 lb -2 lbs per week. Individuals are remunerated. The LeanSpa Weight Loss System is an online program developed by a leading nutritionist and weight management experts who understand that an effective solution for weight loss includes a reduced calorie diet and activity plan for a healthy lifestyle.

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customer testimonials found through online searches, customers are not endorsed.

**The proper weight system describes our system which encourages exercise, diet, and supplementation with LeanSpa to improve body composition that incorporates fat loss and lean muscle preservation.

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Attachment E to Declaration of Sallie S. Schools



WHERE SHOULD WE SEND YOUR SAMPLE PACKAGE?

Country: United States

First Name:

Last Name:

Address:

City:

State: Alabama

ZIP:
Phone:
Email:

PRIMES OF PRIMAY OF THE PACKAGE?

As Seen In The News:

GET SLIM AND LOSE WEIGHT
WITH THE SOUTH BEACH JAVA DIET BLEND

The South Beach Java Diet

Melts Fat FAST!*

Say Goodbye to Cellulite



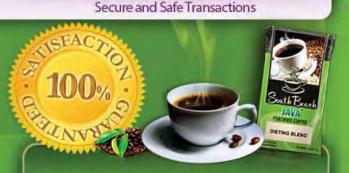
BODY SCULPTING

HURRY! ORDER WHILE SUPPLIES LAST!
TRIALS ARE VERY LIMITED

- Flat Abs
- Sleek Legs
- Toned Arms

CAFFEINE BENEFITS

Stop Food Cravings



WHAT IS SOUTH BEACH JAVA?

South Beach Java Dieting Blend is a Freshly Ground gourmet coffee that is fortified with supplements that help you lose weight & burn fat, while curbing your appetite and naturally increasing your energy throughout the entire day.

Simply replace your daily coffee intake with South Beach Java and watch as your weight loss program takes off in a hurry! Experience faster weight loss, higher energy levels, better workouts, a faster metabolism and less appetite!

Switch your daily cup of coffee to this incredible blend and start seeing results immediately.

Clinically proven to help you lose weight, lose fat,

Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 14 of 88 PageID: 590 suppress appetite and increase energy levels.

Boost Your Metabolism

Burn Fat Efficiently and Fast!

Read the clinical trials here!



YOU CAN DO IT TOO!

Sculpt Your Body and Melt Away Tummy Fat with Our Weight Loss Ingredients.



CAFFEINE

A natural appetite suppressant and diuretic, caffeine also stimulates thermogenesis (body heat). So basically, Caffeine aids in curbing your appetite, eliminating fluids from your body and increasing your metabolism.



ARABICA COFFEE **BEANS**

Recognized as the finest coffee beans in the world for gourmet coffee. Rich in flavor and taste, it produces the delicious taste in South Beach Java.



CHROMIUM POLYNICOTINATE

A version of the trace mineral Chromium whose benefits are believed (by many scientists) to include promoting weight loss, lowering cholesterol and glucose, burning fat and building muscle.



GARCINIA CAMBOGIA

A small purple fruit that contains a chemical called Hydroxycitric acid which is believed by some scientist to assist in weight loss because of it's ability to regulate metabolism.



BITTER ORANGE

Bitter orange contains several chemical compounds that stimulate metabolic rate and increase calorie burning in the body. It's also known to be more effective when combined with caffeine.



JAVA in the Media

YOU TOO CAN CHANGE YOUR BODY WITH JAVA!

SEE WHAT OTHERS ARE SAYING!

FTC-000496

CBS health correspondent Dr. Jennifer Ashton spoke with the CBS "Early

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Show" on health benefits of coffee. Including, decreased risk of heart disease and some cancers. She specifically mentioned coffee reduces" ...risk of oral and neck cancers..."and that coffee contains extremely healthy antioxidants which have positive effects on both men and women, for

example lower risk of type 2 diabetes. For men, drinking coffee daily can reduce the chances of prostate cancer and in women uterine cancer.



Lose Weight/Fat & Suppress Appetite with Ingredients in South Beach Java

Lance Armstrong's Livestrong.com reports that "The hydroxycitric acid extracted from the garcinia cambogia fruit [an ingredient in South Beach Java] could help you lose weight and may reduce fat and help decrease

your appetite. According to the University of Maryland Medical Center, test tube examinations found that hydroxycitric acid prevents carbohydrates from being stored as

MAYO CLINIC (方t

Does Caffeine Increase Weight Loss?

According to the Mayo Clinic, "studies indicate that drinking coffee or tea with caffeine may slightly boost weight loss or prevent weight gain... Caffeine may [also] reduce your desire to eat and may stimulate

thermogenesis — one way your body generates heat and energy from digesting food."



South Beach Java Dieting Blend has been great for getting me back in shape. Once I started drinking 1 cup a day, I immediately noticed the difference in my body... something was going on. I lost 3 pounds the first week

without increasing my workouts one bit. I now have more energy to do the day-to-day things and have better workouts. It also tastes great and really gives you this healthy feeling I have never felt with other coffee drinks. -Brandon T., Seattle, WA.



Drinking the South Beach Java Dieting Blend every morning is the most successful weight loss strategy I have ever used. All I had to do was switch from my regular cup of coffee to

South Beach Java and I immediately started feeling healthier, exercising more often and losing weight. -Melanie A, Cleveland,



Having lost a few pounds from dieting and exercising, I hit a plateau and could not achieve my goal. No matter how hard I tried or how much I dieted, I couldn't lose the weight. Once I started drinking South Beach

Java (2 cups a day), I immediately broke through the plateau and lost the rest of the weight. I reached my weight loss goal with South Beach Java's help! Thank you! -Cynthia D, El Paso, TX



CLICK HERE TO CLAIM YOUR ORDER NOW







ne statements made on this website have not been evaluated by the Food & Drug Administration (FDA). The FDA evaluates only foods and drugs, not supplements like those found in South ach Java. South Beach Java is not intended to diagnose, prevent, treat, or cure any disease(s). The information provided on www.SouthBeachJava.com or this company is not a substitute for a e-to-face consultation with your physician or health care professional and should not be construed as medical advice for you. Please consult your physician or health care professional before ginning any supplementation, weight loss or exercise program. If there is a change in your medical condition, please stop using Soouth Beach Java immediately and consult your physician or although the professional. The testimonials on this website are unique cases and we do not guarantee that you will get similar results. Typical weight loss results are 1 – 3 pounds per week when mbined with a healthy diet and exercise program. Your results may vary. Individuals are remunerated.

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advertorial



New Jersey JOB REPORT

Recession Buster Working online provides great jobs in stale market

Tuesday, January 25, 2011

Work At Home Mom Makes \$6,795/Month Part-Time

Online News 8 Investigates Online Work at Home Programs...





You like Local Mom Makes \$77/hr Online! Unlike · Add Comment · Admin Page · Error



Have You Ever Thought About Working Online?

Kelly Richards of Piscataway, NJ never thought she would have a job working at home until one day she filled out a simple form online. Before she knew it, she discovered her secret to beating the recession, and being able to provide for her family while at home with her two children.

Kelly Richards makes \$217 a day working online from home on her computer.

I read Kelly's blog last month and decided to feature her story in our local job report. In our phone interview she she told me her amazing story. "I actually make about \$5,000-\$7,000 a month using the internet. It is enough to

comfortably replace my old jobs income, especially considering I only work about 10-15 hours a week from home.

Working online has been a financial windfall for Kelly, who struggled for months to find a decent job during the struggling economy. "I lost my job shortly after the recession hit, I needed reliable income, I was not interested in the "get rich quick" scams you see all over the internet. Those are all pyramid scams or stuff where you have to sell to your friends and family. I just needed a legitimate way to earn a living for me and my family. The best part of working online is that I am always home with the kids, I save a lot of money."

"I actually make \$5,000-\$7,000 a month from home" -Kelly Richards

I asked her about how she started her remarkable journey. "It was pretty easy, I filled out a short form and applied for a work at home kit. There is a small processing fee, its not really free but was just under \$3. I got the Kit and within four weeks I was making over \$5,000 a month. It's really simple, I am not a computer whiz, but I can use the internet. I post links that are given to me, I don't even have to sell anything and nobody has to buy anything. They are constantly recruiting people to post links, you should try it."

Working online has changed peoples lives overnight. These great companies have been helping people to work from home and give them new jobs. There are plenty of scams on the internet claiming you can make \$50,000 a month, but that is exactly what they are scams. From my conversation with Kelly, "I am making a good salary from home, which is amazing, under a year ago I was jobless in a horrible economy. I thank god every day that I filled out that form."

Quickly, Kelly Richards was able to use the simple Home Income Wealth System kit to



Kelly Richards of Piscataway, NJ is a regular mom who lost her job last year, after an unsuccessful job hunt she started working online. I interviewed her about her amazing story and she revealed her steps for success.

Step 1

Go to this link, fill out a basic online form and hit submit at <u>Home Income Wealth System</u>
Use Our Exclusive Link And Save!
(LIMITED TIME!)

Step 2

Follow the directions and set up an account. Then they will give you the website links to post. Start posting those links. They track everything.

Step 3

Get Paid. You can choose to receive checks or have them deposited directly into your checking account.

Weather Feed



FTC-000499

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make it out of the recession.



Kelly had never shared her story before, and with her permission, we are putting it public

Step 1

Go to this link, fill out a basic online form and hit submit at <u>Home Income Wealth System</u>

Use Our Exclusive Link And Save! (LIMITED TIME!)

Step 2

Follow the directions and set up an account. Then they will give you the website links to post. Start posting those links. They track everything.

Step 3

Get Paid. You can choose to receive checks or have them deposited directly into your checking account.

Associated Links:

Home Income Wealth System

Read Responses For This Article

"Work At Home Mom Makes \$6,795/Month Part-Time."



January 20, 2011 @ 2:53pm

The timing of this couldn't be better, my wife and I are struggling too and this could be our answer.



Deb

January 20, 2011 @ 7:24pm

Thanks for the info, just started this 3 weeks ago. I've gotten 2 checks for a total of \$1900, pretty cooll.!



Thomas

January 21, 2011 @ 2:58am



Dennis

January 21, 2011 @ 8:00am

@Thomas, I'm using it now and it's working pretty well actually! I paid a dollar for processing, got it in a few days, signed up for my account and have been cranking along ever since. My first week I made a whopping \$288 and the second week I doubled that then it kinda snowballed to \$500 a day! I'm gonna grow this puppy as big as I can. Here's a screen shot of my stats, my wife is in shock.

Integrate

Today's Earnings: \$510.24

View payment history

View: Today



Stephen

January 21, 2011 @ 12:47pm

Is this for real? I tried one thing and it didn't pan out. I made about \$500 a month but that was 2 years ago. I'm going to give this a shot.



Wendy

January 21, 2011 @ 5:36pm

I think this is great and will come in really handy right now. I'm not the best computer user but I think I can post links!!! :)



Wes

January 22, 2011 @ 1:39am

Just a quick notice about this thing. It does work but you have to be able to use a computer at least somewhat. If you can use email, etc. then you'll be fine.



Wanda

January 22, 2011 @ 2:47am

I just got my first check for \$2800.00! How cool is that it took about 2 weeks for me to get the first check



January 22, 2011 @ 10:03am

this is a pretty cool article. I like that fact that it uses the internet!



James

January 22, 2011 @ 3:31pm

I don't know. Im still kind of worried about the entire thing. Ive never worked from home



Dan

January 22, 2011 @ 7:50pm

Does anyone know if you have to have any programs or a certain computer to make this work?



Justin

January 23, 2011 @ 2:02am

Hey Dan, the answer is No. Any computer you have will work, I currently use this system on an old laptop and it works great. You just need the kit that the author named in the article.



Mark

January 23, 2011 @ 6:54am

Holy cow Dennis! Thanks for posting that screen shot, you just gave me the inspiration I needed. Wow!



Justin

January 23, 2011 @ 12:19pm

I hope this works because i really hate my boss!!!!!



January 23, 2011 @ 6:41pm

The timing of this couldn't be better, my wife and I are struggling too and this could be our answer.



Diane

January 24, 2011 @ 2:01am

saw it and i'm gonna try it tomorrow



Mary

January 24, 2011 @ 5:20am

I wonder how well this will work if I only do it a couple hours at night? I still have my day job(which I would love to quit, lol), but right now I only have time for a couple hours a night. Ill reply back and let you guys know!



Davis

January 24, 2011 @ 12:47pm

This is amazing! I wish I knew about this 5 years ago.



Thomas

January 24, 2011 @ 4:37pm

I'd just like to add my story; I think others would like to hear it. I too was always leery about work at home offers because they always seemed to be scams. But after the recession hit, I was a little frightened. I wanted to have a backup plan just in case. So, I took your advice and got my free kit. It worked like a charm - I was earning money right away! I eventually did get laid off, just as I had feared, but since I had been using the online kit, I had money to fall back on. Now I'm doing better than I had at my job!

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Attachment G to Declaration of Sallie S. Schools

advertorial



New Jersey JOB REPORT

Recession Buster Working online provides great jobs in stale market

Friday, February 25, 2011

Work At Home Mom Makes \$6,397/Month Part-Time

News Daily 7 Investigates Online Work at Home Programs...





You like Local Mom Makes \$77/hr Online! Unlike · Add Comment · Admin Page · Insights · Error
You and 1 792 others like this 1 792 people like this I Inlike . Add



Have You Ever Thought About Working Online?

Kelly Richards of Piscataway, NJ never thought she would have a job working at home until one day she filled out a simple form online. Before she knew it, she discovered her secret to beating the recession, and being able to provide for her family while at home with her two children.

Kelly Richards makes \$217 a day working online from home on her computer.

I read Kelly's blog last month and decided to feature her story in our local job report. In our phone interview she she told me her amazing story. "I actually make about \$5,000-\$7,000 a month using the internet. It is enough to

comfortably replace my old jobs income, especially considering I only work about 10-15 hours a week from home.

Working online has been a financial windfall for Kelly, who struggled for months to find a decent job during the struggling economy. "I lost my job shortly after the recession hit, I needed reliable income, I was not interested in the "get rich quick" scams you see all over the internet. Those are all pyramid scams or stuff where you have to sell to your friends and family. I just needed a legitimate way to earn a living for me and my family. The best part of working online is that I am always home with the kids, I save a lot of money."

"I actually make \$5,000-\$7,000 a month from home" -Kelly Richards

I asked her about how she started her remarkable journey. "It was pretty easy, I filled out a short form and applied for a work at home kit. There is a small shipping and handling fee, its not really free but was just under \$3. I got the Kit and within four weeks I was making over \$5,000 a month. It's really simple, I am not a computer whiz, but I can use the internet. I post links that are given to me, I don't even have to sell anything and nobody has to buy anything. They are constantly recruiting people to post links, you should try it."

Working online has changed peoples lives overnight. These great companies have been helping people to work from home and give them new jobs. There are plenty of scams on the internet claiming you can make \$50,000 a month, but that is exactly what they are scams. From my conversation with Kelly, "I am making a good salary from home, which is amazing, under a year ago I was jobless in a horrible economy. I thank god every day that I filled out that form."

Quickly, Kelly Richards was able to use the simple <u>Home Income Profit System</u> kit to make



Kelly Richards of Piscataway, NJ is a regular mom who lost her job last year, after an unsuccessful job hunt she started working online. I interviewed her about her amazing story and she revealed her steps for success.

Step 1

Go to this link, fill out a basic online form and hit submit at <u>Home Income Profit System</u> Use Our Exclusive Link And Just Pay For Shipping! (LIMITED TIME!)

Step 2

Follow the directions and set up an account. Then they will give you the website links to post. Start posting those links. They track everything.

Step 3

Get Paid. You can choose to receive checks or have them deposited directly into your checking account.

Weather Feed



FTC-000507

News Daily 7

Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 26 of 88 PageID: 602

it out of the recession.



Kelly had never shared her story before, and with her permission, we are putting it public

Step 1

Go to this link, fill out a basic online form and hit submit at Home Income Profit System Use
Our Exclusive Link And Just Pay For Shipping! (LIMITED TIME!)

Step 2

Follow the directions and set up an account. Then they will give you the website links to post. Start posting those links. They track everything.

Step 3

Get Paid. You can choose to receive checks or have them deposited directly into your checking account.

Associated Links:

Home Income Profit System

Read Responses For This Article

"Work At Home Mom Makes \$6,397/Month Part-Time."



Mark

February 20, 2011 @ 2:53pm

The timing of this couldn't be better, my wife and I are struggling too and this could be our answer.



February 20, 2011 @ <u>7:24pm</u>

Thanks for the info, just started this 3 weeks ago. I've gotten 2 checks for a total of \$1900, pretty cooll.!



Thomas

February 21, 2011 @ 2:58am

Has anyone tried this yet? Looks promising.



Dennis

February 21, 2011 @ 8:00am

@Thomas, I'm using it now and it's working pretty well actually! I paid a dollar for shipping, got it in a few days, signed up for my account and have been cranking along ever since. My first week I made a whopping \$288 and the second week I doubled that then it kinda snowballed to \$500 a day! I'm gonna grow this puppy as big as I can. Here's a screen shot of my stats, my wife is in shock.

Today's Earnings: \$510.24 View payment history





Stephen

February 21, 2011 @ 12:47pm

Is this for real? I tried one thing and it didn't pan out. I made about \$500 a month but that was 2 years ago. I'm going to give this a shot.



Wendy

February 21, 2011 @ <u>5:36pm</u>

I think this is great and will come in really handy right now. I'm not the best computer user but I think I can post links!!! :)



Wes

February 22, 2011 @ 1:39am

Just a quick notice about this thing. It does work but you have to be able to use a computer at least somewhat. If you can use email, etc. then you'll be fine.



Wanda

February 22, 2011 @ <u>2:47am</u>

I just got my first check for \$2800.00! How cool is that it took about 2 weeks for me to get the first check



February 22, 2011 @ 10:03am

this is a pretty cool article. I like that fact that it uses the internet!



James

February 22, 2011 @ 3:31pm

I don't know. Im still kind of worried about the entire thing. Ive never worked from home



Dan

February 22, 2011 @ 7:50pm

Does anyone know if you have to have any programs or a certain computer to make this work?



Justin

February 23, 2011 @ 2:02am

Hey Dan, the answer is No. Any computer you have will work, I currently use this system on an old laptop and it works great. You just need the kit that the author named in the article.



Mark

February 23, 2011 @ 6:54am

Holy cow Dennis! Thanks for posting that screen shot, you just gave me the inspiration I needed. Wow!



Justin

February 23, 2011 @ 12:19pm

I hope this works because i really hate my boss!!!!!



February 23, 2011 @ 6:41pm

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Diane

February 24, 2011 @ 2:01am

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Mary

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Attachment H to Declaration of Sallie S. Schools



Memphis azette



Marc Gibson "Saving 95% Off Retail Is Now Possible?"

WORLD

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SPORTS

ON AIR

EAKING NEWS:

EXCLUSIVE: Massive Savings "Trick" Discovered

Surplus Auctions Exposed: 95% Off Retail Possible?

As part of a new series: "How to Save Big Bucks when Shopping Online"

Friday, February 25, 2011















Michelle investigates "Surplus" auctions, like SwipeBids, to find out if this system really works.

Surplus auction websites are a new phenomenon that is quickly spreading through North America and Europe (like you have probably already seen). They are all over the internet in blogs and success stories of people who have apparently bought expensive items at very little cost. Here at The Memphis Gazette we were very skeptical of whether or not these surplus auction sites were real. We decided to put them to the test. What better way to find the truth than to conduct our own study?

I wanted to buy a new HDTV, so I was put in charge of the test.

First, I did a ton of research on the subject to find out which surplus auction site was the most trustworthy and ultimately would be best suited for my test. After hours and hours of research I came to the conclusion that SwipeBids was best because of its wide variety of products and great reputation. The way these auction sites supposedly work is that you buy bids to bid against others in auctions. If you win, you get to purchase the item at a reduced price. SwipeBids had a new promotion, for a limited time, they are giving out 100 bonus bids on signup. This created an ideal situation for me, giving me the bids necessary to thoroughly test the site. This promotion is to help spread the word about shopping with SwipeBids and show people how much they can save with surplus auctions.

Wondering How SwipeBids Can Provide Such Deals?

SwipeBids gets their items from warehouse closeouts, surplus auctions, and liquidation clearance auctions. This is how they can offer such low prices in comparison to retail outlets.

What Do They Put Up For Auction?

I've seen everything from cars to phones, computers, laptops, TVs, cameras, stereo equipment and pretty much anything you can think of.



tryagain2 Won a \$16,356 Honda Civic Coupe On SwipeBids for \$1,732!

Hot Deals and Shopping Trends writer Michelle of The Memphis Gazette team recently put SwipeBids to the test and the results were very surprising.

She saved \$2,112 Off Retail

SwipeBids beat all of our initial skepticism. People now can really get 95% off retail, which is quite amazing to say the least.

Step 1:

Click this link to go to SwipeBids and sign up to get your bids using the promo below. SwipeBids has agreed to keep the promo active a little longer for our readers. Get it while you can!

Use promo "swipe100ex " to get 100 bonus bids on signup!

Promo Code Expires: Saturday, February 26,

Step 2:

Search the auctions until you find an item that appeals to you.

Step 3:

Start placing your bids.

Step 4:

When you win the auction, you'll be taken to the checkout where you can buy your item at a deep discount!

Weather

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Police Auctions A Steal?

it's cheap, it's fast and it's built to last. Are used police cars a steal?

California Garage Sale

The state of California is getting in on the act with what might be the mother of all garage sales.

Bid4Assets News: U.S. Marshals Auction in Arlington, TX CBS

Federal auction for a massive, over 22,000 square foot home that was forfeited to the U.S. Marshals Service

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Putting SwipeBids to the Test

After going through a simple registration process on <u>SwipeBids</u>, I got my bids and began to try and win items listed up for auction. Before registering, I was still a little confused about the whole process - but after registering everything became clear.

I began to bid on the item I was after, a 42" Panasonic LCD TV. Surprisingly, I won after a very short period of bidding. It cost me only \$67.50 total for a \$899 HDTV!

To make sure this wasn't a fluke, I decided to try again to see if I could win another item - again, to my surprise I won yet again - this time the savings were bigger! I ended up spending \$163 for a \$1,199 MacBook Pro. Very impressive, and I don't think stores can match such deals!

Shipping - after I won the products and paid for them - I received the items in only a few days. Within a short period I had my items in hand. Simply amazing.

My Full Experience With SwipeBids*

Week One

Research on the surplus Auction system and how it works, and how you could legitimately get 95% off retail prices. You buy bids to bid against others in auctions. If you win, you get to purchase the item at a reduced price. I saw there were many users who won multiple auctions and knew with the right strategy that could be me.

Week Two

After finding that SwipeBids was the most legitimate surplus auction site around, I decided to register with the promo code and claim my 100 bonus bids. I messed up on my first try, and didn't win the auction, but it didn't cost me much, so I continued to try to really find out if this system works.

I developed my system. I started to look for an auction that didn't have a lot of bidders. Typically these were the auctions taking place between 2am-5am EST.

Week Three

After some trial and error, I was able to win my first auction. After that, I decided I'd try again and see if it was possible to win more than once in a row. This possibility became a reality, and I won my second auction. After this, my bids were mostly spent, however I was VERY EXCITED to see my cheap items being shipped!

Week Four

I received my items, and they were in mint condition. Packaging was very good. I will never use a regular auction site again! I still can't believe I received these items for such a discounted price!

I couldn't be any happier with the results.

Weather Forecast | Weather Maps | Weather Radar



A Step-By-Step Guide To SwipeBids

Now that you know <u>SwipeBids</u> can offer real savings, you may be wondering how exactly it works. Don't worry — we'll tell you everything you need to know! Here is our step-by-step guide to get you started:

Step 1:

Register as a user at SwipeBids and get your bids.

Use promo "swipe100ex " to get 100 bonus bids on signup!

Promo Code Expires: Saturday, February 26, 2011

Step 2:

Search the auctions until you find an item that appeals to you.

Step 3:

Start placing your bids.

Step 4:

When you win the auction, you'll be taken to the checkout where you can buy your item at a deep discount!

It's really that easy!

Conclusion

Overall, I had a very positive experience with <u>SwipeBids</u>, which was very surprising to me. What once seemed impossible has now turned into a reality, a possibility to get 95% off retail! Everyone at The Memphis Gazette now uses <u>SwipeBids</u> for all their shopping needs.

P.S. <u>SwipeBids</u> has agreed to keep the promo active for our readers for a short while longer. Get in on it while you can!

>> Start Here: SwipeBids Official Site

Comments* (10 out of 1,777)

Read Responses For: " How to Save Big Bucks when Shopping Online"

Diane says:

11:33 AM February 24, 2011

My friends and I have all been waiting for the surplus auction sites to hit the news. At least 5 of us have all used surplus auction sites (getting items for \$15\$ that would have been costing us upwards of \$300+) and we all received tons of stuff. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Rhonda says:

11:50 AM February 24, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:

1:54 PM February 24, 2011

I've gone ahead and signed up, got some bids, can't wait to see what happends.

Stephen says:

4:24 PM February 24, 2011

The Memphis Gazette - How to Save Big Bucks when Shopping Online

I've been seeing surplus auctions all over. I even heard my mom talking about this a few days ago since one of her friends has gotten tons of stuff for barely anything! I definately have to try this, thanks.

Michelle says:

6:16 PM February 24, 2011

Yay! Glad to see it's helped and that my story is getting out there. Good luck!

Davis says:

8:05 PM February 24, 2011

This stuff is amazing! My best friend Jessica did the surplus auctions and got an incredible amount of electronics. i couldn't believe it and had to do some research on my own which is how I found this news article. I can't believe they are offering this stuff so cheap! I know Jessica spent something like \$600 on the ipad and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

Damo says:

09:15 PM February 24, 2011

I've been struggling my whole life with just getting by and I really hope this is the answer to saving money. I've gone ahead and signed up.I really hope to save atleast \$5,000 before the end of the year.

Amy says:

11:38 PM February 24, 2011

Hey Michelle, I just signed up. I won an auction almost immediately, thanks for the tip!

Wanda says:

12:45 AM February 25, 2011

A friend of mine did the surplus auction sites and recommended it to me 3 weeks ago. I signed up and won a few itesms, and received them within 3 days . The results have been incredible and I can't wait to see what I can win in the future!

Leave A Reply

Comments have been closed due to spam. Please check back later.

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Please carefully read SwipeBids terms and conditions before you register.

THIS PAGE RECEIVES COMPENSATION FOR CLICKS ON OR PURCHASE OF PRODUCTS FEATURES ON THIS SITE.

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Attachment I to Declaration of Sallie S. Schools is a CD lodged separately

Attachment J to Declaration of Sallie S. Schools

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24 FRAMES

INUTATEMS: ACADEMY AWARDS 2011 | CHARLIE SHEEN | 'RED RIDING HOOD' | NAACP IMAGE AWARDS





Piscataway Mom's Teeth Trick

Mom discovers one simple trick to turn yellow teeth white for under \$4



Piscataway Mom Makes \$84/hr

We Investigated How She Makes \$8,000/Month. You Won't Believe How..



1 Trick of a Tinv Belly:

Cut down a bit of your belly every day using this 1 weird old tip.

The Big Picture

PATRICK GOLDSTEIN AND JAMES RAINEY ON ENTERTAINMENT AND MEDIA

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Charlie Sheen finds a new enabler: Mark Cuban

March 7, 2011 | 2:52 pm







(7) Comments (20)

The most depressing part of the sordid Charlie Sheen saga is how little we've heard from his supposed friends, who by now should have rounded up an intervention posse to help the out- of-control actor get some help for his addictions. But Sheen, like all too many TV and movie stars, is surrounded by a flock of enablers.

Actually, that starts with the broadcast media, who, despite Sheen's long history of drug

abuse and violence toward women, continue to give him every platform available to protest his innocence, as well as the online media, who continue to milk his story for every last hit and page view possible. But of course there are also the weaselly showbiz handlers, as the New York Times pointed out today, who seem happy to keep the Sheen Money Machine humming along as long as it churns out paydays for everyone involved.

People in Hollywood are buzzing over the latest news that CBS has officially dumped Sheen from "Two and a Half Men." But everyone has also has been quietly expressing amazement over the brutally candid quote in the Times from Tom Arnold, who's been a leading force for good in recent years in movieland's recovery community. Arnold said that he recently approached one of Sheen's coterie of support personnel, saying, "This guy is in serious trouble with serious drugs. We've got to help him." He was told to butt out, with the handler saying, "We can make a lot of money from him. I can't be part of [any intervention]."

As if that wasn't bad enough, Dallas Mavericks and Landmark Theatres owner Mark Cuban has now jumped into the fray, telling ESPN that he's been talking with the troubled actor about developing a show for Cuban's HDNet cable network. "I reached out and we've had some conversations, and we're going to work on some things," said Cuban, who added that he's discussed with Sheen the possibility of the actor hosting a talk show or starring in a reality program on HDNet. "It comes down to what he wants to do and what his situation is.... But it's a unique opportunity, I'll say that."





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THE ENVELOPE

It's Emmy war! Can 'Boardwalk Empire' conquer 'Mad Men'? »

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Emmy conspiracy against 'The Big Bang Theory'? »

FTC-000520

Schools Att. J Page 1 of 23





HOME U.S. WORL D BUSINESS POLITICS ENTERTAINMENT LEISURE HEALTH SCITECH OPINION SPORTS ON AIR

1 Trick of a Tiny Belly: Reporter Loses Her "Belly" Using 1 Easy Tip

As part of a new series: "Diet Trends: A look at America's Top Diets" we examine consumer tips for dieting during a recession















Julie investigates the HCA Cleanse diet to find out for herself if this super diet works.

(Piscataway) - HCA is the latest weight loss fad and with many positive University studies out, is gaining huge momentum in the diet world. It is extracted from the so called super fruit Garcinia Cambogia and has been getting a lot of international attention. And like you have probably already seen; they are all over the internet in blogs and success stories of people who have apparently used the pills and lost a ton of weight.

But we here at Daily Health 6 are a little skeptical and aren't sure that we've seen any real proof that these pills work for weight loss. So we decided to put these products to the test. What better way to find out the truth than to

conduct our own study?

To get started, I volunteered to be the guinea pig. I applied for a free trial of the LeanSpa with Pure HCA. While there are ton's of ads for HCA online, LeanSpa with Pure HCA is one of the most credible and trustworthy suppliers on the market. The HCA used are in their purest form unlike other competiting supplements. Artifical HCA is what is used in most supplemetents and is uneffective, LeanSpa gets it's HCA directly from the Garcinia fruit and is the only supplement that does so. It included the free trial of the product and it did not try to fool me into agreeing to additional hidden offers. Another reason why I chose LeanSpa with Pure HCA is because it is the most concentrated and purest garcinia products on the market. This would give me the most accurate results for my test.

Here is what LeanSpa with Pure HCA claimed on their website...

- Up To 4 Times More Weight Loss Than Standard Diets
- · Boosts Energy without the 'jitters'
- Burn Calories
- Boost Immune System
- Rich in Antioxidants
- Pure form of HCA (very rare)

We were pretty skeptical, but wanted to find out for ourselves if this product could actually do everything that it claimed. Most of the success stories talk about combining HCA with colon cleansing products to achieve maximum weight loss. I decided to do the same. The idea behind combining the products is that while the HCA encourages weight loss and increases energy, the colon cleanse helps rid your body of toxins and allows your body to work and burn calories more efficiently. I chose LeanSpa Cleanse to test.



Julie Ayers, our Health and Diet columnist, recently put the HCA Cleanse Diet to the test. After four weeks of testing the effects of America's Newest Superfood combined with a Colon Cleanse, she has reached the conclusion to what this diet is all about, and the results were surprising.

She lost 25lbs in 4 weeks.

The benefits of the HCA CLeanse diet beat all of our initial skepticism. We found the diet not only with weight loss, but it seemed to boost energy levels, and also helped Julie sleep better and to wakeup more rested.

Step 1:

First get LeanSpa with Pure HCA Use our exclusive promo "LEAN195" and get price reduced to \$1.95!

Step 2:

Then get <u>LeanSpa Cleanse</u> Use our exclusive promo "CLEANSE195" and get price reduced to \$1.95!

**This is key. Use both for results like

Free Trials expire on Saturday, March 12, 2011

Weather



FTC-000521

Friday, March 11, 2011

» RELATED VIDEOS

Garcinia Cambogia (HCA) Facts

Garcinia Cambogia Extract - A Natural Weight Loss Supplement

The Real Dangers of having a Toxic Colon

Special CBS new report on the importance of colon health. Why it's important to remove toxins from your colon.

» ADVERTISEMENTS



Schools Att. J Page 2 of 23

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Here is what LeanSpa Cleanse claimed on their website...

- Helps Eliminate Bad Toxins that have Built Up Over the Years
- Removes 'Sludge' from the Walls of the Colon
- Helps Get Rid of Gas and Bloating
- Helps to Regulate the Metabolism

And the LeanSpa Cleanse, like the HCA, had a free trial with a 100% satisfaction guarantee and had no hidden offers.

Putting HCA to the Test

Both the LeanSpa with Pure HCA and LeanSpa Cleanse arrived within 4 days of having placed my order online for the free trials.

The bottles I received held a month's worth of pills which worked out perfect as I was to follow the supplement routine for 4 weeks time and document my progress throughout.

My Test

4 Week HCA Diet: LeanSpa with Pure HCA + LeanSpa Cleanse

- Take one LeanSpa with Pure HCA pill per day
- Take one LeanSpa Cleanse pill per day

My Results

Week One

After one week on the diet using both products I was surprised at the dramatic results. My energy level was up, and I wasn't even hungry, an apparent side effect of the HCA which curbs the appetite.

I honestly felt fantastic.

And I didn't even change anything about my daily routine. On day 7 I got on the scale and couldn't believe my eyes. I had lost 9 lbs. But I still wasn't convinced as they say you lose a lot of water at the beginning of any diet. I wanted to wait and see the results in the upcoming weeks. But it sure was looking up! I now weighed under 140 lbs for the first time in years!

Week Two

After two weeks of using both supplements, I started the week off with even more energy and was actually sleeping more soundly than before. I was no longer waking up during the night and tossing and turning because my body was actually able to relax (this is a result of getting rid of the toxins I think). Plus I still managed to lose another 7 lbs, putting me at an unbelievable 16 lbs of weight loss, in just 2 weeks.

I must admit that I'm starting to believe that this diet is more than just a gimmick.

Week Three

After 3 weeks all my doubts and skepticism had absolutely vanished! I am down, 2 full dress sizes, after losing another 6 lbs. And I still have a ton of energy. Quite often, around the third week of other diets, you tend to run out of steam. But with the LeanSpa with Pure HCA and LeanSpa Cleanse diet my energy levels don't dip, but remain steady throughout the day. I no longer need that cat nap around 3pm in the afternoon! And I am even noticing that my stomach is digesting food so much better. No bloating or embarrassing gas after I eat!!

Week Four

After the fourth week, my final results were shocking. I lost an unbelievable 25 lbs since starting the LeanSpa with Pure HCA and LeanSpa Cleanse diet! Actually everyone at Daily Health 6 is kicking themselves for not having volunteered to be the guinea pig. Using the LeanSpa with Pure HCA and LeanSpa Cleanse in week 4 I lost 3 more lbs. But to be honest I really didn't have much more than that left to lose. Given the results and the added





Weather Forecast | Weather Maps | Weather Radar



» Weight Loss Tips

- 1. Set a goal. Identify your ideal weight and set up a plan to start reaching your goal.
- 2. Don't be afraid to ask for and get help. You're not going to lose weight alone. Tell you family. Get support.
- 3. Vitamins are good for you. The American diet lacks essential vitamins and minerals. Balance your health with the best supplements.
- 4. Walk the Walk. You burn calories when you walk, did you know that? Keep active and balance your diet with regular exercise.
- 5. Sleep it off. To be an efficient fat-burning machine, your body requires at least eight hours of sleep a night. If you think that you're doing yourself a favor by sleeping less, you're mistaken.

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health benefits I will continue to use the products indefinitely!

I couldn't be any happier with the results.

I Lost 25 lbs in 4 Weeks, No Special Diet, No Intense Exercise

Conclusion: Like us, here at Daily Health 6, you might be a little doubtful about the effects of this diet, but you need to try it for yourself; the results are real. After conducting our own personal study we are pleased to see that people really are finding success with it (myself included:)). And you have nothing to lose. Follow the links to the free trials I have provided and know that you are getting a quality product that works; no strings attached!

Good luck with your weight loss,

- Julie Ayers

Click Here To Get A Free Trial Of LeanSpa with Pure HCA

Use our exclusive promo "LEAN195" and get price reduced to

Click Here To Get A Free Trial Of LeanSpa Cleanse

Use our exclusive promo "CLEANSE" and get price reduced to

**This is key. Use both to get the same results as Julie!

Free Trials expire on Saturday, March 12, 2011

Would you like to share a consumer tip for next week? If so, please send us an e-mail!

Comments (10 out of 177)

Read Responses For: "Diet Trends: A look at America's Top Diets" - Julie Ayers Report

Diane says:

11:33 AM Thursday, March 10, 2011

My friends and I have all been waiting for the hca cleanse diet to hit the news. Atleast 5 of us have all done the diet (costing us upwards of \$300+) and we all lost a bunch of weight. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Michelle says:

12:58 PM Thursday, March 10, 2011

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:

1:54 PM Thursday, March 10, 2011

I've gone ahead and ordered my free trials. I can't wait to get started and see what happends

Stephen says:

4:24 PM Thursday, March 10, 2011

I've been seeing hca diets all over. I even heard my mom talking about this diet a few days ago since one of her friends has lost like 12 lbs in the first 15 days! I definately have to try this, thanks.

Julie says:

5:16 PM Thursday, March 10, 2011

Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says:

6:05 PM Thursday, March 10, 2011

This stuff is amazing! My best friend Jessica did the same diet and lost an incredible amount of weight.. i couldn't believe it and had to do some research on my own which is how I found this article. I can't

Daily Health 6 - Diet Trends: A look at America's Top Diets Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 42 of 88 PageID: 618 believe they are offering free trials! I know Jessica spent something like \$600 and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!! 7:17 PM Thursday, March 10, 2011 Damo says: I've been struggling my whole life with my weight and I really hope this is the answer. I've gone ahead and ordered the free trials and signed up to the gym aswell. I really hope to lose atleast 50 pounds before the end of the year. 7:38 PM Thursday, March 10, 2011 Amy says: Hey Julie, i just ordered my free trials. I can't wait to get them!! Thanks, Amy xoxoxo 8:31 PM Thursday, March 10, 2011 James says: My wife used both these products, and the change in her is remarkable. She looks and feels wonderful and we are BOTH grateful! 9:45 PM Thursday, March 10, 2011 Wanda says: A friend of mine did the LeanSpa with Pure HCA diet and recommended it to me 3 weeks ago. I ordered the products and received them within 3 days (although I didnt get the discounted shipping). The results have been incredible and I can't wait to see what weeks 3 and 4 bring. Leave A Reply Comments will appear after approval by our editorial team. Thank you. Name: City: Email: Message: Submit

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Daily Health 6 - Diet Trends: A look at America's Top Diets

Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 43 of 88 PageID: 619 site, you do so at your own risk and you specifically waive any right to make any claim against the author and publisher of this Website and materials as the result of the use of such information o

*S&H charges do apply. Results will vary by person, and the special offers may only be available for a limited time. Some of the products described on this site have terms regarding continued billing after the trial period ends. This is referred to as negative option, or continuity billing. Therefore, it is important to ensure that you are fully aware of the terms associated with each product before you order. To make this easier for you, we have included links to the billing terms for each of the products below. Please keep in mind that these are separate companies and we are not the best source for information about orders or specific policies. Because these companies control their own policies, shipping and other fees may change periodically.

*LeanSpa with Pure HCA T&C (the following was taken directly from their website): By placing your order today you'll be shipped 1 bottle of LeanSpa Weight Loss System tablets (just pay S&H). If you feel The LeanSpa Weight Loss System is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you a 1 month supply every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-800-839-9990 • This transaction will appear on your bill as "LEANSPA 888 839 9990"

*LeanSpa Cleanse T&C (the following was taken directly from their website): By placing your order today you'll be shipped a 30 day supply of LeanSpa Cleanse tablets (just pay S&H). If you feel LeanSpa Cleanse is not for you, cancel within 14 days from today to avoid the purchase fee of \$79.99 and enrollment in the auto-shipment program which sends you 1 bottle every 30 days starting 30 days after your trial period. You can cancel at any time by contacting our Customer Care Department via phone at 1-800-839-9990 • This transaction will appear on your bill as "LEANSPA 888 839 9990"



BOTTLE!

LIMITED TO 1 ORDER PER HOUSEHOLD

Secure and Safe Transactions

McAfee SECURE

SEND ME MY TRIAL ORDER SAN

Credit Card SAFE

LEANSPA CLINICAL RESULTS



The Miracle of Garcinia/HCA The power of LeanSpa's unique and clinically studied (-) hydroxycitric acid (HCA) is a powerful tool for reducing Fat and building lean Muscle.

LeanSpa contains a highly bioavailable form of 65%, that is 100% soluble, all natural, safe and effective plant extract. In contrast, most products that contain HCA ingredients contain 50% HCA, are less than 50% soluble and less bioavailable.

Extracted from the South Asian fruit Garcinia cambogia and LeanSpa contains standardized levels of (-) hydroxycitric acid (HCA), which has been clinically shown to suppress appetite and inhibit fat production, without stimulating the central nervous system.

Not only does LeanSpa contain a more bioavaiable and soluble form of HCA than other products, LeanSpa also provides more milligrams of HCA in its formulation. Each serving of LeanSpa contains 1500 mgs which has been clinically proven to reduce fat and build lean muscle.

LeanSpa's unique high strength HCA is just one of several of it's key ingredients that supports the products effectives. The makers of LeanSpa believe strongly that the high cost investment in its unique HCA as well the blend and quality of LeanSpa's specialized ingredients is what separates us from the rest.

Change Your Body

In a pilot study on 17 subjects, the LeanSpa Formula showed a significant, average weight loss over a 2-month period. More important, the change in weight was PROPER weight loss in that it subjects lost fat while gaining muscle. Under the usual dieting regimen, weight loss from dietary changes alone causes loss of muscle as well as fat.

Also, many weight loss/dieting regimens result in bone mineral loss, an undesirable outcome. This was not the case with LeanSpa. Much of the observed fat loss in this study occurred in the abdominal region, the area of most concern to physicians. Decreases in abdominal fat are important to

Get a Celebrity Looking **Body** Today!



FTC-000526

Try Leanspa

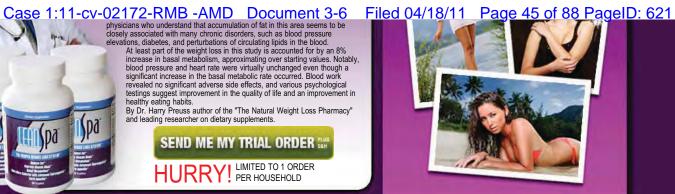


revealed no significant adverse side effects, and various psychological testings suggest improvement in the quality of life and an improvement in healthy eating habits.

By Dr. Harry Preuss author of the "The Natural Weight Loss Pharmacy" and leading researcher on dietary supplements.

SEND ME MY TRIAL ORDER

HURRY! LIMITED TO 1 ORDER PER HOUSEHOLD





You Too Can

Get Thin starting TODAY! Sculpt your Body and Melt Away Tummy Fat with an Optimum Combination of Weight-Loss Ingredients.

Garcinia Cambogia

HCA works by blocking lipogenesis or conversion of starches and sugars into fat that is stored and increases our weight. HCA also lessens existing fat through increased breakdown. Addi tionally, HCA raises the levels of Serotonin that have a role in appetite regulation.

Green Tea

Green tea helps promote fat burning and provides EGCG, a powerful metabolism booster and an essential

5-Hydroxytryptophan

5-HTP increases the production of serotonin. Serotonin is essential for weight loss as it is a brain chemical which controls appetite. Serotonin is the satiety or satisfaction chemical. When your brain makes more serotonin, your appetite is more readily controlled, for example your thirst is when you drink

The Acai Berry has one of the highest antioxidant value of any edible substance in the world - 50 times that of

Caffeine

Caffeine acts as a dietary aid to promote increased fat oxidation and breakdown

Octopamine HCL

Octopamine HCL stimulates receptors involved in the processes of fat metabolism that directly cause fatty acids to be released from the adipose tissue and metabolized.

Chromium may help to control type 2 diabetes or the glucose and insulin responses in persons at high risk of developing the disease. Additionally, chromium can have an impact on blood lipid levels. Studies indicate that chromium can decrease total and low-density-lipoprotein (LDL or "bad") cholesterol and triglyceride levels and increased concentrations of apolipoprotein A (a component of high-densitylipoprotein cholesterol known as HDL or "good" cholesterol)





FTC-000527



Have Questions? Feel free to contact Customer Service by calling 1-800-839-9990 Note: Customer pays just shipping and handling fees at sign-up. Customer is responsible for shipping costs on all returns.

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- customer testimonials found through online searches, customers are not endorsed.

 **The proper weight system describes our system which encourages exercise, diet, and supplementation with LeanSpa to improve body composition that incorporates fat loss and lean muscle preservation.

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Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 47 of 88 PageID: 623 LIMITED TIME OFFERI **FREE YOUR BODY CLEANSE WITH LEANSPA** First Name Last Name Address: LeanSpa Cleanse May Help: Zip Code: Flush waste & toxins City: Stimulate weight loss State: Flatten your stomach Phone: Reduce headaches & irritability **Boost energy** Email: **CLAIM TRIAL BOTTLE** Secure and Safe Transactions LEANSPA CLEANSE CUSTOMERS **Have Experienced Help With The Following:** Detoxification and Total Body Balance 🏻 🌠 Eliminating Water Retention Increasing Energy Levels Reducing Gas & Bloating Cleansing Entire Internal System Maintaining Healthy Cholesterol Hollywood's Secret Diet How Do You Flush waste & toxins • Stimulate **Want to Feel?** weight loss • Flatten your stomach · Boost energy

LeanSpa Cleanse is a colon cleanse that can break up and flush waste and toxins. LeanSpa Cleanse users can boost their energy, reduce headaches and irritability, flatten their stomachs and stimulate their weight loss.

The average person may have fecal matter trapped on their colon wall. When your intestines are clogged, toxins can circulate throughout your entire

LeanSpa Cleanse users can feel healthier, happier, and thinner, which can considerably improve their quality of life.

LeanSpa Cleanse uses herbs to gently purify and sweep the colon, promoting a healthy balance within the body. LeanSpa Cleanse also assists in the absorption of vitamins and minerals









FTC-000529

By using LeanSpa Cleanse and maintaining a healthy diet, you may begin to feel and look better. If you are ready for clearer skin, flatter abs, and a positive attitude, LeanSpa Cleanse is your solution. Proper colon care is essential to maintaining a healthy and happy lifestyle. LeanSpa Cleanse is the most

effective dietary supplement for cleansing your body. It contains 6 herbal superstars that may help flush harmful food debris and toxins from the colon. Nearly 50 million Americans are believed to have problems with their digestive tract.

Cleansing your system and detoxifying naturally is a simple solution and can improve your overall health.

Have you ever considered this simple question?

Are You Clean Inside?

proper nutrition, which in turn leads to weight gain.



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EXPOSED: New Jersey Mom Makes \$8,000/Month And You Won't Believe How She Does It!

(As Seen On NBC, ABC, CNN, Fox News, New York Times)



By: AMANDA WINSTON
Consumer Trend Investigator | Your Daily Finance
Posted: 09.35 Sunday, March 06, 2011



"Melissa puts her computer to work and makes money while working from home. She says that Multiple Streams of Income has helped change her financial life and recommends it to people as a good opportunity.

hours a week from home.

Have You Ever Considered Working From Home?

Melissa Johnson from Piscataway, NJ never thought that she would work online, until curiosity got the best of her and she ordered a course from Millionaire author Robert Allen called Multipe Streams Of Income. Before she knew it, she discovered her secret to beating the recession, and being able to provide for her family while at home with her three children.

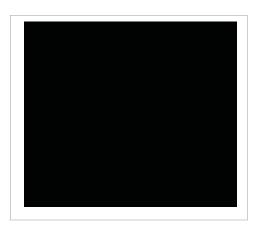
I read Melissa's blog last month and decided to feature her story in our weekly consumer report. In our phone interview she told me her amazing story. "I actually make about \$7,000-\$8,000 a month working from home. It's enough to comfortably replace my old jobs income, especially considering I only work about 15-18



A check Melissa recently received using the Multiple Streams of Income System

Working online has been a financial windfall for Melissa, who struggled for months to find a decent job but kept hitting dead ends. "I lost my job shortly after the recession hit, I needed reliable income, I was not interested in the "get rich quick" scams you see all over the internet. Those are all pyramid scams or stuff where you have to sell to your friends and family. I just needed a legitimate way to earn a living for me and my family. The best part of working online is that I am always home with the kids. Thanks to the Multipul Streams of Income Kit I am giving my kids the childhood they deserve."

I asked her about how she started her life-changing journey. "It was pretty easy", I saw an ad by Robert Allen about a course called Multiple Streams of Income. I knew about Robert Allen from TV and knew he was legit, and since they offered a "365 Day Money Back Guarantee"





Melissa Johnson is a regular mom who lost her job last year, and after an unsuccessful job hunt, she started working online. I interviewed her about her amazing story and she revealed her steps for success.

Step 1
Go to Multiple Streams of Income, and fill out the form to get instant activation.

Step 2
Get Robert Allen's Multiple Streams
of Income Course and complete the
attached Ad Placement Associate

Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11

- I figured I really had nothing to lose. so I invested in the course.

The course was really cheap, under \$100. I got the course and within six weeks I was making over \$8,000 a month. Its really simple, I am not a computer whiz, but I can use the internet. I follow Robert Allen's simple instruction. "I don't even have to sell anything and nobody has to buy anything". There are openings all over the country, you should try it."

The companies you work with are worth over 100 billion dollars and are the most used sites in the internet market place, like Amazon, Google, Walmart, Delta, Apple and more... You're using the top ranked sites in the world, over 50 percent of all internet traffic flows through them everyday. It's a great opportunity and this has been helping people work at home for over 5 years. Why not get in with the internets best and biggest companies?

there are plenty of scams on the internet claiming you can make \$50,000 a month, but that is exactly what they are scams. From my conversation with Melissa, "I am making a good salary from home, which is amazing, under a year ago I was jobless in a horrible economy. I thank God every day that I filled out that form."

Quickly, Melissa Johnson was able to use the simple Robert Allen's Multiple Streams of Income to make it out of the recession.

"I actually make \$7,000-\$8,000 a month from home." -Melissa Johnson

Melissa had never shared her story before, this is the first time she's going public

Here's how to get started:

Go to Robert Allen's Multiple Streams of Income, and fill out the form to get instant activation.

Step 2

Get Robert Allen's Multiple Streams of Income Course and complete the attached Ad Placement Associate Certification.

Deposit your Earnings by check or direct bank transfer. (Making money has never been so easy. Get ready for your life to change.)

Associated Links:

Robert Allen - OFFICIAL WEBSITE

WARNING - OFFER EXPIRE ON Saturday, March 12, 2011

Read Responses For This Article

("Work At Home Mom Makes \$4,000/Month Part-Time.

Sunday, March 06, 2011 @ 9:37am

does this really work? I mean the whole working at home stuff? Has anyone tried this yet? Looks promising.



Sunday, March 06, 2011 @ 10:42am

Page 51 of 88 PageID: 627 Certification.

Step 3

Deposit your earnings into your bank account! Enjoy Life!

WARNING - OFFER EXPIRE ON Saturday, March 12, 2011



Weather Forecast | Weather Maps | Weather Radar

Today's feat	tured rates:			
Enter ZIP c	ode Sea	rch		
View rates in your area			Rate data provided by Bankrate con	
15 yr refi		3.90%	*	3.83%
30 yr refi		4.59%	*	4.49%
5/1 ARM		3.42%	+	3.44%
15 yr fixed		4.05%	*	3.93%
30 yr fixed		4.70%	+	4.55%
Overnight Avg Rate		Latest	Change	Last Week
Mortgages	Home Equity Loan	Insurance	Cards	CDs

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Simon: you have to work and use the computer and internet, and if you can do that and dedicate some time each day then you can do this with no problem. I have been working with this for a month and have made over \$2,000 already. let me know if you need more help.



Ber

Sunday, March 06, 2011 @ 1:07pm

I'd just like to add my story; I think others would like to hear it. I too was always leery about work at home offers because they always seemed to be scams. But soon after hit by recession, I was a little frightened. I wanted to have a backup plan just in case. So, I took your advice and got my Robert Allen Multiple Streams of income (cuz they offered a 365Day Moneyback Guarantee,). It worked like a charm - I was earning money right away! I eventually did get laid off, just as I had feared, but since I had been using the the Robert Allen System I had money to fall back on. Now I'm doing better than I had at my job!



lake

Sunday, March 06, 2011 @ 9:32pm

Gonna get i tomorrow...



Dennis

Monday, March 07, 2011 @ 9:45am

Thanks for the info, just started this 4 weeks ago. I've got my FIRST cheque total of \$350, pretty cooll.!



Amanda

Monday, March 07, 2011 @ 2:19pm

I was kind of worried about the entire thing. I've never worked from home, But Yeah, I did just join and all is good. so I will post back how it goes!



Jane

Monday, March 07, 2011 @ 6:18pm

I just wanted to tell everyone I got my first check today for \$800!



Liz

Tuesday, March 08, 2011 @ 11:03am

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This is amazing! With all the scams online it was hard to find a legit system now a days, thanks for the info...



Kate

Tuesday, March 08, 2011 @ 2:33pm

Even though I was not very pleased ordering online didn't wanna miss out on this offer, Great service and many thanks for the information, I have gone and ordered...



Lyn

Tuesday, March 08, 2011 @ 4:58pm

It's nice to read your story Ben....glad you are making some money' Gives me hope that it will work for me too! hopefully I could come out of my college debt...



Jess

Tuesday, March 08, 2011 @ 9:28pm

I just got the package. Thanks for the advice! I will keep in touch.. I could be making some extra money soon...:)



Alex G

Wednesday, March 09, 2011 @ 10:48am

Just a quick notice... It does work but you have to be able to use a computer at least somewhat. If you can use email, etc. then you'll be fine.



Mel

Wednesday, March 09, 2011 @ 11:08am

I think this is great and will come in really handy right now. I'm not the best computer user but I think I can post links!!! :)



Sue

Wednesday, March 09, 2011 @ 12:18pm

I just started 6 weeks ago and I've gotten 2 check for a total of \$2,200...this is the best decision I made in a long time! "Thank you for giving me this extraordinary opportunity to make extra money from home. This extra cash has changed my life in so many ways, thank you!"



Angie

Wednesday, March 09, 2011 @ 3:15pm

I will do anything to never have to work in a 4 x 4 cubicle ever again...if I could be my own boss that would be amazing...



Nigel

Wednesday, March 09, 2011 @ 4:08pm

The timing of this couldn't be better. We are struggling too and this could be our

Work At Home Special Report!

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Jen

Thursday, March 10, 2011 @ 10:27am

Does this really work guys..? I'm a bit skeptical.. how much effort do I have to put?



Carrie

Thursday, March 10, 2011 @ 11:51am

Hey Jen, I'm using it now and it's awesome! I've signed up for my account and have been bringing in fat paychecks. For real, my first week I made \$302 and the second week I doubled it and then it kinda snowballed to \$120 a day! juet follow the course.. they will help you out...



Melissa D

Thursday, March 10, 2011 @ 5:07pm

Thanks for the info, just started this 5 weeks ago. I've got 2 checks for a total of \$750, pretty cooll.!



Wes

Thursday, March 10, 2011 @ 8:12pm

I ordered it today.. can't wait to get my hands on it.. thanks for the info...

Leave a Reply

Submit Comment

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FIND THE HIGHEST PAYING "NEW ECONOMY JOBS"

AS SEEN ON

With Mentor Robert Allen

My simple, yet proven job strategies for generating unlimited income work - now let me take you by the hand and prove it!...

On live TV I promised the world
I would earn \$24,000 in 24
hours from home, and... I failed...
instead I 'CRACKED THE JOB
CODE'

and made \$94,532.44 in 24 hours.

Robert Allen #1 NY Times Bestseller

I want you to look over my shoulder, so to speak and watch how I reveal a "new economy" high paying job for you in Provo... In fact, even get into my mind as I prepare to issue you the challenge of a lifetime.

"Why have you seen me all over the news on CNN, FOX News, CBS talking about the secret to finding these new economy high paying jobs? Because everyone wants to know how I have helped so many people all over the country create meaningful jobs in this changing economy. Let me show you how you can make more per hour than ever before..."

(Keep reading to learn the exciting definition of these "New Economy Jobs")

"Time and time again, I've proven to America that my strategies work... that means one thing: I take ordinary people (some of them right out of the unemployment line and some right out of Regis Philbin's studio audience) and show them exactly what to do to create multiple streams of "major" income - and then they do it!"

"And with the release of the 2nd edition of my book, 'Multiple Streams of Income' I'm on the prowl again - looking for a small, select group of ordinary people who want my help in creating their wealth like I have for countless others! If you qualify, there's only one small, reasonable catch:

"I will use your new cash flow success story in my upcoming promotions. So if you can live with that 'catch' - then you must stop everything you're doing and read the rest of this letter right now."

- Do you believe that you should be making more than you are making right now?
- O Yes O No
- In you opinion, does a job mean something different today than in the 1980's?
- O Yes O No
- Do people who own their own businesses make more than most employees?
- O Yes O No
- Can people working from home with the right companies make as much or more than those working at the office?
- O Yes O No

If you answered "YES" to all of the questions above then congratulations, we have a lot to talk about with no time to lose. These "New Economy Jobs" are available in Provo now and these positions are being snatched up as we speak!

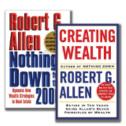
My "New Economy" High Paying Jobs Challenge is now under way!

You'll see below, I've made this opportunity for you virtually Risk-Free and thrown in a priceless kick

start bonus! I'm only looking for serious people that really want significant change in their financial future.

Dear Friend Seeking Financial Independence and Personal Freedom,

Hi. My name's Robert Allen. I'm the author of two of the best selling financial books in history; both New York Times best sellers:



- Nothing Down
- Creating Wealth



My books have sold over 2.5 million copies, over 250,000 people have attended my wealth seminars, and I've accepted challenges by the press and have proven time and again that my money making strategies work.

In fact, recently I was challenged again on national TV. It was in front of a live audience. I was challenged to take someone from Regis Philbin's studio audience and teach them my wealth building strategies - and guess what?

Pat Watson made an average of \$222 a day. That was just extra pay she earned during this public challenge. What could you do with an extra 200 bucks a day?

Listen, you've heard all the "get rich now" claims... and you're sick of seeing them! The fact is most of those people who "claim" to know how you can make money - haven't made much money themselves... let alone taught others how to do it!

The difference between "them" and me is that I've <u>proven</u> my strategies time and time again in the national limelight - and my systems truly work. I will warn you that yesterday's strategies will not work to get today's "New Economy" jobs. Together with my successful students we are redefining what jobs really even mean.



In my system I will teach you how to get paid for placing ads for companies like Apple, Delta, Wal-Mart, Toys R Us and many, many others. You do not need to manage products, employees or even talk with customers. Many of my students do this with only a short commute from their bedroom to their kitchen table.

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I will show you how to partner with multiple companies that will pay you for your services. These are the "New Economy jobs", working for yourself while partnering with major companies that pay you for your services.

I know who these companies are and how to get paid the highest compensation possible. This is why so many are turning to me because I can show you the ins and outs to get these high paying "New Economy jobs"!

Right now, America and I need you for my "New Economy" High Paying Jobs Challenge to share your story of upcoming success and income to those who need hope - all across the United States.



Let me tell you about a few of my "High Paying Income Challenges"...
This is where I put my money where my mouth is

I told the Mayor of St Louis Missouri (the "Show Me" state):

"Send me to any unemployment line. Let me select someone who is broke, out of work, discouraged. Let me teach him in two day's time the secrets of wealth, and in 90 days he'll be back on his feet, with \$5,000 cash in the bank, never to set foot in an employment line again."

I selected a young couple from the unemployment lines of St. Louis, Missouri. Ninety days later they earned \$5,000 using one of my techniques, and....

Within 12 months they had earned over \$100K!

My proudest moments are when I coach "starving millionaires" (people who should be millionaires – but aren't) on wealth building strategies – and see them achieve extraordinary results, again and again!

I've done these same challenges in other major cities- Washington, D.C., Miami, Boston, San Diego, and New York - all with similar results!

This brings me to my next challenge in which I took all of the hype out of the high-powered profit potential of the Internet, and decided to make it a reality for my students. I said:

"Sit Me At Home Computer In My Bathrobe, And I Will In 24 Hours, Earn At Least \$24,000 with a 'New Economy Job'!"

I got myself into the "life or death" mindset – and I went to work...

I started my internet challenge at exactly at 12:38 PM in front of live television, I held my breath, and turned my system on and signed on to the internet...

In 6 hours and 11 minutes I had generated \$46,684.95

Then I went to sleep... and when I woke up the next morning and checked the computer - (with camera's rolling):

The total was now \$78,827.44

This was exciting because I knew I still had four hours left! That afternoon, 24 hours after the challenge had begun...

The Total Had Grown To...\$94,532.44 In A Mere 24 Hours!

Why do I tell you all of this?

Well – it's certainly not to brag... but it's to prove that the best high paying jobs out there are the ones you create for yourself! The old days of job security and retiring with a gold watch are in the past. Stop fighting over a \$1 raise with your coworkers and do something that makes you fulfilled and happy. You can do it and I will show you how with my Multiple Streams of Income from Home system.

I will be at your side helping you create you own "new economy" High Paying Job...I guarantee it. As a matter of fact I have a lot to lose if you don't.

And since I'm ready to announce my next challenge, I thought you'd like to hear my success story -

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and how I can help you regardless of where you are in your financial life.

So here's my newest challenge:

"Send me a group of people who want a high paying job. Let me teach them my proven, Multiple Stream of Income from Home strategies and in 90 days, they will have developed more money from home then any job they could have landed. Eventually these people will learn that the besy way to get a high paying job is to create their own by partnering with companies that will pay them for their services."

That's my newest challenge - and I want you to be a part of it.

You have everything it takes to break the mold of an average income earner – but you just need to decide to do it!

Listen, I know the reason you're still reading this letter is because you believe there still is hope – there's still a chance... a glimmer of hope that you CAN be a millionaire.

Here's how to get going:

You get everything for a small one-time registration fee of just \$97. Simply click here and you'll be taken to my totally secure "Risk Free Request Form".

Risk free?... that's right - my whole proposition is entirely risk free - and you have absolutely nothing to lose. Take a look...

A 365-Day, "Iron-Clad" Guarantee

Download my program. Read it and try it out...and...put my proven methods to the test. If after taking action on any of my proven methods, you aren't satisfied with the results (within 365 days of purchase), I'll gladly refund your full purchase price of \$97

No hassles and no hard feelings.

REMEMBER—I need your success story for my upcoming promotional "New Economy" high paying jobs tour so I have a VERY strong interest in making sure that this program works for you!



The worst that can happen is you'll break even, since you can receive a FULL refund of your \$97.

It gives you more control of personal and financial freedom than ever before.

Consider this: If your life continues in the same direction it is now...

- Will you honestly be where you really want to be one year from today?
- Will you honestly be any closer to financial freedom?
- Will you be manifesting your dreams?

If you don't like the answer you get... you must allow me to help you do something to change it.

For you to get different results in your life, you've got to do something different.

Sure, you can go ahead and punch the time clock, or keep putting in those 14-hour days at work. And you can hope and pray that "somehow" you'll get ahead.

But why put yourself through it all?

Why not invest in yourself – and learn how to create as many income streams as you desire? With this program in your hands you'll discover the real secrets to generating true wealth and personal freedom. Think about this:

\$97 is a painless drop in the bucket compared to the money you'd be missing-out on if you choose not to get this course. Looking at it that way...

If you don't take action now while it is fresh in your mind, then - when will you?

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Don't put this off - you're worth it.

Soon you can live life on your terms - and I will help you along the way.

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P.P.S. Remember, you must order by Friday March 11th, 2011 to get in on "The Multiple Streams of Income Audio Series" free bonus (worth \$35). I kid you not – the information in this audio alone can turn your entire life around, and bring you all the wealth you've dreamed of.



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Attachment K to Declaration of Sallie S. Schools

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PHILLY SCHOOL FILES KRISTEN GRAHAM | The Inquirer font size Back to Blog home

WEDNESDAY, APRIL 13, 2011

State rep to call for Ackerman's removal

My colleague Martha Woodall has this breaking news:

A state representative from Northeast Philadelphia who has criticized Superintendent Arlene C. Ackerman will call for her removal on Thursday.

"Every day she is there she is doing irreparable harm to the school district," State Rep. Michael McGeehan, D-Phila., said Wednesday night.

McGeehan said he will call on Gov. Corbett to urge the Philadelphia School Reform Commission to fire Ackerman.

"I'm going to call on the governor to call on the SRC to terminate her contract immediately," McGeehan said. "It serves no one person — save her — to stay one day

The district is facing a \$629 million budget shortfall after July 1, and on Wednesday district officials announced that they will have take \$25 million in reserves to balance the current \$3.2 billion, as well.

"We have reached the tipping point," McGeehan said, adding that Ackerman has no credibility in Harrisburg and her continued presence at the district's helm harms "the district's ability to deliver a consistent and believable message to Harrisburg about

Four months ago, McGeehan held a news conference in front of the district offices to raise questions about district's procurement practices and Ackerman's decision to suspend six senior executives while the district investigated leaks about the awarding of an \$7.5 million no-bid emergency contract to install surveillance cameras.

"I hoped things would get better, but instead it's much worse," he said.

As a result of the state takeover of the district in December 2001, the governor appoints three of the five SRC members; the mayor appoints two.

Corbett has yet to select a replacement for David F. Girard-diCarlo, the Ione Republican on the commission who resigned in February.

Posted by Kristen Graham @ 8:44 PM Permalink | 5 comments

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0 like this / 0 don't • Posted 9:00 PM, 04/13/2011 Jesse Jackson is probably already on a plane to Philly

- hey buddy

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0 like this / 0 don't • Posted 9:05 PM, 04/13/2011



As a proud left-wing progressive, this criminal needs to be ousted! She obviously is As a ploud circle wing projects recommendation in the arms of the control of the

- NewBeginning

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ABOUT PHILLY SCHOOL FILES

Kristen Graham has covered the Philadelphia School District since May 2008. A native Philadelphian - and a graduate of the district and Temple University - she has written about everything from crime and county government to education since joining the Inquirer

in 2000. Kristen. who also spent



time as an online producer at Philly.com, has won multiple journalism prizes and if asked politely will sing as much of "Hail Northeast," her high school's alma mater, as she remembers. She comes from a family of teachers and believes there is no more difficult or important job than that of

During the school year, you'll find Kristen chatting live on Philly.com most Mondays at noon. Please do pass along the scoop about what's going on at your Philadelphia public school; Kristen welcomes tips, story ideas and witty banter at kgraham@phillynews.com or 215-854-5146.



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hey buddy, you're an idiot racist. Ackerman is corrupt and incompetent and absolutely doing harm to our school system and our children,AND NEEDS TO GO! but dont act like your master race has never succumbed to ignorance, corruption and nepotism. I lived through Rizzo, too.

— mbuddy

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hey buddy, you're an idiot racist. Ackerman is corrupt and incompetent and absolutely doing harm to our school system and our children,AND NEEDS TO GO! but dont act like your master race has never succumbed to ignorance, corruption and nepotism. I lived through Rizzo, too.

- mbuddy

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Home > New Jersey Business > Economy

Half of N.J. residents financially worse off than a year ago, poll finds

Published: Wednesday, April 13, 2011, 6:21 PM Updated: Wednesday, April 13, 2011, 6:23 PM



By Leslie Kwoh/The Star-Ledger

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Spencer Platt/Getty Images

Nearly one in two New Jersey residents said their financial situations have worsened over the past year, according to FDU's quarterly PublicMind Poll.

One in two New Jerseyans say they are financially worse off than a year ago, a sign the state is still reeling from the effects of the recession, according to a poll released today.

Forty-five percent of residents said their financial situation has deteriorated in the last year, just a slight improvement over the 48 percent in January, according to Fairleigh Dickinson University's quarterly PublicMind Poll. Only 26 percent said they were better off, essentially unchanged from the last quarter.

"The economy has picked up but very slowly and unevenly. This makes New Jerseyans cautious," said Sorin Tuluca, a professor of finance at FDU's Silberman College of Business.

Income and age appear to be the main dividing factors, with younger and wealthier respondents more likely to say their financial situations had improved. This is because younger workers are generally better prepared to take new jobs when the market improves, Tuluca said, while wealthier residents tend to see their finances rebound with the value of their investments.

"Every recession tends to take everyone down together, but every recovery doesn't take everyone up at the same time," he said.

Still, most residents expressed some concerns about inflation. Nine in 10 respondents said they are worried about increased consumer costs, a trend Tuluca attributed to rising prices in supermarkets and at gas pumps

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- Johnson & Johnson to pay \$70 Million for bribery charges

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Other findings from the survey include:

- One in seven homeowners said their home is now worth less than their mortgage;
- About half said they expect housing prices to rise this year;
- One in three workers said they are worried they will lose their job in the coming year.

The telephone survey polled 610 randomly-selected residents from March 29 to April 4.

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toughteacher

April 13, 2011 at 7:35PM

This must be the teachers' fault. Yep. Definitely teachers. Good thing our gov. is completely and entirely focused on that rather than seeking ways to relieve NJ's ever expanding unemployment level.

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April 13, 2011 at 7:58PM



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rich, and "cutting down the budget", which means less jobs.

Remember too, the economy will get worse over the next few years. Housing creates more jobs then anything else, and the foreclosure market will soon double.

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pole732

April 13 2011 at 7:59PM

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these are the half that don't work for the towns, county or state

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UnderSexed and OverTaxed in NJ April 13, 2011 at 8:07PM

The top wealthiest 4% continued to grow their wealth during the worst times in the last few years. for ex., it was reported that Bloomberg made so much \$ in the stock market when the average person took a bad hit. hmmmmm..... seems like both political parties have been puppets to the rich to make them richer as we all become worse off financially. Wake up!

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citycop

April 13, 2011 at 8:18PM

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Go job Christie... You succeeded in stupidity...You officially bankrupted the state!!! LMFAO....

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windowlicker

April 13, 2011 at 8:34PM

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Good job posting!

Oh, wait . . . Corazine and the past decade of politicians bankrupted the state.

Never mind. Bad post. The NJ property tax problem was not christie's fault.

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71airwolf

April 13 2011 at 8:22PM

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I can't understand it......not when I read about all the wonderful things that are now being done to "fix New Jersey" what gives?.

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cmasisak22 #Caps have blocked 21 shots. #NYR have blocked 14. Some of those 10 in the "miss" category for the home team loom large at this point.

Join the conversation



tracytran Doug Slaten with an 1-2-3 inning. Is he back or a mirage? #nats about 1 minute ago · reply · retweet · favorite



NattyBo Ray Hudson on the Toronto feed! <3 <3

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dcuniverse I'm trying to come up with a scenario where Joe Blanton pitches every game against the #Nats this season, but the math just doesn't work. s ago · reply · retweet · favorite



misschatter Sorry, Riggles. Ima let you finish, but my MASN commercial was better!

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Truth_About_It Just step back and look at the state of the #DMV sports psychology on Twitter. Instant social barometer. Angst like a teen.

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jackandersonIII MIke Green has a team high 14:53 of TOI. Guess he's fine. #Caps

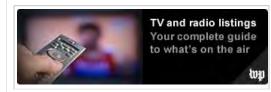
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ngreenberg #Caps Green only on the ice for one chance against in his first game back

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Posted at 06:19 PM ET, 04/13/2011

Kobe Bryant: Words aren't 'license to degrade or embarrass or tease' others

By Cindy Boren

Fined \$100,000 by NBA Commissioner David Stern for a homophobic slur he made to a referee Tuesday night, Kobe Bryant said he was caught up in the emotion of the game.

What on earth did Bryant mean as he lobbed his comment at the ref as he went to the bench after drawing a technical in the Lakers' victory over the Spurs?

"Obviously, you know, nothing to that effect," Bryant said in an interview on "The Mason & Ireland Show" on ESPN 701 late this afternoon. "The concern that I have is for those that follow what I say or are inspired by how I play or look to me as a role mode, whatever it is, for them to not take what was said as something — as a message of hate or a license to degrade or embarrass or tease. Because that's something I don't want to see happen. It's important for me to talk about that issue because it's okay to be who you are."

Bryant wasn't complaining about the fine. "You've got to own up and just take responsibility for what it is. I'm not going to sit here and say it's not warranted, this that and the other. It's a judgment call that they decided to make and I abide by that."

Bryant said that he was thinking about one thing: the game. "I was thinking about the game. I wasn't thinking about anything else," Bryant said, with a laugh. "I was thinking about the game and thinking about, you know, damn, I'm sitting on the bench and this is a big game for us [the Lakers had lost five a row]. We need to win it. ...

"I was *in* that moment. I was in the moment and the emotions, obviously, of the game. Being wrapped up in the moment and having those outbursts is totally normal and hopefully other players look at what happened with me and what I said and understand that. If you have cameras around the league and there's a lot of things being said that should not be said so hopefully we all kind of learn from this experience and follow suit."

Stern dealt switfly with Bryant, with the fine coming down as the Lakers were in Sacramento for the regular-season finale. "Kobe Bryant's comment during last night's game was offensive and inexcusable," Stern said in a statement released by the league. "While I'm fully aware that basketball is an emotional game, such a distasteful term should never be tolerated. Accordingly, I have fined Kobe \$100,000. Kobe and everyone associated with the NBA know that insensitive or derogatory comments are not acceptable and have no place in our game or society."

Bryant's comment was condemned earlier in the day by the Human Rights Campaign, the largest lesbian, gay, bisexual and transgender civil rights organization, and the Gay and Lesbian Alliance Against Defamation.

"For better or worse, Kobe Bryant has created a teachable moment for the millions of fans – many of them young – who saw that outburst on the floor," HRC President Joe Solmonese said in a statement released by the organization. "And the right thing to do now is to apologize and take responsibility for suggesting that the worst thing you can do to someone is to scream out a gay slur. This kind of homophobic outburst has dangerous consequences, even more so when it comes from a celebrity in the national spotlight."

GLAAD President Jarrett Barrios said in a statement: "Discriminatory slurs have no place on or off the court. Professional sporrs players need

Chat Schedule

Wednesday, Apr 13, 2011

Ask Boswell

Sports Columnist Tom Boswell answered reader questions about baseball, the Masters, the Capitals and more.

Sports
Columnist
Tom Boswell
answered
reader
questions
about
baseball, the
Masters, the
Capitals and
more.

Earlier Today

11:00 AM Ask Tom -- April 13 -- CANCELED

11:00 AM Budget Breakdown: Ask the expert

11:30 AM Mayor Vincent Gray on recent protest

and arrest

12:00 PM The Reliable Source chat

12:00 PM Free Range on Food

1:00 PM Washington Capitals Game 1

postseason chat

2:00 PM The Web Hostess: Online manners,

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- Kobe Bryant: 'The words ... were NOT meant to offend anyone' John Wall has Blake
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- Tiger Woods
- Wizards

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fire-fred

Would it be asking too much to learn exactly what was said here?... Or should we all just fill in the blank with a slur of our choosing?

Today 4/13/2011 9:09:41 PM EDT

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johnmarshall5446

Pretty funny. If you've ever been to a game, you know they use the worst language 30ft from courtside, including the F and MF about every other word. Doesn't matter whether there are kids in those rows, or grannies or anything else. Now this. LOL

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forestbloggod

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we need more pat tillmans.

sports stars only reflect the attention they are given.

they're more like MOONS.

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wthaljr

So what? This PC crap is getting out of control. What Kobe said was no worse than what liberals were saying about Larry Craig. The selective outrage from the left is hilarious.

Today 4/13/2011 8:11:20 PM EDT

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Likely 2012 Candidates Pile on Obama Over **Budget Speech**

Politics

Published April 13, 2011 | FoxNews.com

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Though Republican candidates have been slow to formally enter the 2012 presidential race, the reaction to President Obama's budget speech Wednesday should leave no doubt the race for the White House is under way.

Several likely, but undeclared, GOP candidates were swift to condemn the president's plan. Obama vowed to cut \$4 trillion from the deficit over 12 years, through a combination of spending cuts and tax hikes on high-income Americans.

"Today's speech was nothing more than window dressing," former Minnesota Gov. Tim Pawlenty said in a statement.

Former Massachusetts Gov. Mitt Romney, who just launched an exploratory committee and is positioning himself as the business-savvy alternative to Obama, went directly after the president's plan to raise taxes.

"President Obama's proposals are too little, too late. Instead of supporting spending cuts that lead to real deficit reduction and true reform of Medicare, Medicaid, and Social Security, the president dug deep into his liberal playbook for 'solutions' highlighted by higher taxes," Romney said.

> Other potential candidates took to Twitter to express their outrage, mostly on taxes.

> "President Obama doesn't get it: The fear of higher taxes tomorrow hurts job creation today," Mississippi Gov.

Haley Barbour tweeted.

"Unbelievable -- President Obama blaming deficit on tax cuts! We do NOT have a revenue problem; we have a spending problem," wrote Gary Johnson, the former New Mexico governor who is expected to soon throw his hat in the ring.

Even the California Republican Party weighed in, accusing the president of trying to "tax our way out of deficit."

Obama made reference to the 2012 candidates in his address at George Washington University, noting that they were championing the GOP budget proposal outlined by Rep. Paul Ryan, R-Wis.

He challenged that proposal as unfair to seniors and the poor, and said he wanted to take a more balanced approach by rolling back the Bush tax cuts on those making above \$250,000. He acknowledged the political difficulty in doing so.

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Job Approval	Approve	Disapprove	Spread
Obama	47.3%	47.9%	-0.6%
Congress	23.2%	70.4%	-47.2%
Direction of Country	Right Direction	Wrong Track	Spread
RCP Average	27.8%	65.0%	-37.2%

"Without even looking at a poll, my finely honed political instincts tell me that almost nobody

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Likely 2012 Candidates Pile on Obama Over **Budget Speech**

Published April 13, 2011 | FoxNews.com

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DISQUS



peterb 6 minutes ago

At least someone listened to his speech.

1 person liked this.





ternerzero 1 minute ago in reply to peterb

I LISTENED TO THE SPEECH HE OPENED THE DOOR TO INTRODUCE MORE TAXES WHILE HE INVEST IN A LARGE SPENDING PLAN





dumbdog 10 minutes ago

This guy is a MASTER politican, and I do mean MASTER! Given that, he's not a master of anything else that I can see. He distorts the facts to get what HE wants, he dismisses any idea other than HIS own, HE and only HE knows what is good for us. Thank God we are not dumb sheep following each other over the cliff, or are we?? Hmmm.....

1 person liked this



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ternerzero 0 minutes ago in reply to dumbdog

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Job Approval	Approve Disapprove		Spread	
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Congress	23.2%	70.4%	-47.2%	
Direction of Country	Right Direction	Wrong Track	Spread	
RCP Average	27.8%	65.0%	-37.2%	



etherbunny2 0 minutes ago in reply to dumbdog

baiter???



fatherof8 21 minutes ago

In reply to jdurf: I am an economist.In the interest of keeping things short and simple since that is what you are...err uh I mean understand. While tax rates havent increased YET under Obama, there is a hostile and uncertain business climate since Obama took office. This has resulted in corporations hoarding thier cash. By hoarding they are not making capital investments, they are not expanding operations and they are not creating jobs. In fact they are reducing thier work forces. The high unemployment has decreased disposable income for purchases and reduced revenue for the government. This has created what, about \$4T in additional deficits since Obama took office. Corporations know just like we do tht this is unsustainable and ultimately will lead to financial collapse and or HIGHER tax rates (already the highest in the industrialized world). We have become a service based economy as it is. How hard would it be to pack up your money and perform your services overseas? (I'm not talking now about the corporations but the wealthy who work for them). There goes even more revenue. Just look at New York for an example, the wealthy are moving from there in droves, because they have the highest tax rates in the country. Small business can't borrow any money to expand thier operations because the federal government is borrowing every available dollar, so they cant create any jobs, And dont kid yourself, we are paying higher taxes since Obama took office. Energy taxes, tobacco and fuel are just a few of the taxes that have been raised, and who do you think really pays those.

The answer is not higher taxes, it is less federal control and spending. Reagan proved it. Governments dont create jobs, corporations do. Obama is a bozo and needs to go, he hasnt done ANYTHING right since he took office.

3 people liked this.





woodsong 31 minutes ago

"Without even looking at a poll, my finely honed (RIGHT!!!! WHAT A JOKE) political instincts tell me that almost nobody believes they should be paying higher taxes," Obama said. DUH!!! we've had it with your socialist agenda - CUT, CUT, CUT.... you moronic imbecile!!!

3 people liked this.





yogi09 27 minutes ago in reply to woodsong

Can I, please, get someone to explain why the same tax rates under Reagan are praised, but when Obama suggests it, it's Socialism? Seems a little hypocritical to me.





jeffey60 34 minutes ago

For all the talk about this guy can't win, that guy can't win, well then, who can? Ronald Reagan isn't here! All we have to do is look in the mirror, because this President won with 20% of you so called conservatives voting for this guy just to prove a point. Gee, thanks alot! This is what happens when all of you my way or the highway voters vote. It's called southern stupidity!





vliggett 32 minutes ago in reply to jeffey60

On the bright side, I believe anyone can win over this idiot. The independents will never vote for him. ABO = anybody but obama.

4 people liked this.



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James Baley

"Saving 90% Off Retail Is Now Posible?"

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BREAKING NEWS: EXCLUSIVE: Massive Savings "Trick" Discovered

Surplus Auctions Exposed: Consumers Recieve 95% Off Retail?



Julia investigates "Surplus" auctions, like Bid Rivals, to find out if this system really works.

Julia Duvaile - November 2nd, 2010

Surplus auction websites are a new phenomenon that is quickly spreading through North America and Europe (like you have probably already seen). They are all over the internet in blogs and success stories of people who have apparently bought expensive items at very little cost. Here at The Washington Review we were very skeptical of whether or not these surplus auction sites were real. We decided to put them to the test. What better way to find the truth than to conduct our own study?

I wanted to buy a new HDTV, so I was put in charge of the test.

First, I did a ton of research on the subject to find out which surplus auction site was the most trustworthy and ultimately would be best suited for my test. After hours and hours of research I came to the conclusion that Bid Rivals was best because of its wide variety of products and great reputation. The way these auction sites supposedly work is that you buy bids to bid against others in auctions. If you win, you get to purchase the item at a reduced price. Bid Rivals had a new promotion, for a limited time, they are giving out 100 bonus bids on signup. This created an ideal situation for me, giving me the bids necessary to thoroughly test the site. This promotion is to help spread the word about shopping with Bid Rivals and show people how much they can save with surplus auctions.

Wondering How Bid Rivals Can Provide Such Deals?

<u>Bid Rivals</u> gets their items from warehouse closeouts, surplus auctions, and liquidation clearance auctions. This is how they can offer such low prices in comparison to retail outlets.

What Do They Put Up For Auction?

I've seen everything from cars to phones, computers, laptops, TVs, cameras, stereo equipment and pretty much anything you can think of.



Putting Bid Rivals to the Test

After going through a simple registration process on <u>Bid Rivals</u>, I got my bids and began to try and win items listed up for auction. Before registering, I was still a little confused about the whole process - but after registering everything became clear.



georgeman12 Won a \$1,199 Gold MacBook Air On <u>Bid Rivals</u> for \$68.37!

Hot Deals and Shopping Trends writer Julia of The Washington Review team recently put <u>Bid Rivals</u> to the test and the results were very surprising.

She saved \$2,112 Off Retail

<u>Bid Rivals</u> beat all of our initial skepticism. People now can really get 95% off retail, which is quite amazing to say the least.

Step 1:

Click this link to go to Bid Rivals and sign up to get your bids using the promo below. Bid Rivals has agreed to keep the promo active a little longer for our readers. Get it while you can!

Use promo "great10 " to get 10 bonus bids on signup!

Promo Code Expires: Friday, April 15, 2010

Step 2:

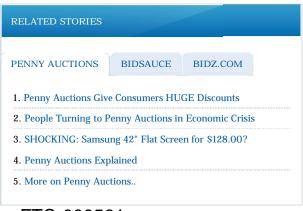
Search the auctions until you find an item that appeals to you.

Step 3:

Start placing your bids.

Step 4:

When you win the auction, you'll be taken to the checkout where you can buy your item at a deep discount!



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I began to bid on the item I was after, a 42" Panasonic LCD TV. Surprisingly, I won after a very short period of bidding. It cost me only \$67.50\$ total for a \$899\$ HDTV!

To make sure this wasn't a fluke, I decided to try again to see if I could win another item - again, to my surprise I won yet again - this time the savings were bigger! I ended up spending \$163 for a \$1,199 MacBook Pro. Very impressive, and I don't think stores can match such deals!

Shipping - after I won the products and paid for them - I received the items in only a few days. Within a short period I had my items in hand. Simply amazing.

My Full Experience With Bid Rivals*

Week One

Research on the surplus Auction system and how it works, and how you could legitimately get 95% off retail prices. You buy bids to bid against others in auctions. If you win, you get to purchase the item at a reduced price. I saw there were many users who won multiple auctions and knew with the right strategy that could be me.

Week Two

After finding that Bid Rivals was the most legitimate surplus auction site around, I decided to register with the promo code and claim my 100 bonus bids. I messed up on my first try, and didn't win the auction, but it didn't cost me much, so I continued to try to really find out if this system works.

I developed my system. I started to look for an auction that didn't have a lot of bidders. Typically these were the auctions taking place between 2am-5am EST.

Week Three

After some trial and error, I was able to win my first auction. After that, I decided I'd try again and see if it was possible to win more than once in a row. This possibility became a reality, and I won my second auction. After this, my bids were mostly spent, however I was VERY EXCITED to see my cheap items being shipped!

Week Four

I received my items, and they were in mint condition. Packaging was very good. I will never use a regular auction site again! I still can't believe I received these items for such a discounted price!

I couldn't be any happier with the results.

A Step-By-Step Guide To Bid Rivals

Now that you know <u>Bid Rivals</u> can offer real savings, you may be wondering how exactly it works. Don't worry — we'll tell you everything you need to know! Here is our step-by-step guide to get you started:

Step 1:

Register as a user at **Bid Rivals** and get your bids.

Use promo "great10" to get 10 bonus bids on signup!

Promo Code Expires: Friday, April 15, 2010

Step 2:

Search the auctions until you find an item that appeals to you.

Step 3:

Start placing your bids.



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Step 4:

When you win the auction, you'll be taken to the checkout where you can buy your item at a deep discount!

It's really that easy!

Conclusion

Overall, I had a very positive experience with <u>Bid Rivals</u>, which was very surprising to me. What once seemed impossible has now turned into a reality, a possibility to get 95% off retail! Everyone at The Washington Review now uses <u>Bid Rivals</u> for all their shopping needs.

P.S. <u>Bid Rivals</u> has agreed to keep the promo active for our readers for a short while longer. Get in on it while you can!

>> Start Here: Bid Rivals Official Site

377 Responses »



Jason Davie

November 2, 2010 • 5:02 am

Excuse my language but I f**king love surplus / penny auctions. I just signed up for Bid Rivals a few days ago and I've already won 3 auctions..time to do some xmas shopping!

Reply to this comment



Jacinta Yuloikoe

November 2, 2010 • 4:40 am

My friends and I have all been waiting for the surplus auction sites to hit the news. Atleast 5 of us have all used surplus auction sites (getting items for \$15 that would have been costing us upwards of \$300+) and we all received tons of stuff.

This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Reply to this comment



Michelle H.

November 2, 2010 • 3:27 am

I've been seeing surplus auctions all over. I even heard my mom talking about this a few days ago since one of her friends has gotten tons of stuff for barely anything! I definately have to try this, thanks.

Reply to this comment



Julia (author)

November 2, 2010 • 3:16 am

Yay! Glad to see it's helped and that my story is getting out there! Good luck!

Reply to this comment



Mac Air Guy!

November 1, 2010 • 5:17 pm

Haha I can't believe I was featured on the Washington Review - that's me up in the top right!! For anyone wondering..surplus auctions really do work.

Reply to this comment



Dano

November 1, 2010 • 4:25 pm

I've been struggling my whole life with just getting by and I really hope this is the answer to saving money. I've gone ahead and signed up.I really hope to save atleast \$5,000 before the end of the year.

Reply to this comment



Sarah Fleming

November 1, 2010 • 4:03 pm

This stuff is amazing! My best friend Jessica did the surplus auctions and got an incredible amount of electronics.. i couldn't believe it and had to do some research on my own which is how I found this news article. I can't believe they are offering this stuff so cheap! I know Jessica spent something like \$600 on the ipad and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

Reply to this comment



Amy J

November 1, 2010 • 3:21 pm

Hey Julia, I just signed up. I won an auction almost immediately, thanks for the tip!

Reply to this comment



Wendy

November 1, 2010 • 2:27 pm

A friend of mine did the surplus auction sites and recommended it to me 3 weeks ago. I signed up and won a few itesms, and received them within 3 days.

The results have been incredible and I can't wait to see what I can win in the future!

Reply to this comment

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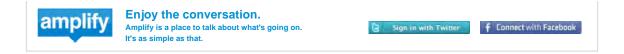
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John Scooter Rhodes

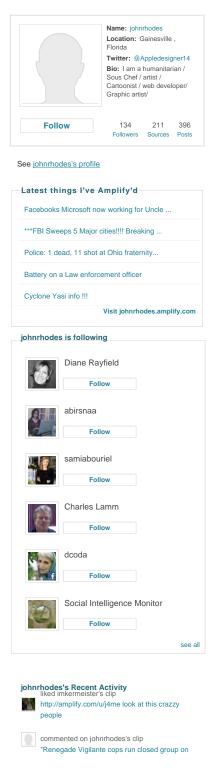
"This site can put Quibids.com out of business, or make you wish you saw this first!!!!" Like " I just tried it and it really works, I received my factory sealed imac apple computer yesterday , so dang cool!"- John Rhodes Amplify 'd from channel4newstoday.com Blow Out auction websites are a new phenomenon that is quickly spreading through North America and Europe (like you have probably already seen). They are all over the internet in blogs and success stories of people who have apparently bought expensive items at very little cost. Here at Channel 4 News we were very skeptical of whether or not these blow out auction sites were real. We decided to put them to the test. What better way to find the truth than to conduct our own study? × × bellman22 Won a \$735 37" LG LCD TV On Wavee for \$41.37! Hot Deals and Shopping Trends writer Johanna of The Channel 4 News team recently put Wavee to the test and the results were very surprising $\underline{\textbf{Wavee}} \ \textbf{beat all of our initial skepticism}. \ \textbf{People now can really get 95\% off retail, which is quite} \ \textbf{and} \ \textbf{all of our initial skepticism}.$ amazing to say the least. Click this link to go to Wavee and sign up to get your bids using the promo below. Wavee has agreed to keep the promo active a little longer for our readers. Get it while you can! Use promo "**Wavee2010** " to get 110 bonus bids on signup! Promo Code Expires: Saturday, October 16, 2010 Step 2: Search the auctions until you find an item that appeals to you. Step 3: Start placing your bids. When you win the auction, you'll be taken to the checkout where you can buy your item at a deep discount! Wavee In The News High ticket items are being auctioned for an incredible 90% off retail. User Saves \$5,000 Off Retail Mark has won over 10 items since he signed up with Wavee. **Users Save Over 90% Off Retail** Wavee featured on NBC 11 News discusses huge savings I wanted to buy a **new HDTV**, so I was put in charge of the test.

First, I did a ton of research on the subject to find out which blow out auction site was the most

trustworthy and ultimately would be best suited for my test. After hours and hours of research

I came to the conclusion that <u>Wavee</u> was best because of its wide variety of products and great reputation. The way these auction sites supposedly work is that you buy bids to bid against others in auctions. If you win, you get to purchase the item at a reduced price. <u>Wavee</u> had a

new promotion, for a limited time, they are giving out 110 bonus bids on signup. This



created an ideal situation for me, giving me the bids necessary to thoroughly test the site. This promotion is to help spread the word about shopping with <u>Wavee</u> and show people how much they can save with blow out auctions.



Johanna investigates "Blow Out" auctions, like Wavee, to find out if this system really works.

Wondering How Wavee Can Provide Such Deals?

By charging users a small fee to place bids and leveraging its relationships with wholesale suppliers, <u>Wavee</u> is able to pass on the savings to the end consumer. This is how they can offer such low prices in comparison to retail outlets.

What Do They Put Up For Auction?

I've seen everything from iPads to phones, computers, laptops, gift cards, TVs, cameras, stereo equipment and **pretty much anything you can think of.**



Putting Wavee to the Test

After going through a simple registration process on <u>Wavee</u>, I got my bids and began to try and win items listed up for auction. Before registering, I was still a little confused about the whole process - but after registering everything became clear.

I began to bid on the item I was after, a 42" Panasonic LCD TV. Surprisingly, I won after a very short period of bidding. It cost me only **\$67.50 total for a \$899 HDTV!**

To make sure this wasn't a fluke, I decided to try again to see if I could win another item - again, to my surprise I won yet again - this time the savings were bigger! I ended up spending \$163 for a \$1,199 MacBook Pro. Very impressive, and I don't think stores can match such deals!

Shipping - after I won the products and paid for them - I received the items in only a few days. Within a short period I had my items in hand. Simply amazing.

My Full Experience With Wavee*

Week One

Research on the Blow Out Auction system and how it works, and how you could legitimately get 95% off retail prices. You buy bids to bid against others in auctions. If you win, you get to purchase the item at a reduced price. I saw there were many users who won multiple auctions and knew with the right strategy that could be me.

Week Two

After finding that Wavee was the most legitimate blow out auction site around, I decided to register with the promo code and claim my 110 bonus bids. I messed up on my first try, and didn't win the auction, but it didn't cost me much, so I continued to try to really find out if this system works.

I developed my system. I started to look for an auction that didn't have a lot of bidders. Typically these were the auctions taking place between 2am-5am EST.

Week Three

-gair diabe frien rhod peo repo unlik "This site can put Quibids.com out of business, or make you wish you saw this first!!!!" Page 3 of 5 Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 86 of 88 PageID: 662

After some trial and error, I was able to win my first auction. After that, I decided I'd try again and see if it was possible to win more than once in a row. This possibility became a reality, and I won my second auction. After this, my bids were mostly spent, however I was VERY EXCITED to see my cheap items being shipped!

Week Four

I received my items and they were all brand new and factory sealed. Packaging was very good. I will never use a regular auction site again! I still can't believe I received these items for such a discounted price!

I couldn't be any happier with the results.

A Step-By-Step Guide To Wavee

Now that you know <u>Wavee</u> can offer real savings, you may be wondering how exactly it works. Don't worry — we'll tell you everything you need to know! Here is our step-by-step guide to get you started:

Step 1:

Register as a user at Wavee and get your bids.

Use promo "Wavee2010 " to get 110 bonus bids on signup!

Promo Code Expires: Saturday, October 16, 2010

Step 2:

Search the auctions until you find an item that appeals to you.

Step 3:

Start placing your bids.

Step 4:

When you win the auction, you'll be taken to the checkout where you can buy your item at a deep discount!

It's really that easy!

Conclusion

Overall, I had a very positive experience with <u>Wavee</u>, which was very surprising to me. What once seemed impossible has now turned into a reality, a possibility to get 95% off retail! Everyone at Channel 4 News now uses <u>Wavee</u> for all their shopping needs.

 $P.S. \ \underline{Wavee} \ has \ agreed \ to \ keep \ the \ promo \ active \ for \ our \ readers \ for \ a \ short \ while \ longer. \ Get \ in on \ it \ while \ you \ can!$

Comments' (10 out of 1,777)

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Diane says:11:33 AM October 14, 2010

My friends and I have all been waiting for the blow out auction sites to hit the news. At least 5 of us have all used blow out auction sites (getting items for \$15 that would have been costing us upwards of \$300+\$) and we all received tons of stuff. This stuff truley is incredible and has changed all of our lives. Good luck to everyone who takes advantage of this wonderful opportunity

Michelle says:11:50 AM October 14, 2010

I saw this report on tv the other day and was amazed at the results. I am getting married next month so the timing couldn't have been better!! thanks for the tip!

Jen says:1:54 PM October 14, 2010

I've gone ahead and signed up, got some bids, can't wait to see what happends.

Stephen says:4:24 PM October 14, 2010

I've been seeing blow out auctions all over. I even heard my mom talking about this a few days ago since one of her friends has gotten tons of stuff for barely anything! I definately have to try this, thanks.

"This site can put Quibids.com out of business, or make you wish you saw this first!!!!" Page 4 of 5 Case 1:11-cv-02172-RMB -AMD Document 3-6 Filed 04/18/11 Page 87 of 88 PageID: 663

Johanna sa	vs:	6:16	PM	October	14.	2010

Yay! glad to see it's helped and that my story is getting out there! good luck!

Davis says:8:05 PM October 14, 2010

This stuff is amazing! My best friend Jessica did the blow out auctions and got an incredible amount of electronics.. i couldn't believe it and had to do some research on my own which is how I found this news article. I can't believe they are offering this stuff so cheap! I know Jessica spent something like \$600 on the ipad and was thrilled.. imagine how excited she would be if it cost her under \$10.00. This is a godsend, thanks so much!!

Damo says:09:15 PM October 14, 2010

I've been struggling my whole life with just getting by and I really hope this is the answer to saving money. I've gone ahead and signed up.I really hope to save atleast \$5,000 before the end of the year.

Amy says:11:38 PM October 14, 2010

Hey Johanna, I just signed up. I won an auction almost immediately, thanks for the tip!

Wanda says:12:45 AM October 15, 2010

A friend of mine did the blow out auction sites and recommended it to me 3 weeks ago. I signed up and won a few itesms, and received them within 3 days . The results have been incredible and I can't wait to see what I can win in the future!



Blow Out Auctions Exposed: 95% Off Retail Possible?

As part of a new series: "How to Save Big Bucks when Shopping Online"

October 15, 2010

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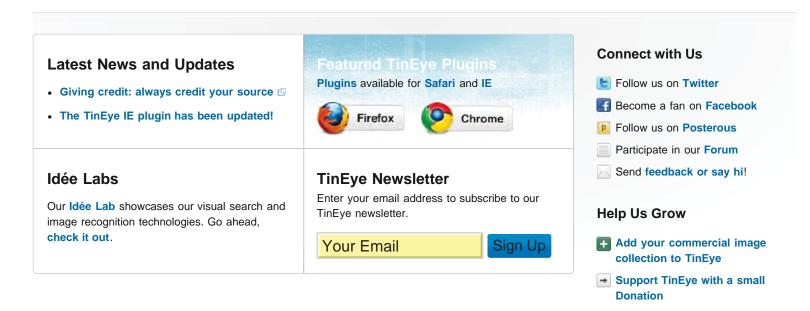
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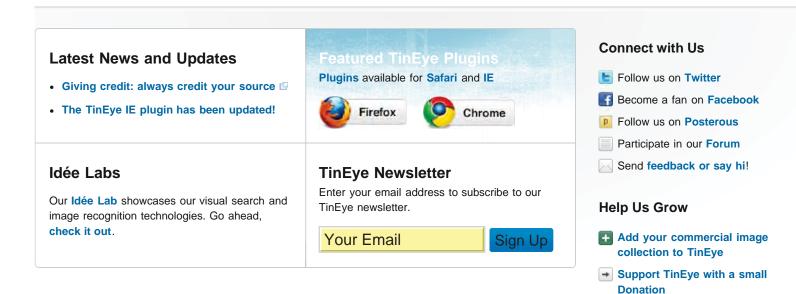
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High Dividend Energy Stocks to Buy Now

Posted by: cafearjun on: January 19, 2011

■ In: US News ■ Leave a Comment

High Dividend Stocks - Energy Stocks

Alternative energy companies deal with lots of money and their shares can mean high dividend stocks. The companies would be involved in various areas of the energy sector ranging from oil, gas to service companies. The companies that are huge with a market cap >\$500 million pay annual dividends of 8% to 10% to their stock holders.

For example:

- Encore Energy Partners company produces oil and natural gas in Big Horn Basin in areas of Montana and Wyoming, Permian Basin in West Texas and New Mexico, Williston Basin in North Dakota and Montana and Arkoma Basin in Oklahoma and Arkansas.
- MV Oil Trust has net profits in oil, natural gas in Colorado and Kansas. They have approximately 1000 oil and gas producing wells.

Solar Energy Stocks - To Invest or Not

Solar stocks are comparatively new additions to the stock market. These stocks seem to be good investments in this post-recession times. Some of the best solar stocks to buy now would be SPWRA, STP, FSLR, LDK, SOEN, JASO-JA etc. Solar energy sector is in its growth phase and this would be the ideal time to invest in them. Even though new limitations have been drawn up for these companies in terms of solar energy research, solar installations in homes and businesses etc, due to the economy crisis, the need for sustainable energy is a persistent concern and before long all the solar energy companies would resume their research activities in full swing. Once the economy finds a foothold, unparalleled growth is expected in these company and subsequently their solar stocks.

Solar power can be used to for a number of activities like recharging batteries, running home appliances etc. If you plan to invest in stocks of solar companies, make sure that you do your homework thoroughly. Research companies and analyze their stock performance over a period of time. Due diligence is mandatory for any investment in the stock market. Solar stocks have a higher element of risk involved due to nature of industry but in future solar stocks have huge potential to do very well as sources of alternative energy become a global priority.

Short Term Investments in Energy Stocks

Alternative energy technologies have potential to transform global economy and this should precisely be the reason why energy stocks are so lucrative. If you are planning only short term investment in energy companies, you can



opt for lesser known companies which would give you quick profits when they grow. Your initial investment would be low ans your expected profits high. Some of the energy companies worth investing in are Alstom, General Electric, Bouygues, Johnson Controls, Toray Industries, Areva, Peabody energy, Canadian Oil Sands Trust, Consol Energy, Zoltek etc.

Stock Investments and Technical Analysis

Stocks of any kind, whether gold stocks, energy stocks or company stocks are all prone to the risks of the market. There are no safe investments in the stock market. The element of risk is the specialty of the market trades and any one ready to brace them will meet with sure success. Financial know how of the market and its working methods along with fair knowledge about the world stock markets are mandatory for a beginner. The Dow Theory is the basics of all stock technical analysis as we know today and how to use the technical analysis tools is necessary if you are planning to do some serious stock investments.

Tags: buy stocks, invest in stocks, stock investment, stocks to buy, stocks to buy now

First Comedy Club In India

Posted by: cafeanant on: December 16, 2009

■ In: Media | India News | Art Forms | Comedy ■ Leave a Comment

Comedy Clubs where stand up comedians perform in front of an audience are commonplace in the western world. In fact, this culture has become so popular in certain places like London that there is cut throat competition between different comedy clubs in London (get more information on comedy store london) and organizers are constantly innovating and enhancing their services to attract customers.

Apart from comic acts, stand up performances, magic shows and musical performances, these comedy clubs also have restaurants and bars to entice customers to come in groups and enjoy an entire evening of fun and laughter.

Following are 2 videos showing the kind of stand up acts that are performed in comedy clubs:

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Gena Yashere at The Comedy Store Comedy Club in London

Frank Deuring at Lion's Den Comedy Club in London

Although, this is a popular concept for western audiences, countries like India are just starting to discover this option for recreation and business. In India, it is easy to find a therapeutic morning laughter club, where all the oldies gather in the wee hours of the morning to boisterously laugh out their stress and tensions, but very difficult to imagine a place where stand up comedians perform live every evening.

Recently, Indian television has seen a growing trend of successful laughter competitions and comedy shows where comic artists from across the country perform different kinds of acts and compete with each other. This is somewhat creating awareness about stand up performances and about how difficult, challenging and entertaining live acts are.

Looking at this growing awareness about live comedy in this part of the world and also in order to explore new markets outside the highly competitive UK market, The Comedy Store, a renowned UK based comedy club, is opening India's first comedy club in Mumbai. The Comedy Store already has 2 venues in London and Manchester and would be opening its first international branch in Mumbai at the Palladium Luxury Shopping Mall at High Street Phoenix in Lower Parel on January 14th, 2010.

The owners have big plans for their first international venture and plan to make the Mumbai outlet as good as their London and Manchester venues, if not better. The club has a budget of 2.5 million pounds or 19 crore rupees and is a joint venture between the UK based The Comedy Store and the Gurgaon based The Spa Group. The club will have a restaurant, a bar and a huge auditorium which will acommodate 325 people. There will also be a parking lot for upto 300 cars.

By opening India's first comedy club, The Comedy Store hopes to create a market for stand up comedy in India, just like it did in London over 30 years ago. When it started, The Comedy Store was the first of its kind in London and now there are over 300 clubs where one can watch stand up comedy and enjoy a fun-filled evening.

→ Tags: Comedy Store London, The Comedy Store, Comedy Store, Comedy Clubs, Comedy Clubs London, London Comedy Clubs, UK Comedy Clubs, Phoenix Mills, The Spa Group, High Street, Lower Parel, Stand Up Comedy, Comedy Shows, Live Comedy, Mumbai Comedy Club, India Comedy Club, Comedy Clubs UK, Comedy Clubs in London, London Comedy Store, Gena Yashere, Frank Deuring, Lion's Den

Mélissa Theuriau - Television's Hottest Bombshell - Just Check Her Pics - My

Blog Looks So Beautiful Now:)

Posted by: cafeanant on: November 3, 2009

■ In: Celebrities | French News | Media | Personalities | Uncategorized □ Leave a Comment



Mélissa Theuriau 1



Mélissa Theuriau 2



Mélissa Theuriau 3



Mélissa Theuriau 4



Mélissa Theuriau 5



Mélissa Theuriau 6



Mélissa Theuriau 7

Mélissa Theuriau 8



Mélissa Theuriau 9



Mélissa Theuriau 10 – My Favorite :)



Mélissa Theuriau 11



Mélissa Theuriau 12





Mélissa Theuriau 14

Mélissa Theuriau 13

- "The world's most beautiful news reporter" ... Daily Express
- "TV's sexiest news anchor" \dots Poll conducted by the U.S. edition of Maxim

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- "Most beautiful woman in the world" ... Poll conducted by the French edition of FHM
- "La bombe cathodique" or "The television bombshell" ... Paris Match

Thats Mélissa Theuriau for you! Born on 18th July, 1978 in Échirolles, Isère in France, Mélissa Theuriau is a journalist and news reporter who has been active on French television since 2002 and is currently working for the French television channel M6.

She started her career as a reporter for Match TV in 2002. Later she worked with La Chaîne Info and TF1 and finally moved to M6 in 2006 as editor-inchief and presenter of a weekly magazine show called Zone Interdite. She is also a presenter of many shows on a channel called Paris Première in partnership with Paris Match.

Mélissa founded an organization called "La Rose" along with 5 of her journalist colegues Marie Drucker, Claire Chazal, Béatrice Schönberg, Laurence Ferrari and Tina Kieffer. "La Rose" works with the U.N.I.C.E.F. to educate girls.

In 2005-2006, Mélissa Theuriau became an internet rage when her pics and youtube videos became immensly popular and started receiving millions of hits. In 2006, a French entertainment newspaper called Voici even published photographs of Mélissa Theuriau topless and relaxing on a beach which spread on the internet like wild fire. Mélissa's lawyers have been trying to purge these images from the internet since then.

She got married to Jamel Debbouze who is an actor of French and Moroccan descent on 7th May, 2008. They now have a son named Léon.

☆ Tags: Échirolles, Béatrice Schönberg, beautiful woman, Claire Chazal, Daily Express, Debbouze, FHM, France, Isère, Jamel, Jamel Debbouze, Journalist, La bombe cathodique, La Chaîne Info, La Rose, Laurence Ferrari, Léon, LCI, M6, Marie Drucker, Match TV, Maxim, Mélissa, Mélissa Theuriau, Mélissa Theuriau Topless, Mélissa Topless, Métropole 6, most beautiful news reporter, most beautiful woman, News Reporter, Paris Match, Paris Première, sexiest news anchor, television bombshell, TF1, Theuriau, Tina Kieffer, Topless Mélissa, Topless Mélissa Theuriau, UNICEF, Voici, Zone Interdite

Meb Keflezighi Becomes First American In 27 Years To Win New York Marathon. Watch Video!

Posted by: cafeanant on: November 2, 2009

□ In: Athletics | Awards & Accolades | Media | Personalities | Sports | US News
□ Leave a Comment

Attachment Q to Declaration of Sallie S. Schools

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From Wikipedia, the free encyclopedia

Mélissa Theuriau (born 18 July 1978 in Échirolles, Isère) is a French journalist and news anchor for M6. She studied Journalism and became a newscaster on TV. She became an internet phenomenon when a compilation of her reading news was uploaded and newspapers voted her the world's most beautiful news reporter. She currently is co-editor in chief and anchor of **Zone interdite** on French TV.

Contents

- 1 Early career
- 2 M6/Zone interdite
- 3 Charity
- 4 In popular culture
- 5 Personal life
- 6 References

Early career

Theuriau obtained a DUT in News-Communication from the Technical University (Institut universitaire de technologie or IUT) Pierre Mendès-France in Grenoble, and later a Master's degree in Audiovisual Journalism from the Institute of Communication and Media (ICM) at Échirolles. Theuriau was a reporter at Match TV in 2002. Since 2003, she has been a reporter and anchor for La Chaîne Info, where she became better known to the French general public. She made her breakthrough as a newscaster and travel show host for LCI, the news channel and for TF1. Her programs were *LCI Matin* (LCI Morning), the 6:40 news on LCI and TF1 from Monday to Thursday and the *Voyages* travel show on Wednesdays at 13:55 on LCI. In May 2006, she surprised the management of TF1 by refusing

Mélissa Theuriau



Mélissa Theuriau

Born 18 July 1978

Échirolles, France

Occupation Television presenter/Journalist

Notable *LCI Matin* (LCI), News (LCI, TF1), credit(s) *Voyages* (LCI), *Zone interdite* (M6)

the offer to be the anchorwoman of the weekend evening news of TF1, as a summer replacement for sitting anchorwoman Claire Chazal.

M6/Zone interdite

In June 2006, Métropole 6, another French television channel, announced her arrival for September as editor-in-chief and presenter of *Zone Interdite* ("Forbidden Zone"), a weekly magazine show featuring investigative reporting.

She also presents *Un jour, une Photo* and *Deux, trois jours avec moi* on the French TV channel Paris Première, in partnership with Paris Match. *Un jour, une photo* features stories behind iconic and historic photos. *Deux, trois jours avec moi* is a weekly travel programme in which an invited guest reveals more about him or herself during a trip.

In September 2006 she was appointed co-editor in chief and anchor of the influential TV magazine *Zone interdite* ("Forbidden Zone") on M6.^[1]

Charity

In March 2007, she launched, with five other journalists (Claire Chazal, Marie Drucker, Laurence Ferrari, Béatrice Schönberg, and Tina Kieffer), the organization "La Rose", which works with Colored Ahelp educate girls.

In popular culture Case 1:11-cv-02172-RMB -AMD Document 3-7 Filed 04/18/11 Page 36 of 55 PageID: 700

Mélissa Theuriau has become an internet phenomenon, with fans uploading video compilations^[2] receiving millions of hits from admirers. Theuriau is reportedly surprised by this phenomenon, stating, "I cannot explain it...I am absolutely not seeking this publicity."^[3]

In 2006, the *Daily Express* voted her the world's most beautiful news reporter.^[4] She was similarly voted "TV's sexiest news anchor" by readers of the US edition of *Maxim*. In May 2007, she was voted most beautiful woman in the world in the French edition of *FHM*. Paris Match has referred to her as *la bombe cathodique* ("the television bombshell").^[5]

In 2006, *Voici*, a French tabloid, published pictures showing her topless at a beach. Her lawyers are reportedly attempting to purge these images from the Internet.^[5]

In 2010 scam websites started using her photo to promote health treatments^[6] and penny auctions.^[7]

Personal life

On 29 March 2008 she became engaged to French comedian/actor Jamel Debbouze; the two married on 7 May 2008.^[8] They had a son on 3 December 2008 named Léon.

References

- "Biography of Mélissa Theuriau", *Melissa-Theuriau.fr*.
- 1. ^ "Forbidden zone M6 Mélissa Theuriau". http://www.melissa-theuriau.fr/en-zone-interdite.html. Retrieved 22 December 2010.
- 2. ^ Melissa Theuriau Compilation Video, the video, entitled "Beautiful News Reporter", that made her an internet phenomenon.
- 3. ^ "Belle de jour... nal" by David Le Bailly, *Paris Match*, August 2005.
- 4. ^ "Moi, plus belle présentatrice du monde? Ridicule!", interview with Mélissa Theuriau, *Télé Star*, September 2006.
- 5. $\wedge ab$ "And finally...internet turns a newsreader into instant world celebrity" by Charles Bremner, *The Times*, March 24, 2007.
- 6. ^ [1] "Consumer Health Reporter"] by consumer health reporter. cons
- 1. A Ian McIlwraith. The face that launched a global ad scam, Sydney Morning Herald, 17 September 2010. Retrieved 17 September 2010.
- 8. ^ http://www.vivre-maroc.com/actu/2008/06/13/mariage-de-jamel-debbouze-et-melissa-theuriau/

 $Retrieved\ from\ "http://en.wikipedia.org/wiki/M\%C3\%A9lissa_Theuriau"$

Categories: 1978 births | Living people | People from Échirolles | Women journalists | French television journalists

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Attachment R to Declaration of Sallie S. Schools

NEW JERSEY DEPARTMENT OF TREASURY DIVISION OF REVENUE

CERTIFICATE OF FORMATION

CIRCA DIRECT LLC 0400268470

The above-named DOMESTIC LIMITED LIABILITY COMPANY was duly filed in accordance with New Jersey State Law on 01/27/2009 and was assigned identification number 0400268470. Following are the articles that constitute its original certificate.

1. Name:

CIRCA DIRECT LLC

- 2. Registered Agent: ANDREW DAVIDSON
- 3. Registered Office: 209 N. ESSEX AVE. MARGATE, NJ 08402
- 4. Business Purpose: ADVERTISING / MARKETING-INTERNET ADVERTISING
- 5. Members/Managers: ANDREW DAVIDSON 209 N. ESSEX AVE. MARGATE, NJ 08402
- 6. Main Business Address: 209 N. ESSEX AVE. MARGATE, NJ 08402

Signatures:

SHEILA DANG AUTHORIZED REPRESENTATIVE



Certificate Number: 113525690

Verify this certificate online at

https://www1.state.nj.us/TYTR_StandingCert/JSP/Verify_Cert.jsp

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my Official Seal at Trenton, this 28th day of January, 2009

LLC

JAN **2** 7 2009

STATE TREASURER

R. David Rousseau State Treasurer



New Jersey State Business Gateway Service

Corporate and Business Information Reporting

Business Entity Status Report

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Status Report For: CIRCA DIRECT LLC

Business Name: CIRCA DIRECT LLC Report Date: 03/31/2011
Business ID Number: 0400268470 Transaction Number: Sequence: 1828444: 1

Business Type: DOMESTIC LIMITED LIABILITY COMPANY

Status: ACTIVE

Filing Date: 01/27/2009 Home Jurisdiction: NJ

Status Change Date: Stock Amount: 0

DOR Suspension Start Date: DOR Suspension End Date:

Tax Suspension Start Date: Tax Suspension End Date:

Annual Report Month: 1

Last Annual Report Filed: 01/24/2011

For Last Annual Report Paid Year: 2011

Incorporator:

Agent: ANDREW DAVIDSON

Agent Address: 607 N. DELAVAN AVE.

MARGATE, NJ 08402

Office Address Status: Deliverable

Main Business Address: 607 N. DELAVAN AVE.

MARGATE, NJ 08402

Principal Business Address: 607 N. DELAVAN AVE.

MARGATE, NJ 08402

Associated Names

Name: RAPID OFFERS Type Description: Fictitious Name

Officers/Directors/Members

NJ Business Entity Status Reports

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1) Title: CHIEF EXEC. OFFICER (CEO)

Name: ANDREW DAVIDSON

Address: 607 N. DELAVAN AVE.

MARGATE, NJ 08402

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Stuffo; 7/1/2010. \$438,750

7/1/2010. \$225,000

3712 W. Brigantine Ave. Unit B, James P Kelly to Michael Garofolo & Gina Garofolo;

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4201 W. Brigantine Ave., Mara Stratt to Michael Gallagher & Suzanne Gallagher; 7/1/2010. \$315,000

23 Vardon Road, William E Weinacht & Barbara A Weinacht to Richard J Mantici & Maureen Mantici; 7/2/2010. \$415,000

LINWOOD

1200 Woodlynne Blvd., Matthew J Cronin & Devon Cronin to John J Dalessandro & Christine M Dalessandro; 7/1/2010. \$458,500

6 Crestwood Ave., Michael Pendergast & Caroline Pendergast to Ashley Keene & John Franchini; 7/1/2010. \$470,000

110 Warren Ave., Kathleen R Musarra to Eugene Demorat; 7/2/2010. \$270,000

2109 Wabash Ave., Thomas J Moffa & Paula Savory Moffa & Michael Savory to Barbara Potter; 6/30/2010. \$245,000;

2021 West Ave., David B Kellum & Pamela L Kellum to Pealwing LLC; 6/30/2010. \$300,000

611 Brandywine Court, Jill Cooper Soifer to Robert Rothhouse; 6/30/2010. \$339,000

LONGPORT

103 S. 29th Ave., Mark A Brown & Mary Anthony Brown to Falasca Holdings Co LLC; 7/1/2010. \$1,825,000

MARGATE

106 N. Osborne Ave., June A Probinsky to Richard Probinsky; 7/1/2010. \$700,000

9400 Atlantic Ave. Unit 501, Charles W Smith & Arminta M Smith to Barry L Singer & Sandra Singer; 6/29/2010. \$385,000

607 N. Delavan Ave., Lynn Tinucci & Lynn Short & Stanley D Short to Andrew J Davidson; 6/30/2010. \$450,000

NORTHFIELD

613 First St., Jacob J Okoorian & Michelle L Bonek Okoorian to Xin Li; 7/1/2010. \$155,000

1823 Tilton Road, Federal National Mortgage Association & Phelan Hallinan & Schmieg PC to Jennifer Chuang; 7/2/2010. \$136,500

106 Cara Court, Jeffery A Margolis & Ida R Margolis to Steven J Moscola & Michelle L Moscola; 6/30/2010. \$452,500

1315 Shore Road, Ramon Quinones & Luz M Taborda to William Kern; 6/30/2010. \$180,000

219 Franklin Ave., Steven Moscola & Michelle Moscola to Jeffrey M Schlundt & Kelly A Schlundt; 6/28/2010. \$280,000

SOMERS POINT

31 S. Laurel Drive, Geraldine G Simon to David E Lee; 6/30/2010. \$190,000

19 Whitman Drive, Evelyn L Roberts & Robin M Roberts to Jay Francis Kircher; 6/30/2010. \$250,000

- Shore Businesses and Merchants
- FindaShoreHome.tv
- For Owners
- Viridian Energy
- → Welcome Home
 - Short Sales

Categories

- Banking (4)
- Home Improvement (2)
- [>] In the News (144)
- Insurance Issues (4)
- > Investing (18)
- > Legal Issues (25)
- > Local Posts (114)
 - > Atlantic City (59)
- ² Avalon (34)
- ³ Cape May (25)
- Longport (19)
- Margate (18)
- Ocean City (32)
- > Sea Isle City (61)
- Somers Point (10)
- > Stone Harbor (29)
- Strathmere (16)Ventnor (19)
- > Wildwoods (30)
- Market Conditions (47)
- Mortgage (11)
- Photos (1)
- Property Transfers (16)
- Real Estate (80)
- Renewable Energy (4)
- Shore Lifestyles (52)
- > Short sales (6)
- Summer Rentals (5)
- > Tax Issues (4)
- > Townhouse for Sale (1)
- > Uncategorized (10)
- > Videos (4)

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VENTNOR

21 N. Newport Ave., Efstathia Karandreas & Matthews Demetra Karandreas & Demetra Karandreas Matthews & George Karandreas to Angeline Margaritis; 6/29/2010. \$210,000

6007 Marshall Ave., Barry Kessler & Terry T Plavnick to John Bozzelli & Sara Bozzelli; 6/29/2010. \$205,000

5000 Boardwalk, William R Korn & Etta Kris Korn to Sandy W Meyer & David L Meyer; 6/30/2010. \$325,000

11 South Nashville Avenue Unit 2B, Joseph J Craddock to James R Kyle & Joanne Kyle; 6/28/2010. \$68,000

101 S. Frankfort Ave., Barbara Sardella & Stephen C Dengler to Cheso Diprato & Cristina Diprato; 6/28/2010. \$475,000

5404 Ventnor Ave., Paul F Kolojeski & Carol Kelsey Kolojeski to Jonathan A Cass & Jacquelyn A Caridad; 7/1/2010. \$546,500

6903 Monmouth Ave., Sandollar LLC & Joseph W Swift to Anthony R Colavita & Donna Colavita; 7/1/2010. \$210,000

5200 Boardwalk Unit 15C, Barbara Freedman to Geraldine Richmond & Allen Richmond; 7/1/2010. \$595,000

Cape May County

CAPE MAY

1343 Missouri Ave., Kay Weisbrod and Martin Weisbrod to James Rogers and Ruth Rogers; 6/29/2010. \$369,000

1621 Beach Ave., Bernard Poiesz and Elvira Poiesz to Janet Robertson and John Robertson; 6/30/2010. \$750,000

1209 Idaho Ave., Dale Diehm and Roberta Diehm to John Matson and Katherine Matson; 6/30/2010. \$655,000

1163 Indiana Ave., Camilla Matozzo and Joseph Matozzo to David Martz and Lynne Martz; 6/30/2010. \$685,000

DENNIS TOWNSHIP

288 Longport Ave., Catherine Casey and William Casey to Ciara O'Connell and Michael Halko; 6/28/2010. \$85,000

301 Santa Fe Trail, Lorraine Beauchesne and Susan Brooks to Andrew Scheller and Rosemarie Scheller; 7/1/2010. \$54,000

LOWER TOWNSHIP

118 W Jacksonville Ave., Eleanor Groninger and Melvin Groninger to Norma Lindbloom-Cruz; 6/30/2010. \$212,500

9903 Seapointe Blvd. Unit 206, Patti Weg to Perri Stark and Ronald Stark; 6/28/2010. \$500,000

28 W. New York Ave., Norma Lindbloom-Cruz to Eileen Parrish and Roy Parrish; 6/30/2010. \$110,000

Viridian Energy (1)

Zoning Laws (2)



The Archives

- ³ January 2011 (2)
- December 2010 (4)
- November 2010 (10)
- [>] October 2010 (14)
- > September 2010 (28)
- August 2010 (16)
- [>] July 2010 (7)
- > June 2010 (3)
- May 2010 (6)
- > April 2010 (18)
- [>] March 2010 (25)
- > February 2010 (25)
- > January 2010 (31)
- December 2009 (3)

Featured Properties

- 3851 Boardwalk (The Enclave) #2601 , Atlantic City NJ
- > 5000 Boardwalk #1108 Ventnor City Condo

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5 Ibis Place, Fung Cheng and Sing Cheng to Gerald Shillingford and Lila Shillingford; 6/28/2010. \$270,000

- 45 E. Pacific Ave., Sophie Stevens to Justin Fortino and Rita Tice; 6/1/2010. \$135,000
- **111 Kentucky Ave.,** E Valley Inc Shore Management Co Of Delawar to Joseph Kennedy and Louise Kennedy; 6/30/2010. \$198,000
- **113 Pinetree Drive,** Ticino LLC to Annette Bellacosa and Ronald Lembo; 6/28/2010. \$210,000

MIDDLE TOWNSHIP

- **120 Aberdeen Way**, Beazer Homes Corp to Mark Stein and Michele Sacks; 6/28/2010. \$253,000
- 9 Carmen Drive, Ros-Len Inc to Steven Luteri; 6/30/2010. \$230,000
- 104 Indian Trail, William Kern to Atlantic Cape Builders LLC; 6/28/2010. \$125,000
- **303 Aberdeen Way,** Beazer Homes Corp to Joseph Reaney and Marianna Reaney; 6/30/2010. \$310,567
- 115 Davis Road, Ros-Len Inc to Christopher Krauss; 6/29/2010. \$226,000
- **16 Benche Court,** Carolyn McClure and John McClure to Richard Shelton; 6/25/2010. \$75,000
- **12 Brook Ridge Road,** Donovan Vezin and Pamela Vezin to Christopher Zitnay and John Hong; 6/28/2010. \$525,000

NORTH WILDWOOD

- **349 E. 21st Ave.,** Anthony Bucolo and Cora Bucolo to Colleen Hlywiak and Michael Hlywiak; 6/30/2010. \$365,000
- **208 E. 21st Ave.,** Christopher Robinson and Colleen Robinson to Cheryl Bellocchio and Joseph Bellocchio; 7/2/2010. \$302,500

OCEAN CITY

- **500 Bay Ave. Unit 406,** Joan Stevenson and Theodore Krouse to Leslie Powers; 6/11/2010. \$295,000
- **726 Battersea Road First Floor,** Harry Wagner and Theresa Wagner to Judith Kranetz; 6/29/2010. \$375,000
- **3229-31 Simpson Ave.,** Domenic Oteri and Helene Oteri to Christopher Meyer and Meredith Meyer; 6/28/2010. \$700,000
- 210 44th St., Thomas McLaughlin to Barbara Scattergood; 6/30/2010. \$350,000
- **803 Pennyln Place Second Floor,** BF Ventures LLC to Laura McManus and Lee McManus; 6/29/2010. \$532,500
- **1609 Wesley Ave. Unit A-1First Floor,** Dian Dabek and John Dabek to Linda Depaoli and Steve Depaoli; 7/2/2010. \$710,000
- **6 E. Seventh St.,** Jean Ridgway to Joseph Pietras and Nancy Pietras; 6/30/2010. \$145,000
- **3816-18 Asbury Ave. Unit B,** Colleen Michelle LLC to Louis Besash and Mary Izganics-Besash; 7/2/2010. \$595,000

Real Estate Tools and Links

- > Ian Lazarus on Facebook
- Property Search
- Sea Isle Summer Rentals

System Links

- Basic Search
- Advanced Search
- Map Search
- > Address Search
- Contact Us
- User Login
- User Signup
- > Email Updates
- Mortgage Calculator
- Home Valuation Request
- > IDX Sitemap
- Search by City



Wildcard Search

911 Second St. First Floor, Charles Duffield and Jennifer Duffield to Michael Doherty and Rebecca Doherty; 6/25/2010. \$825,000;

1212 Asbury Ave. Unit A, Catherine Hewski and Dennis Hewski to Bart Turner and Kelly McParland; 6/30/2010. \$125,000

4314 Asbury Ave., Kathleen Booth to Daniel Vandenberg and Rebecca Vandenberg; 6/30/2010. \$475,000

109 Tarpon Court, Patricia Hainley and Wayne Hainley to Jennifer Morozin and Joseph Morozin; 6/30/2010. \$323,000

1500 Boardwalk Unit 206, Marlene Ferrara to Anne Reichert and Robert Reichert; 6/30/2010. \$507,000

115 Bartram Lane, Dean Adams to Diane Root and James Root; 6/29/2010. \$300,000

1931 Haven Ave., Colleen Michelle LLC to Lori Yeager; 6/30/2010. \$555,000

27 Harbor Road, Jeffrey Stuart and Evelyn B Stuart Irrevocable Trust to Helen Kelleher and William Kelleher; 7/1/2010. \$680,000

920A Bay Ave., Dean Vaccaro to Harry Halscheid and Ina Halscheid; 6/30/2010. \$370,000

862 St. Charles Place, D McClenathan and Susan McClenathan to Cathy Schreiber and James Schreiber; 6/30/2010. \$435,000

SEA ISLE CITY

7804 Central Ave., JF Builders Inc to Marianne Laidlaw and Scott Laidlaw; 6/30/2010. \$645,000

26 E. 45th St., Mary Gallagher to Brady B's Properties LLC; 7/16/2009. \$235,000

352 47th Place First Floor, Barbara Cosgrove and Robert Cosgrove to Donna Tomaino and James Tomaino; 7/1/2010. \$515,000

8223 Sounds Ave. Unit West, Coastal Renaissance LLC to Dean Trevlyn and Gloria Trevlin; 6/30/2010. \$1,475,000

337 43rd Place East Unit, Stephen Kirkpatrick and Theresa Kirkpatrick to Christopher Vent and Kathleen Vent; 6/29/2010. \$760,000

4009 Landis Ave. Unit 8, 4009 Landis Avenue LLC to Janet Galliera and Robert Galliera; 7/1/2010. \$415,800

UPPER TOWNSHIP

800 Route 50, Kelly Forsstrom and Sean French to Jessica Liesveld; 6/29/2010. \$280,000

25 E. Whittier Ave., Dennis Sheedy and Mary Becker to Catherine Kunda and Walter Kunda; 6/30/2010. \$999,999

WILDWOOD

319 E. Pine Ave. A, Noteable Investments LLC to Trust Ryan Family Irrevocable Living; 7/1/2010. \$250,000

WILDWOOD CREST

The Lazarus Team

The Landis Co., Realtors 6000 Landis Avenue Sea Isle City Nj, 08243 609-457-0258

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6201 Ocean Ave., Pzmag LLC to Dennis Turner; 6/28/2010. \$128,700

7701 Atlantic Ave. Unit 301, Debra Contino and Joseph Contino to Robert Demarco and Shauna Demarco; 6/30/2010. \$630,000

208 E. Forget-Me-Not Road, A-Ladd Inc to Alan Friebis and Maureen Friebis; 6/30/2010. \$150,000

115 E. Crocus Road Unit 5, Lawrence Gambino and Theresa Gambino to Jeffrey Wright and Theresa Wright; 7/2/2010. \$145,000

415 E. Heather Road Unit 203, WH Real Estate LLC to Nancy Fitzgerald; 6/30/2010. \$398,000

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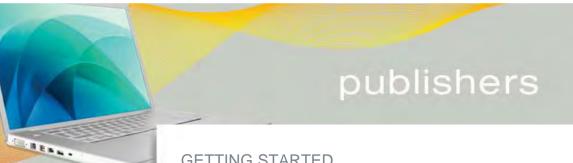
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Attachment T to Declaration of Sallie S. Schools



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- Referral Program
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GETTING STARTED

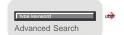
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Affiliate marketing is any type of online advertising or marketing where the merchant pays affiliates for results as an alternative for paying to reach a targeted audience. Affiliates promote merchant's products and/or services via their website or newsletters in exchange for commission revenue, generated by their marketing efforts.

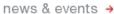
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Cyberplex Announces Close Bought Deal Financing Monday, June 14, 2010

TORONTO, CANADA -June 4, 2009 - Cyberplex

Inc. (the...

Cyberplex Inc. Announces Agreement to Acquire Tsavo Media Tuesday, May 18, 2010

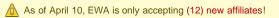
TORONTO, ON --(Marketwire - May 18, 2010) - Cyberplex...

Jaguar Canada Pilots CX Digital Media for Online Lead Generation Wednesday, April 28, 2010

TORONTO, ON -(Marketwire - April 28, 2010) - CX...

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*Password: Password must contain at least 4 characters. Instant Messenger: Phone Number: Used to verify your application. Fax Number: *Company Information *Company: *Website URL: *Type of Business: Business Description: *Address: *Address: *Salect *City: *State: Other: Postal Code:	*First Name:				
Password: Password must contain at least 4 characters. Instant Messenger: Phone Number: Used to verify your application. Fax Number: Company Information *Company: *Website URL: http:// *Type of Business: Business Description: *Address: *Address: *Select *City: *State: Other: Password must contain at least 4 characters. Instant Messenger: Company information. *Company Information *Company: *Used to verify your application. *Company: *Company: *State: Other: *Postal Code:	*Last Name:				
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*Company: *Website URL: http:// *Type of Business: Select *Business Description: *Address: *City: *State: Other: *Postal Code:	Fax Number:				
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*Address: *City: *State: Other: *Postal Code:	*Type of Business:	Select			
*City: *State: Other: *Postal Code:					
*State: Other: *Postal Code:	*Address:				
*Postal Code:	*City:				
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Case 1:11-cv-02172-RMB -AMD Document 3-7 Filed 04/18/11 Page 55 of 55 PageID: 719 **Payment Information** *Tax ID/VAT or SSN: *Make Payment To: Company *Payment Type: O Check by Mail O Direct Deposit O Wire Transfer **Terms and Conditions** By submitting this application, you agree to the following terms and conditions: These terms and conditions ("Agreement") are agreed to by the person or entity ("Affiliate") whose name and address appear in the application ("Application") to participate in Eagle Web Assets, Inc's affiliate network (the "Network"). As a participant in the Network, Affiliate shall display and distribute advertising creatives, including without limitation e-mails, web sites, links, and banner advertisements, and search engine placement (collectively, "Ads"), promoting the products or services of advertisers with whom Eagle Web Assets Inc. ("Eagle Web Assets") has contracted to provide online advertising services ("Advertisers"). The promotion of a particular Advertiser offer shall be referred to in this Agreement as a "Campaign". Specific payment and other terms applicable to each Campaign shall be specified in "Campaign Terms" made available by Eagle Web Assets to Affiliate through the Network web site ("Network Site"). For purposes of this Agreement, Eagle Web Assets and Affiliate are a "party" and together, the "parties". How did you hear about us? Select



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